

Cartersville 30121

ZIP code · GA · Georgia > Bartow County > Cartersville

BUYER'S MARKET

\$315K

MEDIAN SALE PRICE

+1.6%

1-YR CHANGE

275

SALES (12 MO)

\$306K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



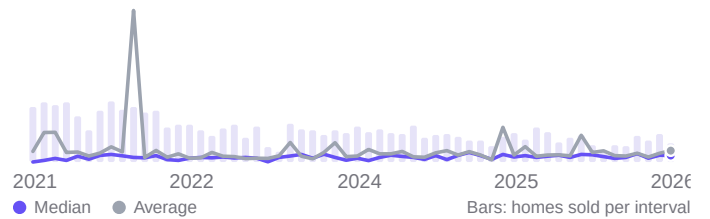
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

39 / 100

Sale prices

Median \$325K · Average \$391K

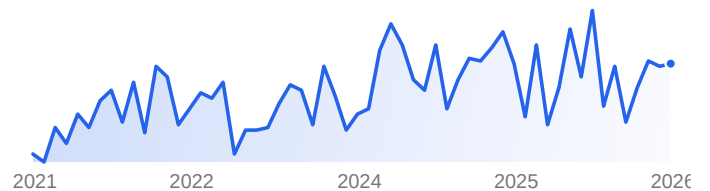
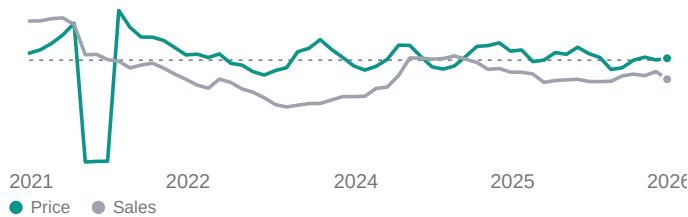


Growth (year over year)

Price +1.6% · Sales -17.4%

Price per square foot

\$185/ft²

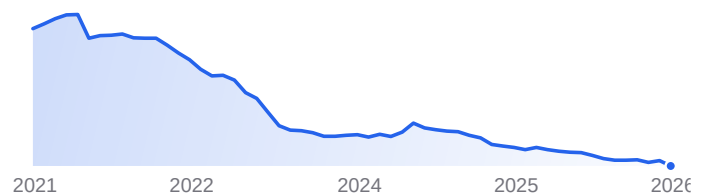
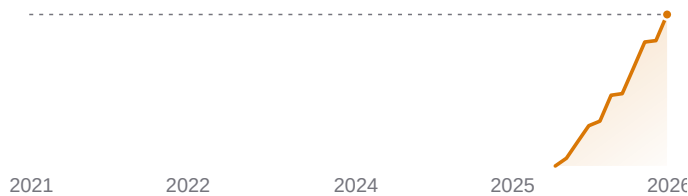


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

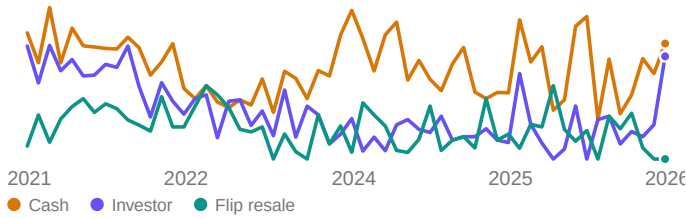
3.7%



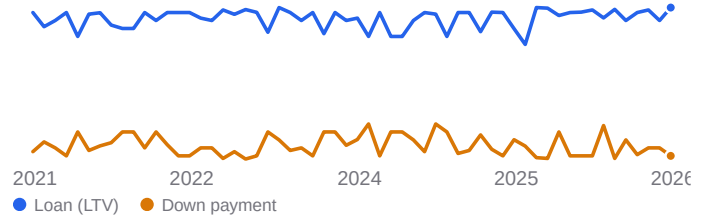
BUYERS & OUTCOMES

Buyer mix

Cash 45% · Investor 40% · Flip resale 0%

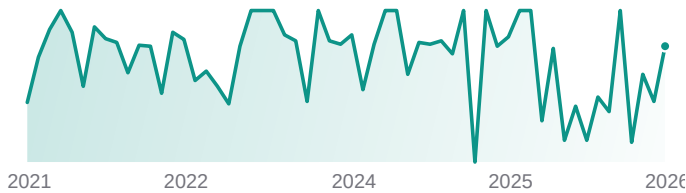


Financing (share of purchase price) Loan (LTV) 98% · Down payment 5.0%



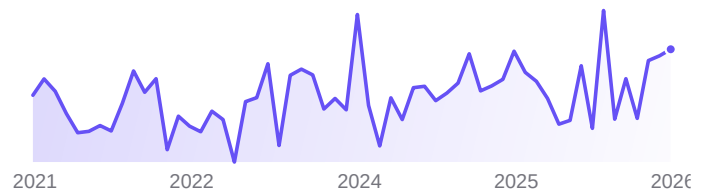
Sellers who sold at a gain

94%



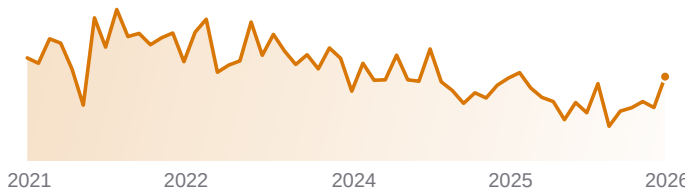
Typical hold before selling

5.5 yrs



Median annualized return at resale

+9.3%



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	7,445
Median value (AVM)	\$306K
Median size	1,606 ft²
Median bedrooms	3
Median year built	1996
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.1%
Owner occupied	78%
Company owned	16%
Median loan-to-value	41%
Typical ownership tenure	7.9 yrs

COMMUNITY

Population	25,583
Density	453 / mi²
Median household income	\$75K
Average household income	\$90K
Crime index (US avg 100)	114
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	86
Homes occupied	94%
Bachelor's or higher	15%
Poverty rate	7.8%
Unemployment	1.1%
Average temp	60°F
Annual precip	53 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.