

Franklin 30217

ZIP code · GA · Georgia > Heard County > Franklin

BUYER'S MARKET

\$182K

MEDIAN SALE PRICE

-28.3%

1-YR CHANGE

124

SALES (12 MO)

\$234K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 32 / 100



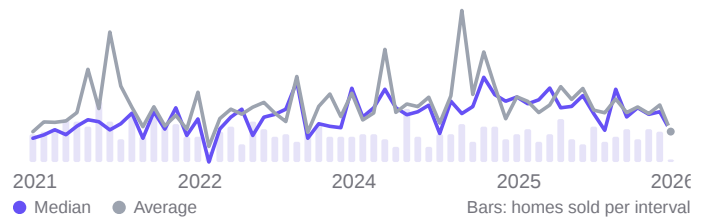
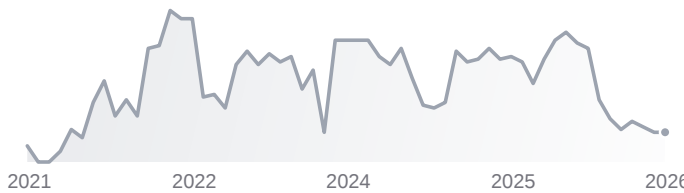
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

32 / 100

Sale prices

Median \$135K · Average \$135K

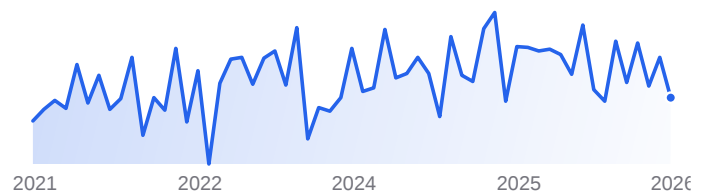
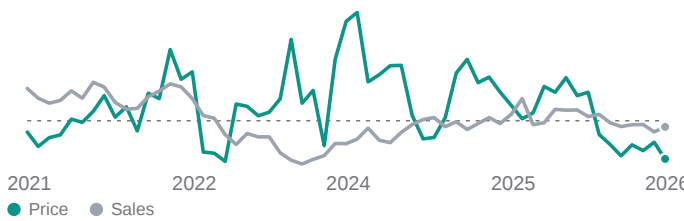


Growth (year over year)

Price -28.3% · Sales -4.6%

Price per square foot

\$100/ft²

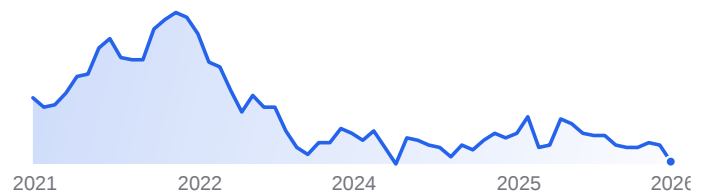
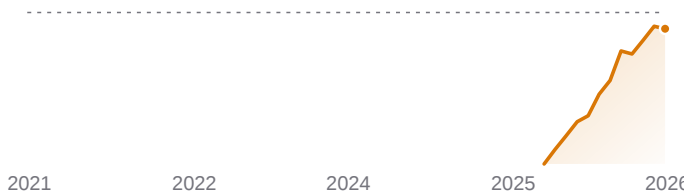


Sale premium vs estimated value

-0.4%

Annual turnover (share of homes sold)

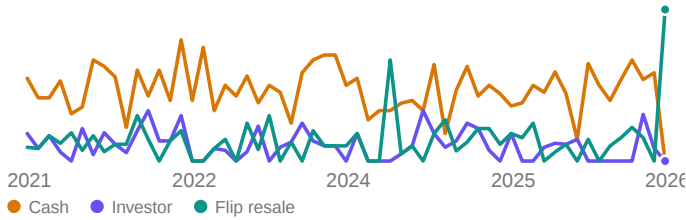
3.6%



BUYERS & OUTCOMES

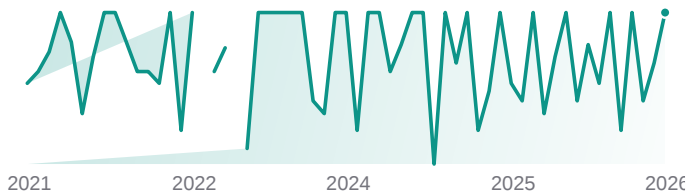
Buyer mix

Cash 0% · Investor 0% · Flip resale 100%



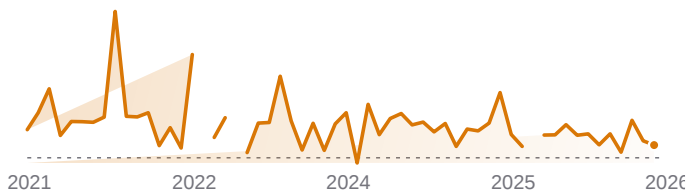
Sellers who sold at a gain

100%

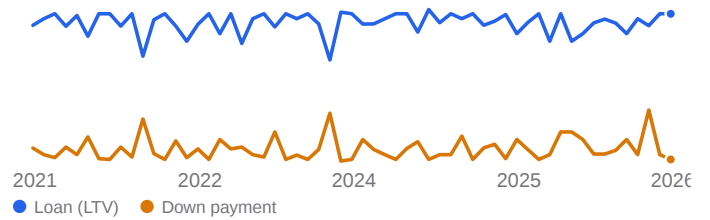


Median annualized return at resale

+4.5%

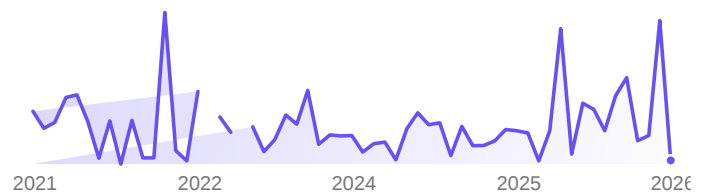


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



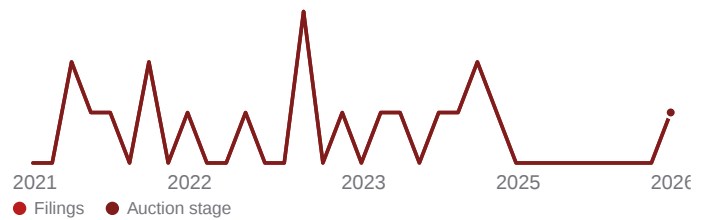
Typical hold before selling

0.5 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	3,435
Median value (AVM)	\$234K
Median size	1,536 ft²
Median bedrooms	3
Median year built	1989
Single family	74%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	1.9%
Owner occupied	81%
Company owned	6.8%
Median loan-to-value	25%
Typical ownership tenure	10.6 yrs

COMMUNITY

Population	10,521
Density	40 / mi²
Median household income	\$62K
Average household income	\$83K
Crime index (US avg 100)	116
Air pollution index (US avg 100)	90
Earthquake index (US avg 100)	42
Homes occupied	91%
Bachelor's or higher	8%
Poverty rate	13.5%
Unemployment	1.0%
Average temp	62°F
Annual precip	53 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.