

Cartersville 30120

ZIP code · GA · Georgia · Bartow County · Cartersville

BALANCED MARKET

\$368K

MEDIAN SALE PRICE

+14.3%

1-YR CHANGE

647

SALES (12 MO)

\$320K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100

Buyer's market

Balanced

Seller's market

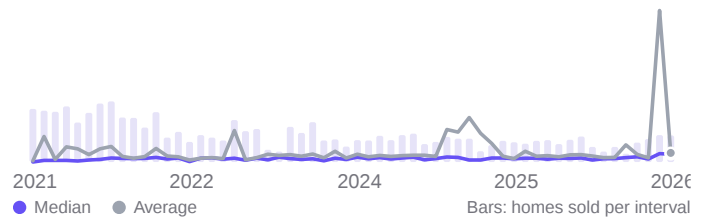
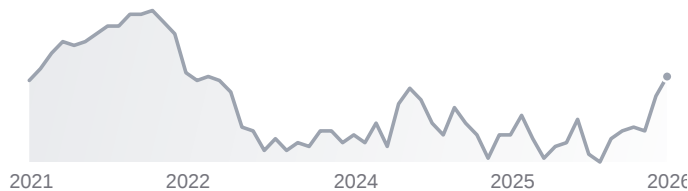
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$392K · Average \$413K

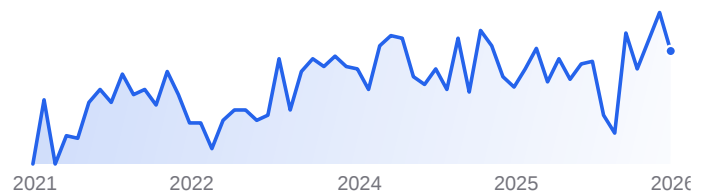
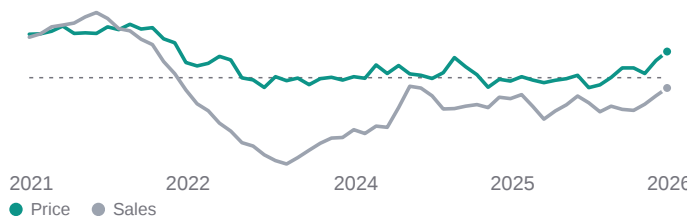


Growth (year over year)

Price +14.3% · Sales -5.7%

Price per square foot

\$193/ft²

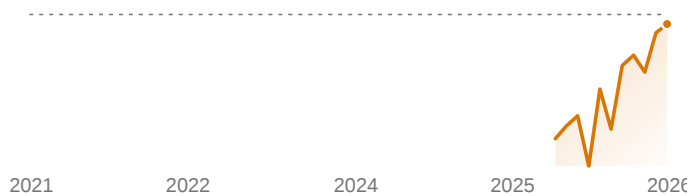


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

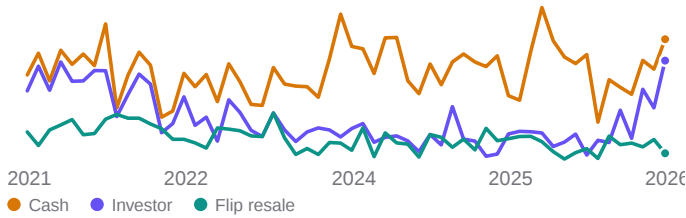
4.2%



BUYERS & OUTCOMES

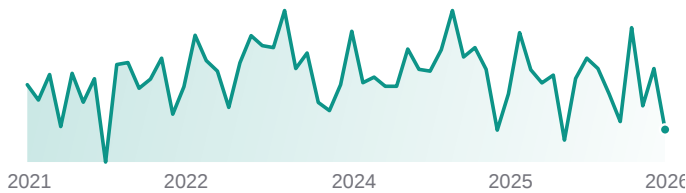
Buyer mix

Cash 49% · Investor 41% · Flip resale 5.4%



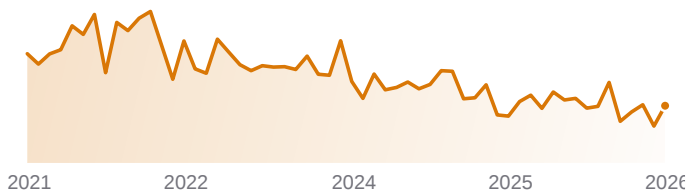
Sellers who sold at a gain

82%

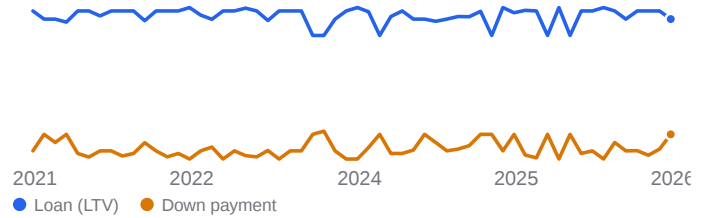


Median annualized return at resale

+6.6%

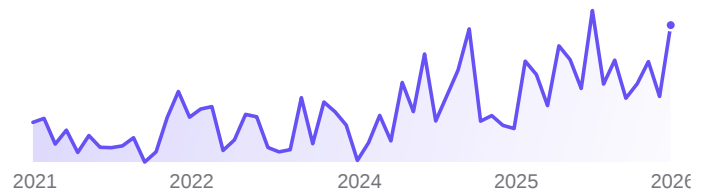


Financing (share of purchase price) Loan (LTV) 90% · Down payment 20%



Typical hold before selling

6.3 yrs



Preforeclosure filings

Filings 5 · Auction stage 5



HOUSING STOCK

Homes	15,540
Median value (AVM)	\$320K
Median size	1,679 ft²
Median bedrooms	3
Median year built	1996
Single family	89%
Condos	1.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	1.4%
Owner occupied	78%
Company owned	17%
Median loan-to-value	43%

Typical ownership tenure

7.3 yrs

COMMUNITY

Population	45,258
Density	515 / mi²
Median household income	\$76K
Average household income	\$96K
Crime index (US avg 100)	98
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	83
Homes occupied	94%
Bachelor's or higher	17%
Poverty rate	8.7%
Unemployment	1.1%
Average temp	60°F
Annual precip	52 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.