

Dallas 30157

ZIP code · GA · Georgia > Paulding County > Dallas

BUYER'S MARKET

\$337K

MEDIAN SALE PRICE

-0.7%

1-YR CHANGE

758

SALES (12 MO)

\$325K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



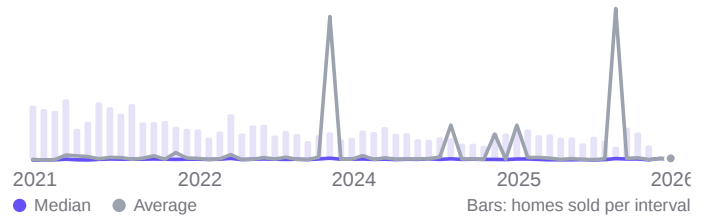
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

37 / 100

Sale prices

Median \$330K · Average \$390K

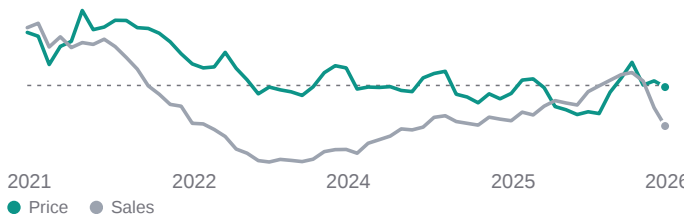


Growth (year over year)

Price -0.7% · Sales -18.4%

Price per square foot

\$196/ft²

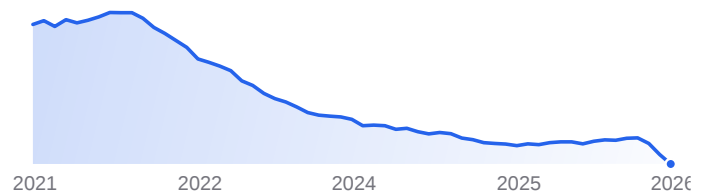


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

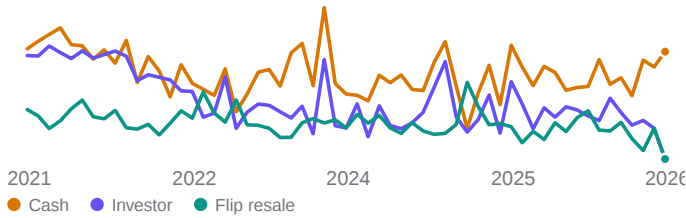
4.0%



BUYERS & OUTCOMES

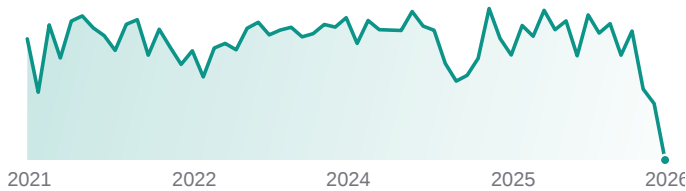
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



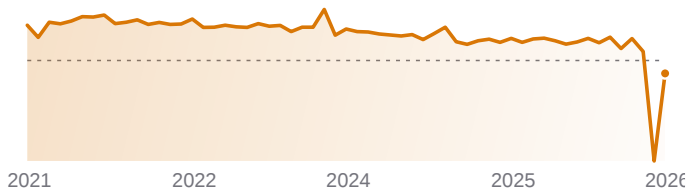
Sellers who sold at a gain

50%

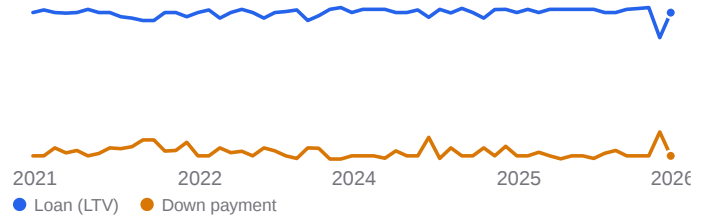


Median annualized return at resale

-4.1%

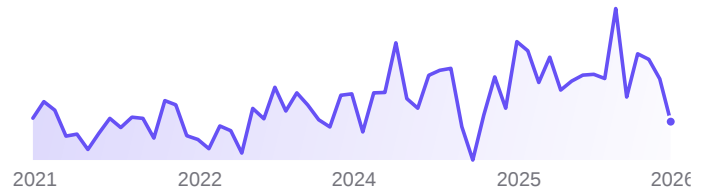


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



Typical hold before selling

3.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	19,120
Median value (AVM)	\$325K
Median size	1,680 ft²
Median bedrooms	3
Median year built	2000
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	1.3%
Owner occupied	81%
Company owned	19%
Median loan-to-value	47%
Typical ownership tenure	6.9 yrs

COMMUNITY

Population	55,184
Density	644 / mi²
Median household income	\$92K
Average household income	\$106K
Crime index (US avg 100)	94
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	62
Homes occupied	97%
Bachelor's or higher	20%
Poverty rate	6.9%
Unemployment	1.0%
Average temp	60°F
Annual precip	55 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.