

# Canton 30115

ZIP code · GA · Georgia · Cherokee County · Canton

BALANCED MARKET

**\$545K**

MEDIAN SALE PRICE

**-4.0%**

1-YR CHANGE

**848**

SALES (12 MO)

**\$551K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 42 / 100



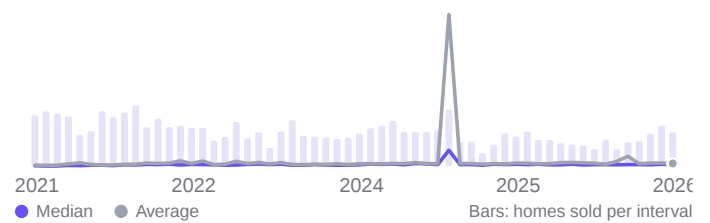
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

42 / 100

Sale prices

Median \$529K · Average \$645K

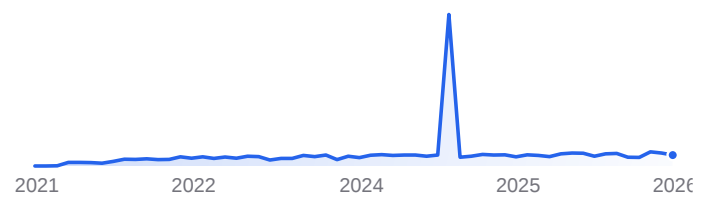
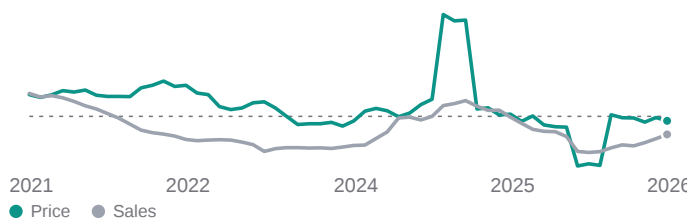


Growth (year over year)

Price -4.0% · Sales -16.2%

Price per square foot

\$212/ft²

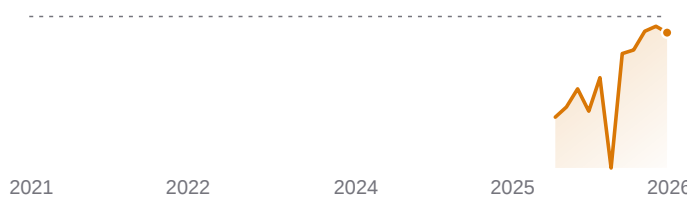


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

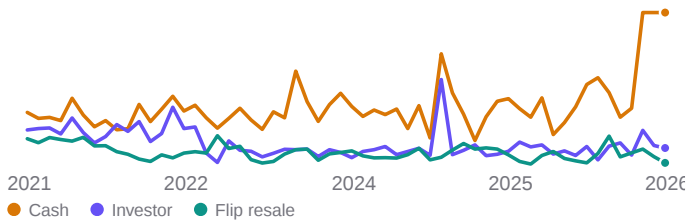
4.5%



## BUYERS & OUTCOMES

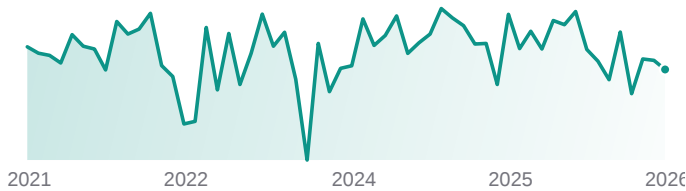
### Buyer mix

Cash 100% · Investor 12% · Flip resale 2.2%



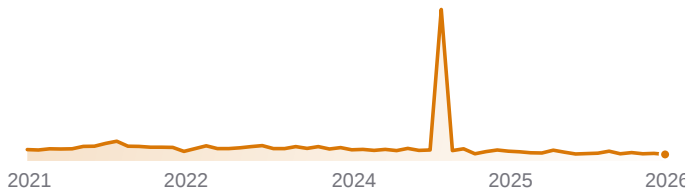
### Sellers who sold at a gain

88%

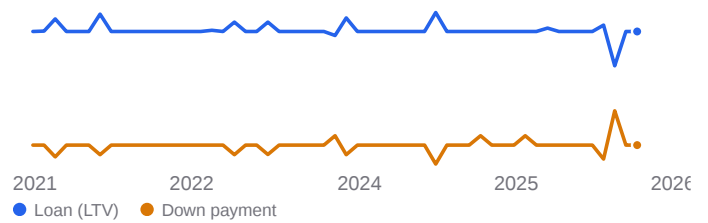


### Median annualized return at resale

+5.2%

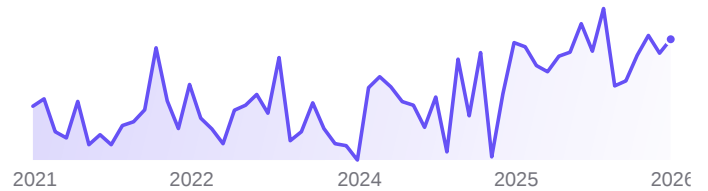


### Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



### Typical hold before selling

5.9 yrs



### Preforeclosure filings

Filings 6 · Auction stage 6



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 18,745    |
| Median value (AVM) | \$551K    |
| Median size        | 2,609 ft² |
| Median bedrooms    | 4         |
| Median year built  | 2003      |
| Single family      | 74%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 59%     |
| Underwater (LTV 125% or more) | 1.1%    |
| Owner occupied                | 88%     |
| Company owned                 | 14%     |
| Median loan-to-value          | 43%     |
| Typical ownership tenure      | 6.9 yrs |

## COMMUNITY

|                                  |           |
|----------------------------------|-----------|
| Population                       | 57,293    |
| Density                          | 788 / mi² |
| Median household income          | \$116K    |
| Average household income         | \$134K    |
| Crime index (US avg 100)         | 69        |
| Air pollution index (US avg 100) | 91        |
| Earthquake index (US avg 100)    | 65        |
| Homes occupied                   | 95%       |
| Bachelor's or higher             | 29%       |
| Poverty rate                     | 3.4%      |
| Unemployment                     | 1.0%      |
| Average temp                     | 60°F      |
| Annual precip                    | 56 in     |
| Sunshine                         | 61%       |

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.