

Marietta 30068

ZIP code · GA · Georgia · Cobb County · Marietta

BALANCED MARKET

\$650K

MEDIAN SALE PRICE

-0.2%

1-YR CHANGE

460

SALES (12 MO)

\$689K

MEDIAN VALUE (AVM)

Market temperature

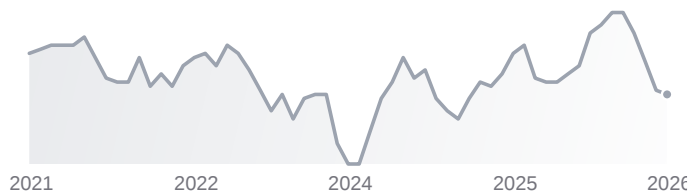
Balanced market · 48 / 100



MARKET TRENDS (5 YEARS)

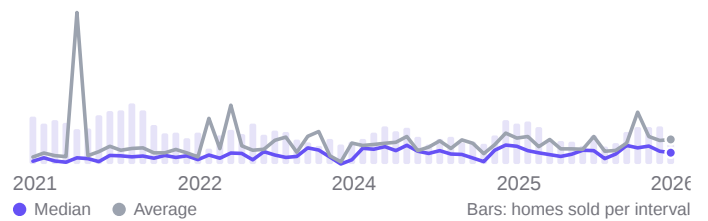
Market temperature (0–100)

48 / 100



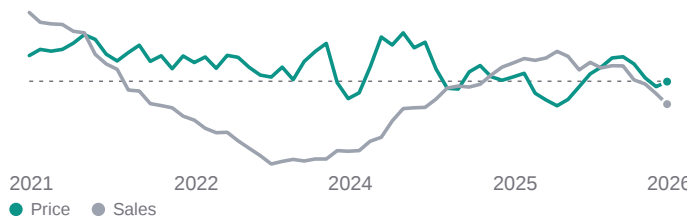
Sale prices

Median \$610K · Average \$804K



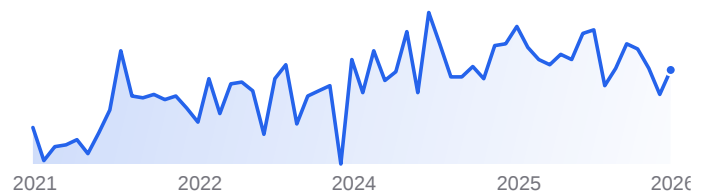
Growth (year over year)

Price -0.2% · Sales -9.8%



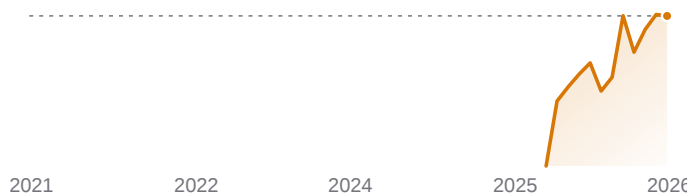
Price per square foot

\$251/ft²



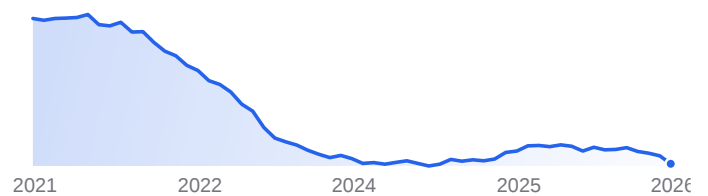
Sale premium vs estimated value

+0.0%



Annual turnover (share of homes sold)

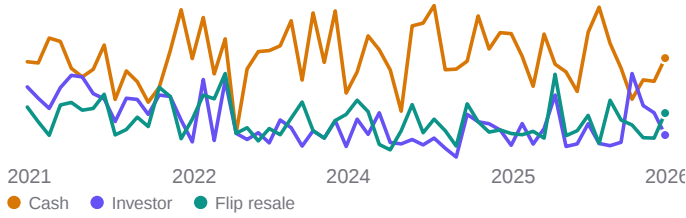
3.9%



BUYERS & OUTCOMES

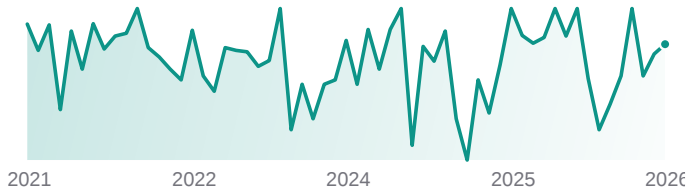
Buyer mix

Cash 29% · Investor 6.5% · Flip resale 13%



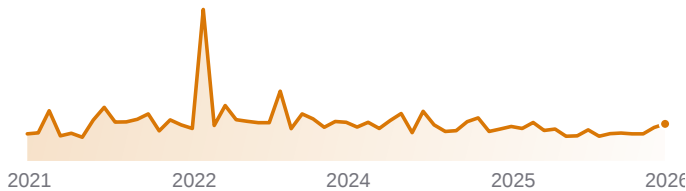
Sellers who sold at a gain

94%

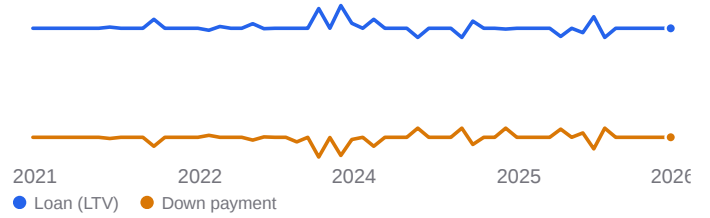


Median annualized return at resale

+7.2%

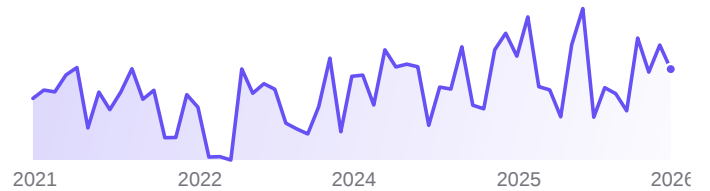


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



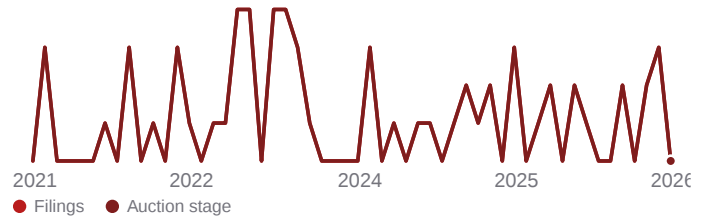
Typical hold before selling

5.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	11,881
Median value (AVM)	\$689K
Median size	2,584 ft²
Median bedrooms	4
Median year built	1980
Single family	92%
Condos	8.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	0.9%
Owner occupied	92%
Company owned	13%
Median loan-to-value	42%

Typical ownership tenure

9.5 yrs

COMMUNITY

Population	35,346
Density	2,397 / mi²
Median household income	\$143K
Average household income	\$171K
Crime index (US avg 100)	50
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	55
Homes occupied	97%
Bachelor's or higher	46%
Poverty rate	4.5%
Unemployment	1.2%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.