

Rockmart 30153

ZIP code · GA · Georgia · Polk County · Rockmart

BALANCED MARKET

\$238K

MEDIAN SALE PRICE

-3.7%

1-YR CHANGE

350

SALES (12 MO)

\$250K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 51 / 100

Buyer's market

Balanced

Seller's market

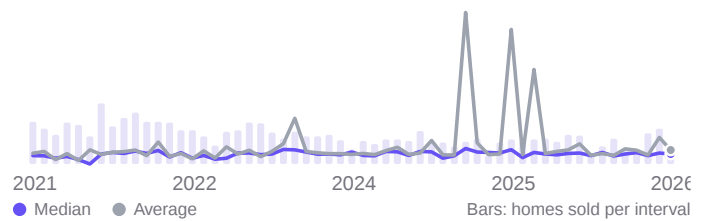
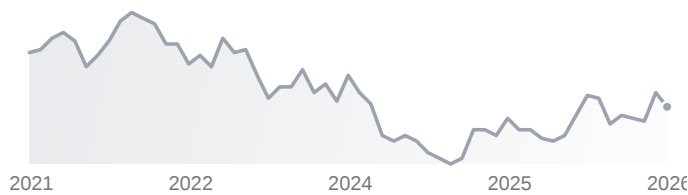
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

51 / 100

Sale prices

Median \$240K · Average \$279K

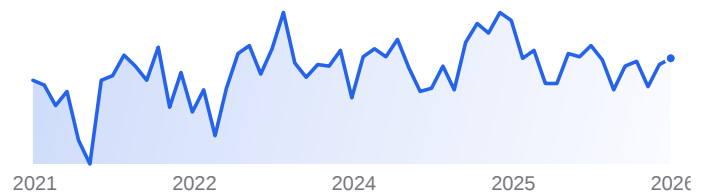
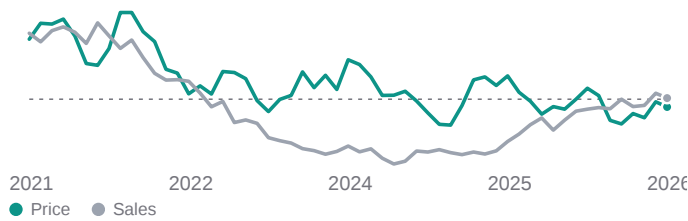


Growth (year over year)

Price -3.7% · Sales +0.6%

Price per square foot

\$169/ft²

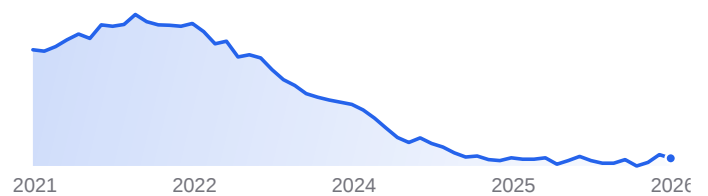
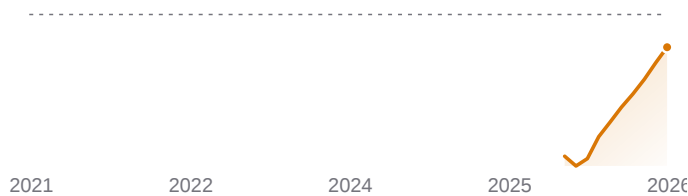


Sale premium vs estimated value

-0.5%

Annual turnover (share of homes sold)

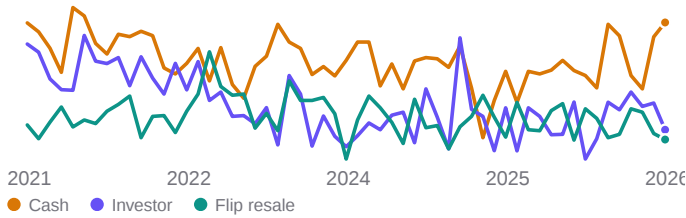
4.6%



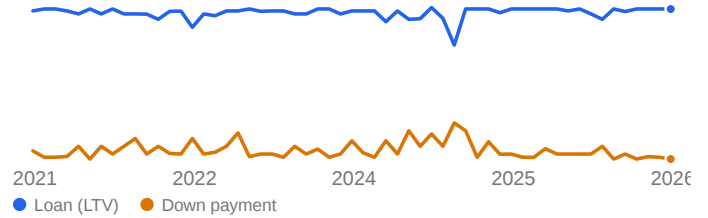
BUYERS & OUTCOMES

Buyer mix

Cash 58% · Investor 13% · Flip resale 8.3%

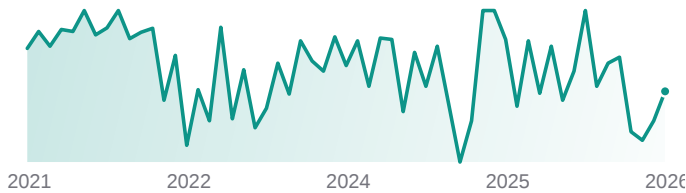


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



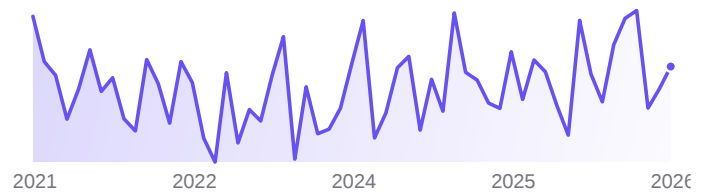
Sellers who sold at a gain

87%



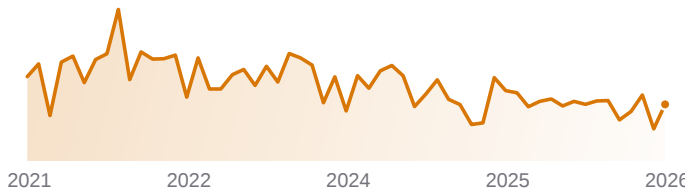
Typical hold before selling

3.8 yrs



Median annualized return at resale

+8.1%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	7,672
Median value (AVM)	\$250K
Median size	1,456 ft²
Median bedrooms	3
Median year built	1992
Single family	91%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	2.1%
Owner occupied	78%
Company owned	12%
Median loan-to-value	41%
Typical ownership tenure	8.1 yrs

COMMUNITY

Population	21,264
Density	175 / mi²
Median household income	\$61K
Average household income	\$71K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	80
Earthquake index (US avg 100)	76
Homes occupied	94%
Bachelor's or higher	11%
Poverty rate	13.6%
Unemployment	0.9%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through May 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.