

Powder Springs 30127

ZIP code · GA · Georgia · Cobb County · Powder Springs

BALANCED MARKET

\$374K

MEDIAN SALE PRICE

+1.2%

1-YR CHANGE

1,021

SALES (12 MO)

\$357K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 42 / 100



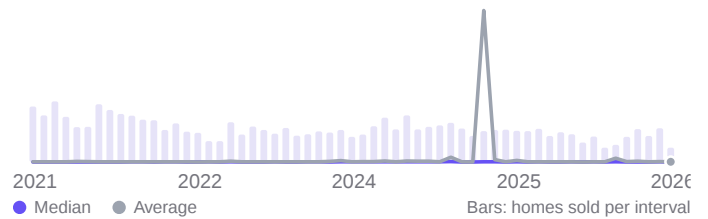
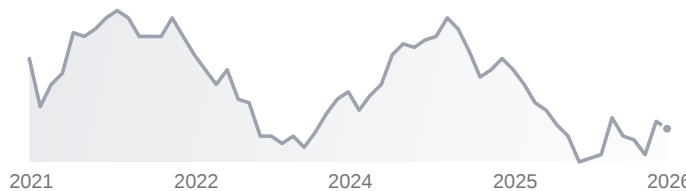
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

42 / 100

Sale prices

Median \$365K · Average \$437K

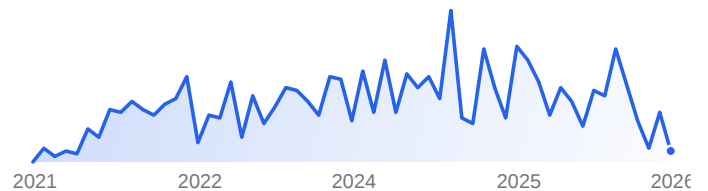
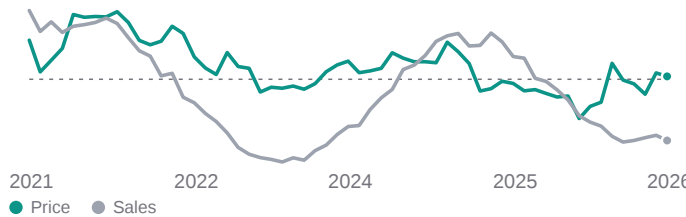


Growth (year over year)

Price +1.2% · Sales -25.8%

Price per square foot

\$171/ft²

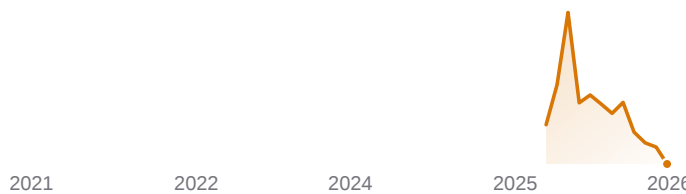


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

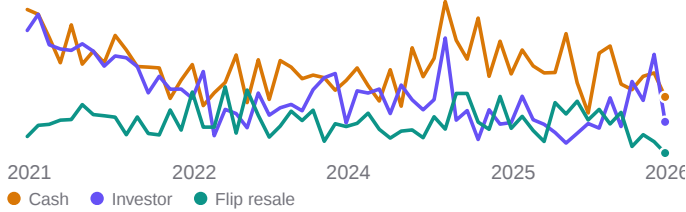
4.1%



BUYERS & OUTCOMES

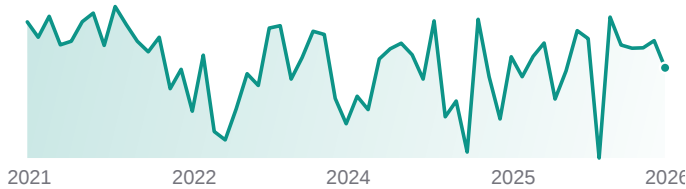
Buyer mix

Cash 22% · Investor 14% · Flip resale 4.0%



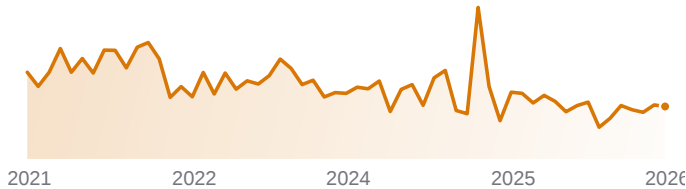
Sellers who sold at a gain

88%

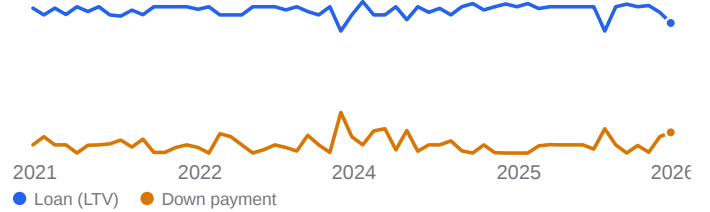


Median annualized return at resale

+5.8%

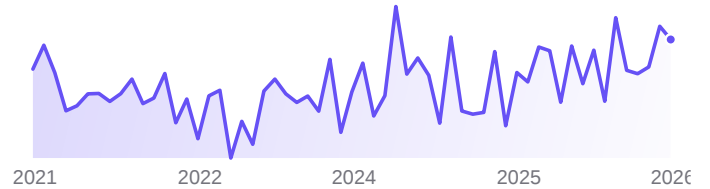


Financing (share of purchase price) Loan (LTV) 85% · Down payment 18%



Typical hold before selling

6.5 yrs



Preforeclosure filings

Filings 8 · Auction stage 8



HOUSING STOCK

Homes	24,800
Median value (AVM)	\$357K
Median size	1,953 ft²
Median bedrooms	3
Median year built	1997
Single family	97%
Condos	2.1%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	1.2%
Owner occupied	86%
Company owned	16%
Median loan-to-value	47%

Typical ownership tenure

8.6 yrs

COMMUNITY

Population	72,807
Density	1,393 / mi²
Median household income	\$108K
Average household income	\$136K
Crime index (US avg 100)	57
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	57
Homes occupied	97%
Bachelor's or higher	29%
Poverty rate	6.3%
Unemployment	1.1%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.