

Canon 30520

ZIP code · GA · Georgia · Franklin County · Canon

BUYER'S MARKET

\$284K

MEDIAN SALE PRICE

-11.3%

1-YR CHANGE

48

SALES (12 MO)

\$246K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



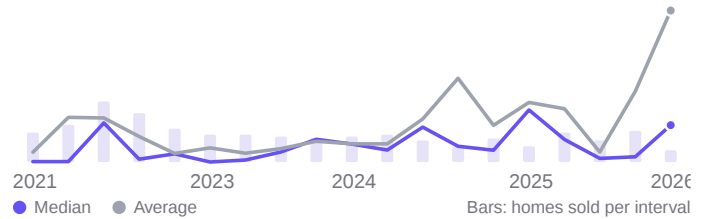
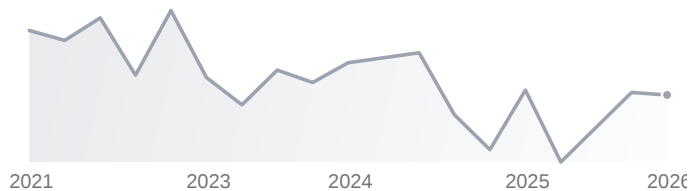
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

38 / 100

Sale prices

Median \$284K · Average \$797K

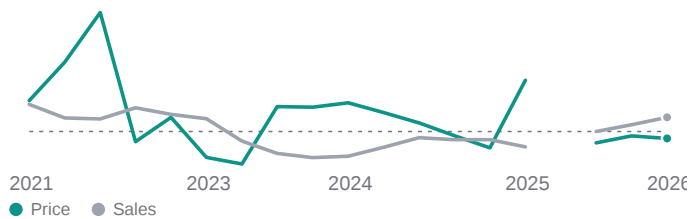


Growth (year over year)

Price -11.3% · Sales +23.1%

Price per square foot

\$125/ft²

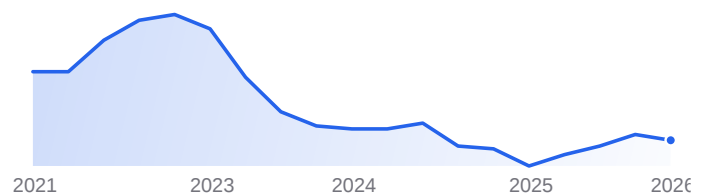


Sale premium vs estimated value

+2.3%

Annual turnover (share of homes sold)

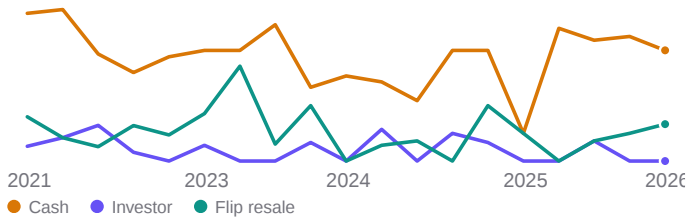
2.7%



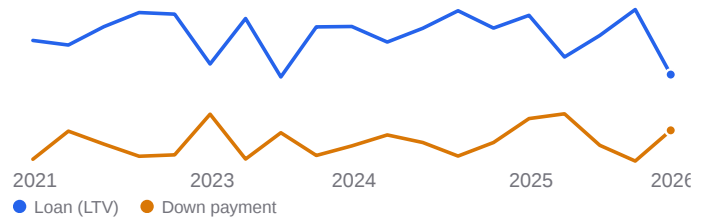
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 17%

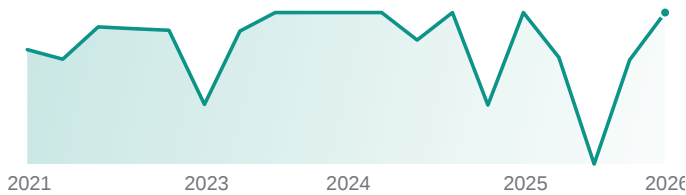


Financing (share of purchase price) Loan (LTV) 57% · Down payment 21%



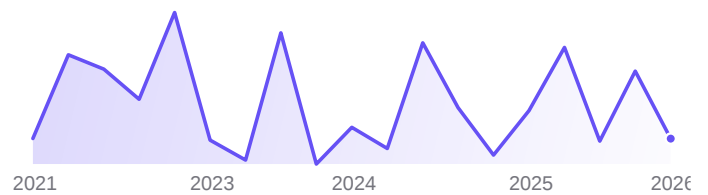
Sellers who sold at a gain

100%



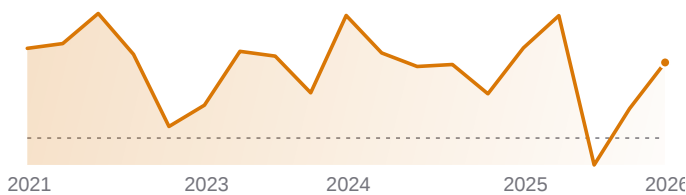
Typical hold before selling

1.7 yrs



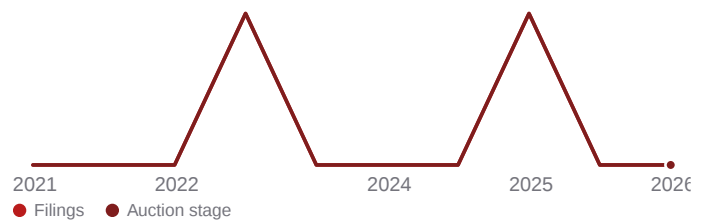
Median annualized return at resale

+8.2%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,762
Median value (AVM)	\$246K
Median size	1,534 ft²
Median bedrooms	3
Median year built	1985
Single family	66%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	3.6%
Owner occupied	79%
Company owned	5.6%
Median loan-to-value	26%
Typical ownership tenure	11.8 yrs

COMMUNITY

Population	5,545
Density	97 / mi²
Median household income	\$64K
Average household income	\$75K
Crime index (US avg 100)	124
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	80
Homes occupied	91%
Bachelor's or higher	12%
Poverty rate	12.2%
Unemployment	1.2%
Average temp	61°F
Annual precip	52 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.