

Kennesaw 30152

ZIP code · GA · Georgia · Cobb County · Kennesaw

BALANCED MARKET

\$447K

MEDIAN SALE PRICE

+0.1%

1-YR CHANGE

611

SALES (12 MO)

\$479K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 52 / 100

Buyer's market

Balanced

Seller's market

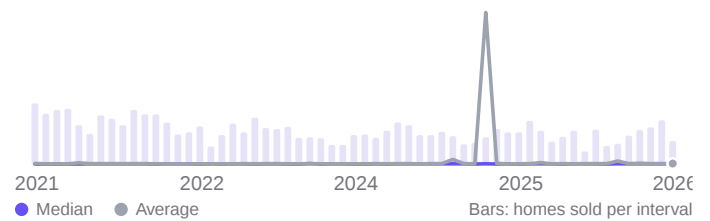
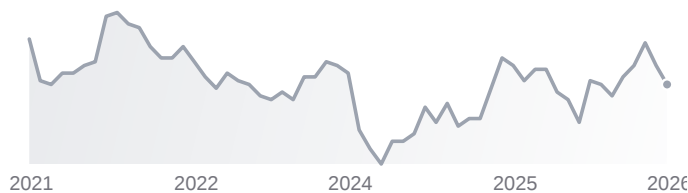
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

52 / 100

Sale prices

Median \$475K · Average \$583K

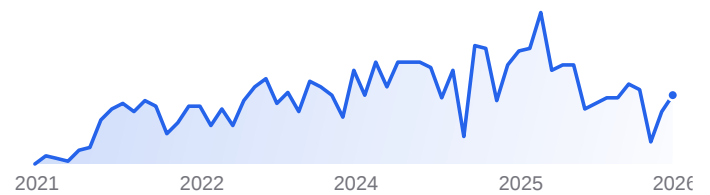
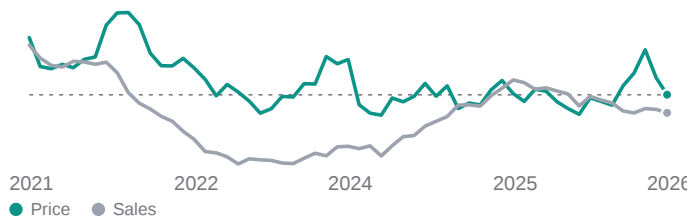


Growth (year over year)

Price +0.1% · Sales -7.4%

Price per square foot

\$201/ft²

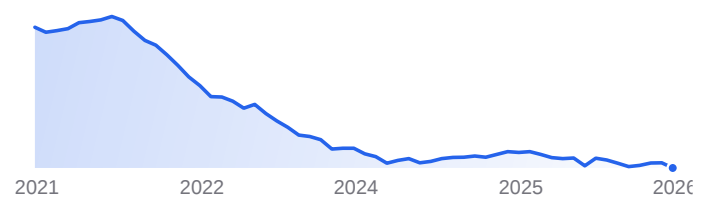
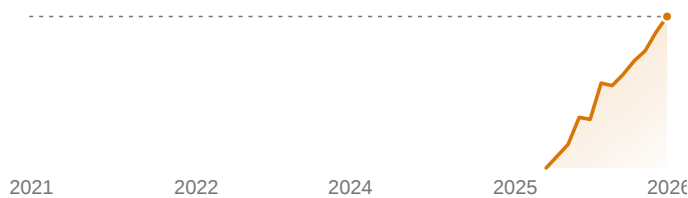


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

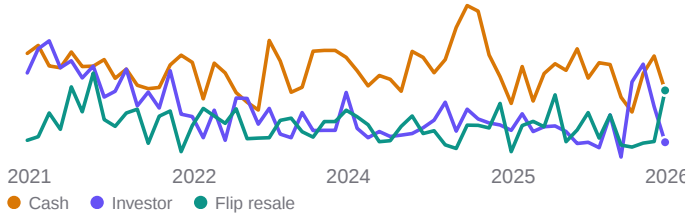
4.2%



BUYERS & OUTCOMES

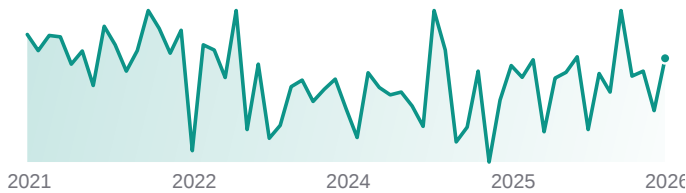
Buyer mix

Cash 21% · Investor 4.8% · Flip resale 21%



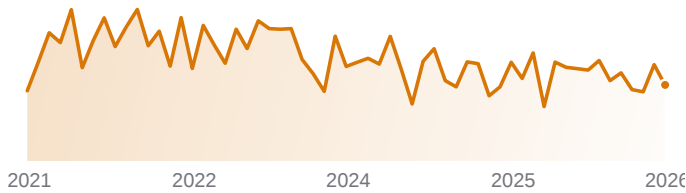
Sellers who sold at a gain

94%

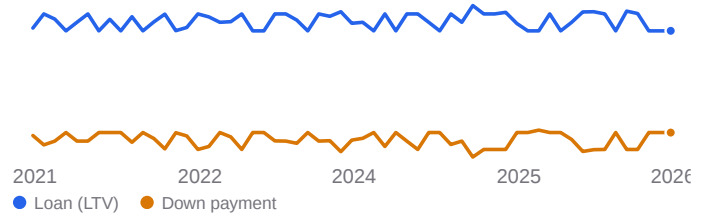


Median annualized return at resale

+5.3%

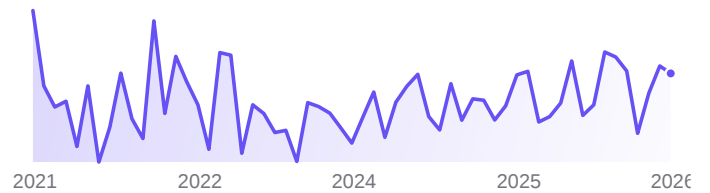


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	14,407
Median value (AVM)	\$479K
Median size	2,463 ft²
Median bedrooms	4
Median year built	1998
Single family	91%
Condos	6.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.0%
Owner occupied	88%
Company owned	15%
Median loan-to-value	47%

Typical ownership tenure

8.9 yrs

COMMUNITY

Population	44,672
Density	2,039 / mi²
Median household income	\$121K
Average household income	\$153K
Crime index (US avg 100)	45
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	65
Homes occupied	96%
Bachelor's or higher	38%
Poverty rate	5.7%
Unemployment	1.1%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.