

Duluth 30097

ZIP code · GA · Georgia > Gwinnett County > Duluth

BALANCED MARKET

\$973K

MEDIAN SALE PRICE

+43.0%

1-YR CHANGE

412

SALES (12 MO)

\$720K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 41 / 100



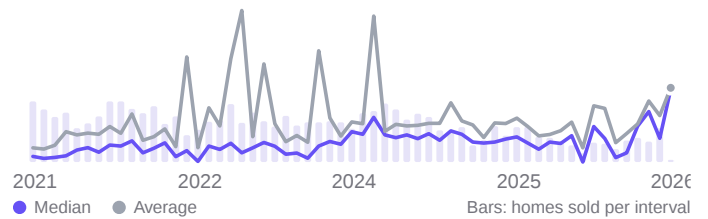
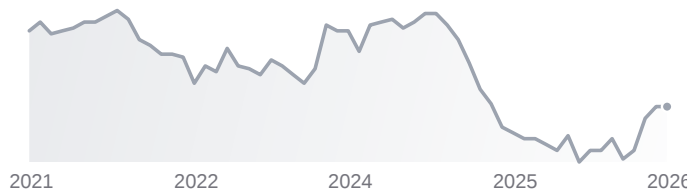
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

41 / 100

Sale prices

Median \$1.2M · Average \$1.2M

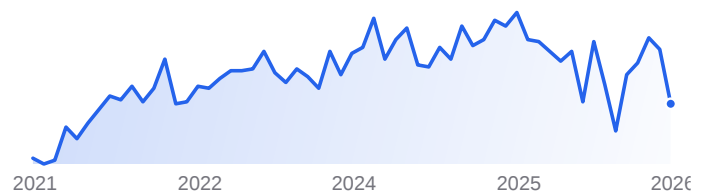
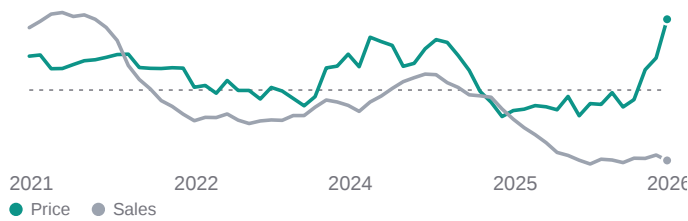


Growth (year over year)

Price +43.0% · Sales -42.7%

Price per square foot

\$215/ft²

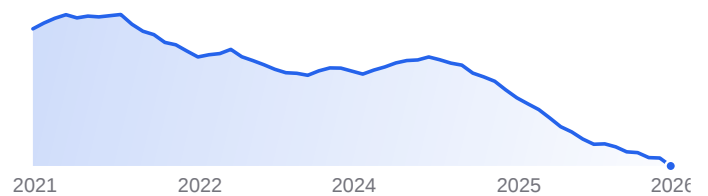
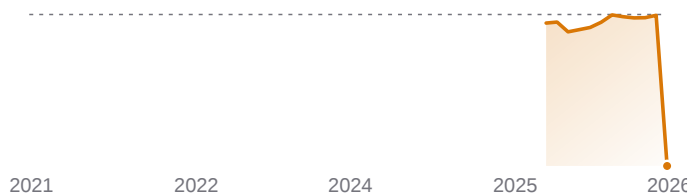


Sale premium vs estimated value

-6.6%

Annual turnover (share of homes sold)

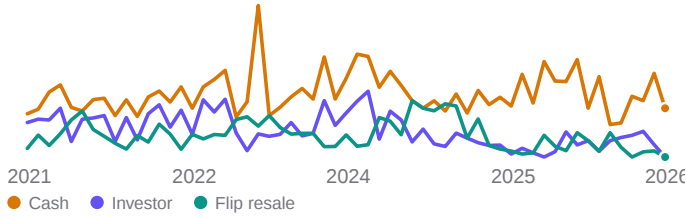
2.7%



BUYERS & OUTCOMES

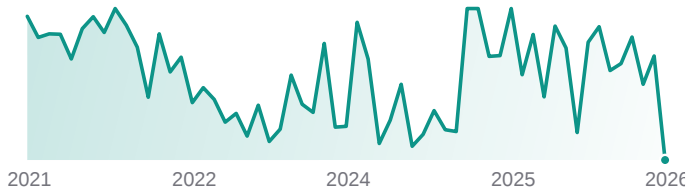
Buyer mix

Cash 25% · Investor 0% · Flip resale 0%



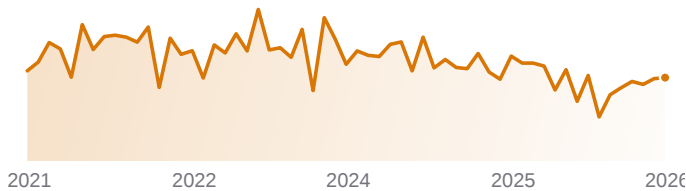
Sellers who sold at a gain

67%

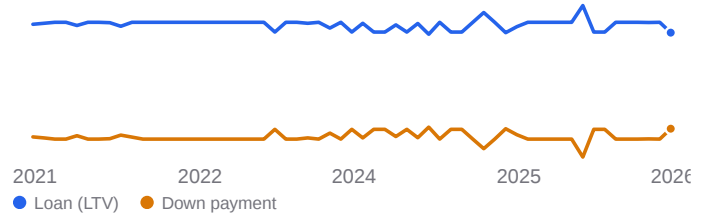


Median annualized return at resale

+5.8%

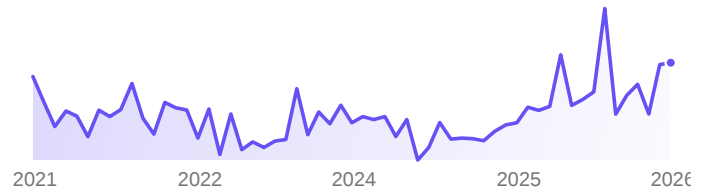


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



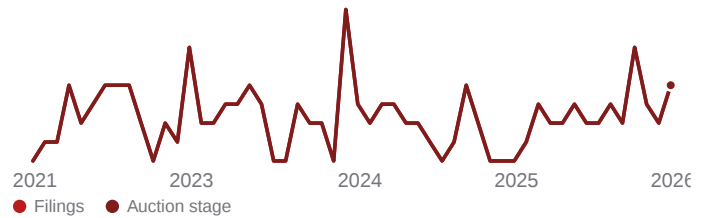
Typical hold before selling

8.8 yrs



Preforeclosure filings

Filings 5 · Auction stage 5



HOUSING STOCK

Homes	15,281
Median value (AVM)	\$720K
Median size	3,128 ft²
Median bedrooms	4
Median year built	1999
Single family	85%
Condos	2.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.1%
Owner occupied	82%
Company owned	13%
Median loan-to-value	42%

Typical ownership tenure

9.4 yrs

COMMUNITY

Population	54,411
Density	2,386 / mi²
Median household income	\$130K
Average household income	\$155K
Crime index (US avg 100)	43
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	56
Homes occupied	95%
Bachelor's or higher	38%
Poverty rate	4.8%
Unemployment	1.1%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.