

Marietta 30064

ZIP code · GA · Georgia · Cobb County · Marietta

BALANCED MARKET

\$480K

MEDIAN SALE PRICE

-6.6%

1-YR CHANGE

834

SALES (12 MO)

\$501K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 50 / 100



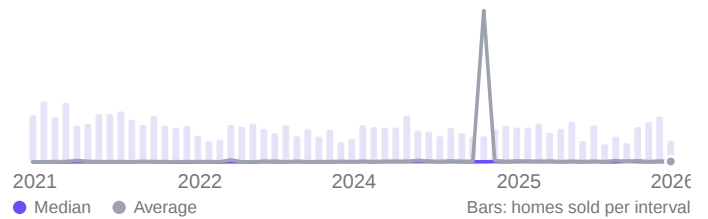
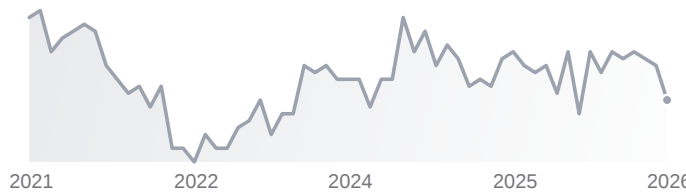
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

50 / 100

Sale prices

Median \$500K · Average \$553K

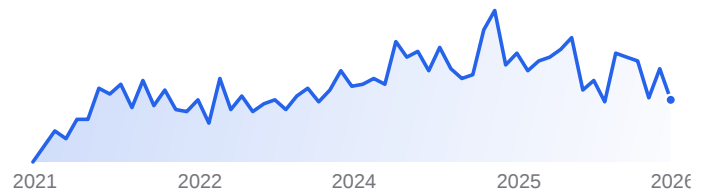
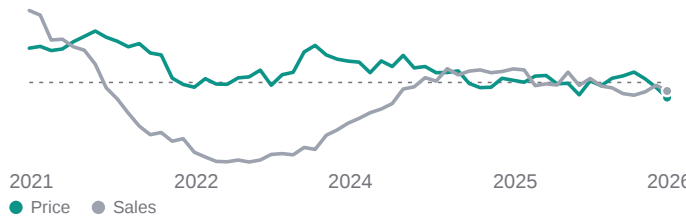


Growth (year over year)

Price -6.6% · Sales -3.7%

Price per square foot

\$196/ft²

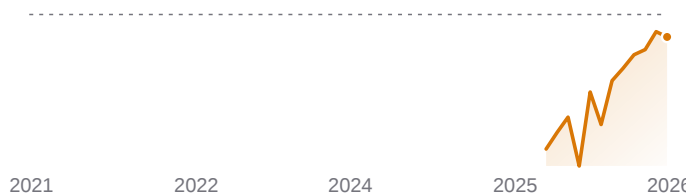


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

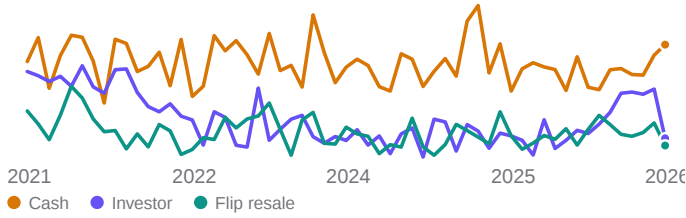
4.6%



BUYERS & OUTCOMES

Buyer mix

Cash 35% · Investor 8.2% · Flip resale 6.1%



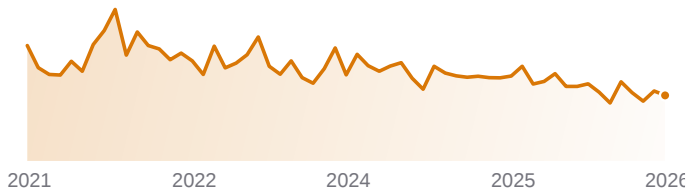
Sellers who sold at a gain

86%

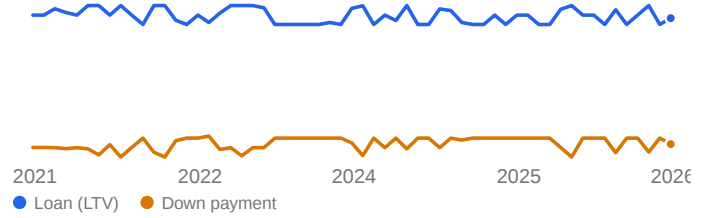


Median annualized return at resale

+5.5%

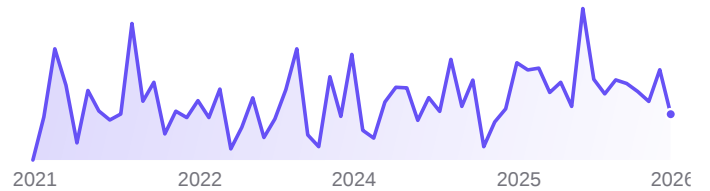


Financing (share of purchase price) Loan (LTV) 83% · Down payment 17%



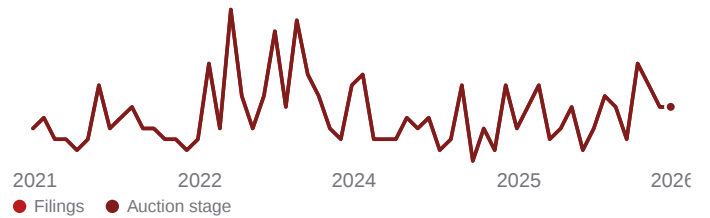
Typical hold before selling

4.3 yrs



Preforeclosure filings

Filings 6 · Auction stage 6



HOUSING STOCK

Homes	18,234
Median value (AVM)	\$501K
Median size	2,376 ft²
Median bedrooms	4
Median year built	1989
Single family	92%
Condos	6.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	1.1%
Owner occupied	90%
Company owned	15%
Median loan-to-value	44%

Typical ownership tenure

8.3 yrs

COMMUNITY

Population	51,659
Density	1,681 / mi²
Median household income	\$119K
Average household income	\$144K
Crime index (US avg 100)	76
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	59
Homes occupied	96%
Bachelor's or higher	38%
Poverty rate	4.3%
Unemployment	1.1%
Average temp	60°F
Annual precip	55 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.