

The Rock 30285

ZIP code · GA · Georgia · Lamar County · The Rock

BUYER'S MARKET

\$360K

MEDIAN SALE PRICE

7

SALES (12 MO)

\$260K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



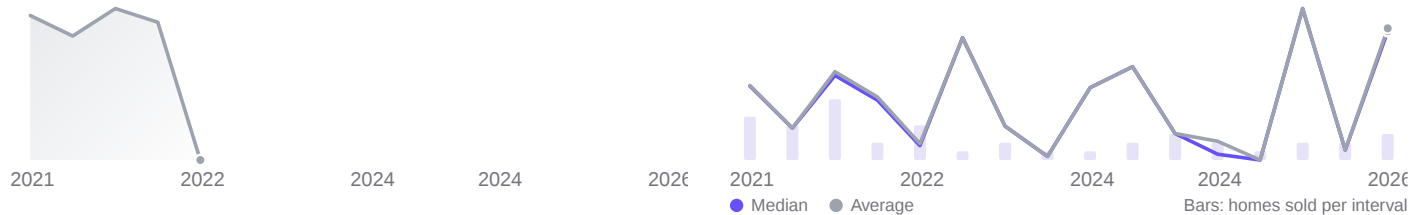
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

33 / 100

Sale prices

Median \$315K · Average \$322K

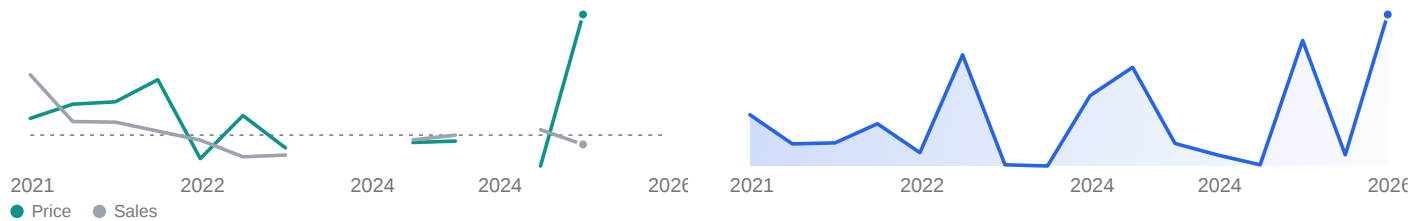


Growth (year over year)

Price +371.0% · Sales -28.6%

Price per square foot

\$258/ft²

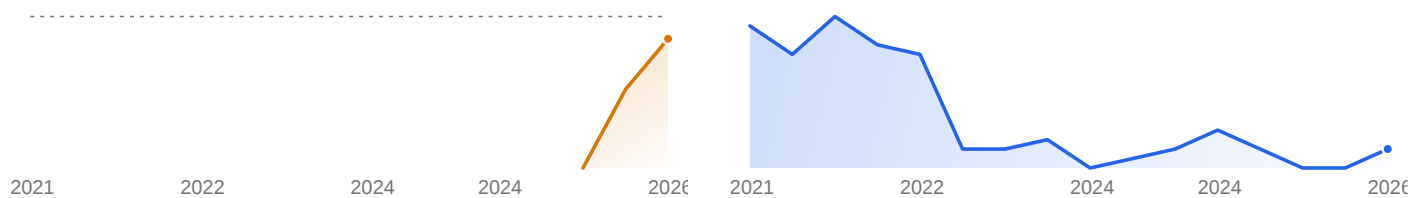


Sale premium vs estimated value

-0.9%

Annual turnover (share of homes sold)

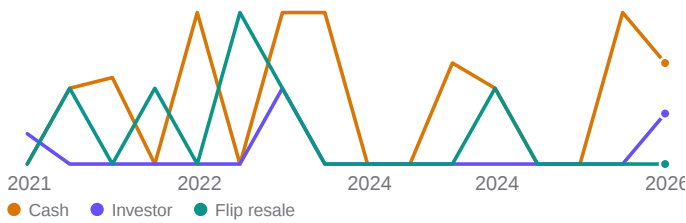
2.4%



BUYERS & OUTCOMES

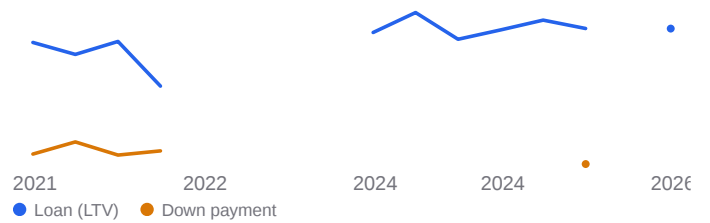
Buyer mix

Cash 67% · Investor 33% · Flip resale 0%



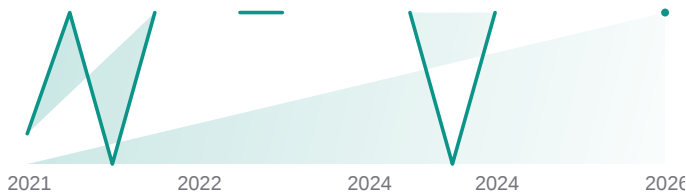
Financing (share of purchase price)

Loan (LTV) 101% · Down payment 1.8%



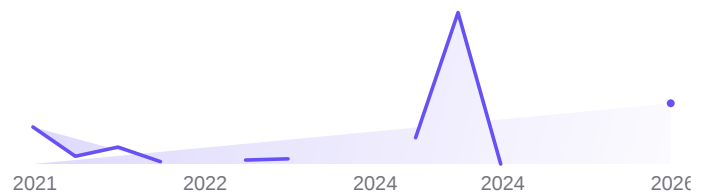
Sellers who sold at a gain

100%



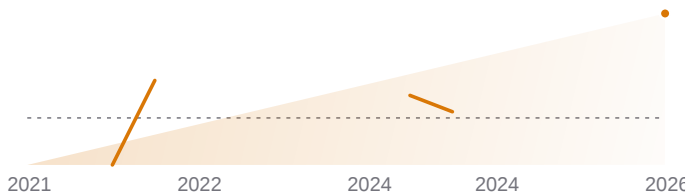
Typical hold before selling

5.6 yrs



Median annualized return at resale

+66.1%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	295
Median value (AVM)	\$260K
Median size	1,620 ft²
Median bedrooms	3
Median year built	1990
Single family	56%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	4.0%
Owner occupied	79%
Company owned	10%
Median loan-to-value	35%
Typical ownership tenure	11.1 yrs

COMMUNITY

Population	837
Density	58 / mi ²
Median household income	\$67K
Average household income	\$78K
Crime index (US avg 100)	155
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	45
Homes occupied	93%
Bachelor's or higher	9%
Poverty rate	14.3%
Unemployment	1.2%
Average temp	63°F
Annual precip	50 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.