

Marietta 30067

ZIP code · GA · Georgia · Cobb County · Marietta

SELLER'S MARKET

\$550K

MEDIAN SALE PRICE

+44.0%

1-YR CHANGE

484

SALES (12 MO)

\$410K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 69 / 100

Buyer's market

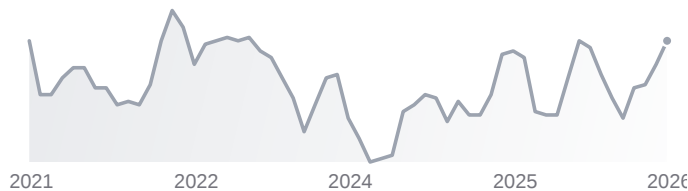
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

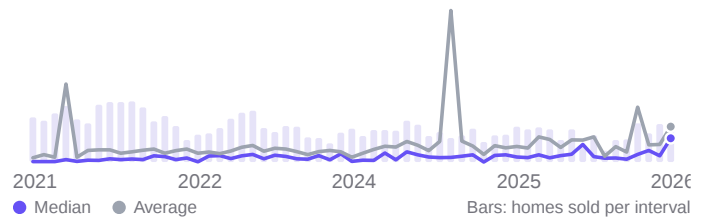
Market temperature (0–100)

69 / 100



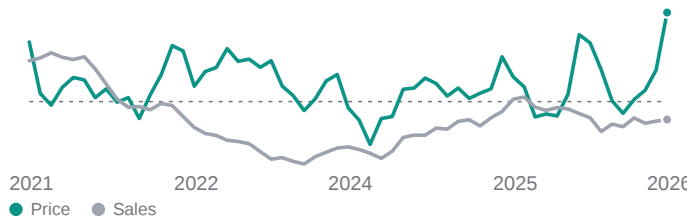
Sale prices

Median \$747K · Average \$981K



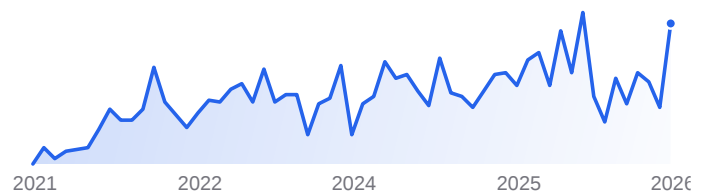
Growth (year over year)

Price +44.0% · Sales -8.9%



Price per square foot

\$258/ft²



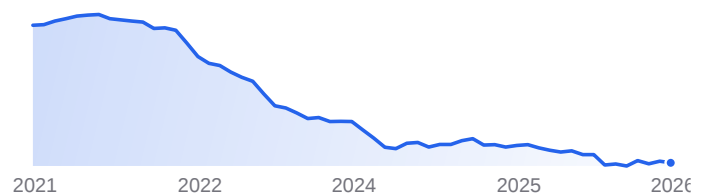
Sale premium vs estimated value

+0.3%



Annual turnover (share of homes sold)

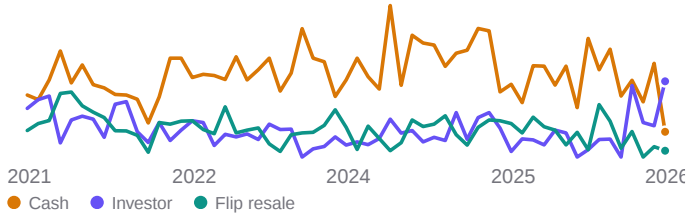
4.5%



BUYERS & OUTCOMES

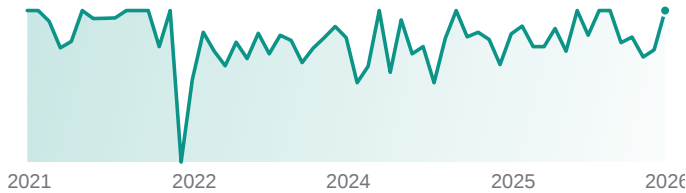
Buyer mix

Cash 8.5% · Investor 26% · Flip resale 2.1%



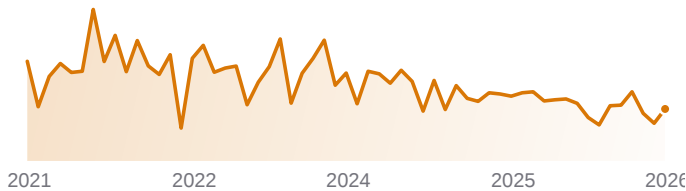
Sellers who sold at a gain

100%

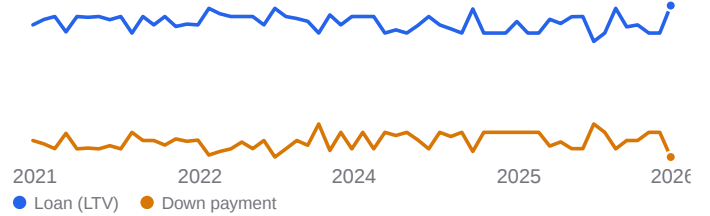


Median annualized return at resale

+5.3%

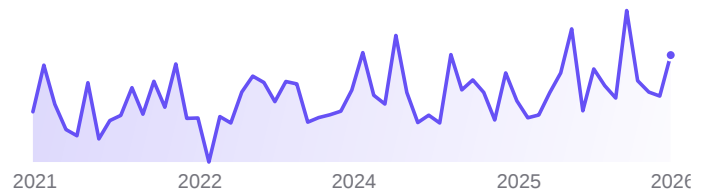


Financing (share of purchase price) Loan (LTV) 97% · Down payment 5.0%



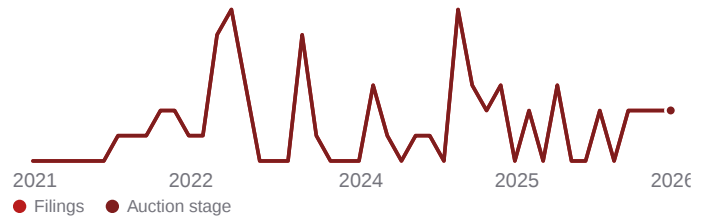
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	10,825
Median value (AVM)	\$410K
Median size	1,734 ft²
Median bedrooms	3
Median year built	1981
Single family	68%
Condos	31%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	0.8%
Owner occupied	81%
Company owned	15%
Median loan-to-value	43%

Typical ownership tenure

8.0 yrs

COMMUNITY

Population	48,698
Density	3,277 / mi²
Median household income	\$90K
Average household income	\$114K
Crime index (US avg 100)	129
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	62
Homes occupied	94%
Bachelor's or higher	34%
Poverty rate	10.4%
Unemployment	1.2%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.