

Resaca 30735

ZIP code · GA · Georgia > Gordon County > Resaca

SELLER'S MARKET

\$248K

MEDIAN SALE PRICE

+20.1%

1-YR CHANGE

78

SALES (12 MO)

\$223K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 71 / 100

Buyer's market

Balanced

Seller's market

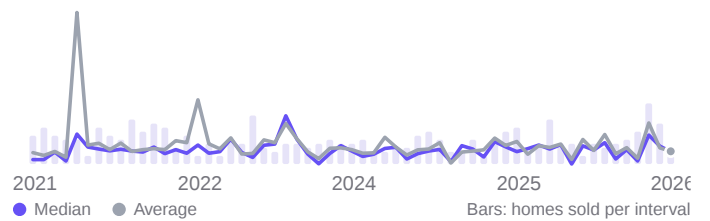
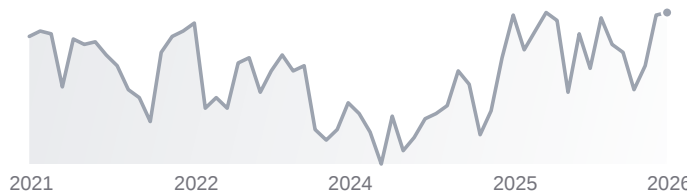
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

71 / 100

Sale prices

Median \$175K · Average \$178K

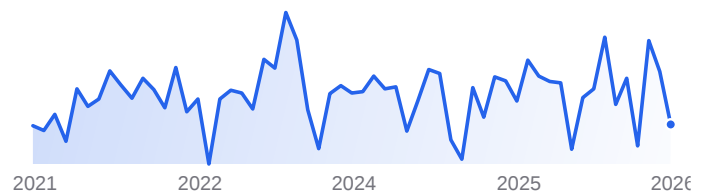
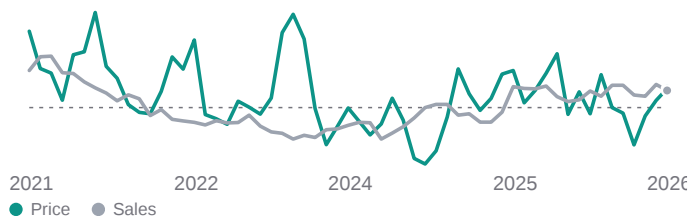


Growth (year over year)

Price +20.1% · Sales +18.2%

Price per square foot

\$80/ft²

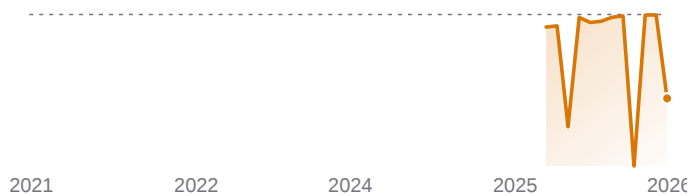


Sale premium vs estimated value

-31.1%

Annual turnover (share of homes sold)

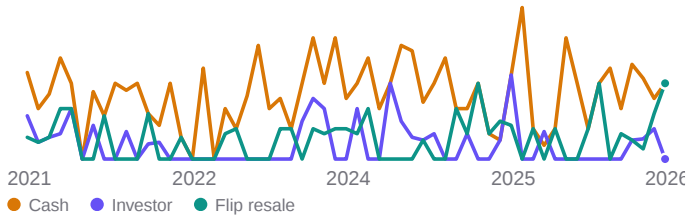
3.8%



BUYERS & OUTCOMES

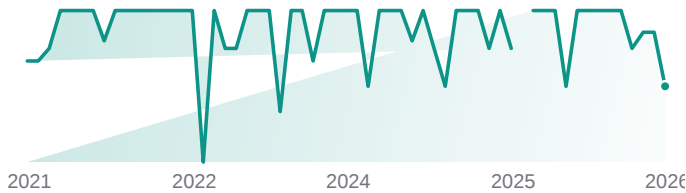
Buyer mix

Cash 50% · Investor 0% · Flip resale 50%



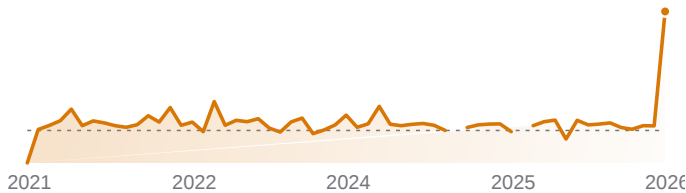
Sellers who sold at a gain

50%

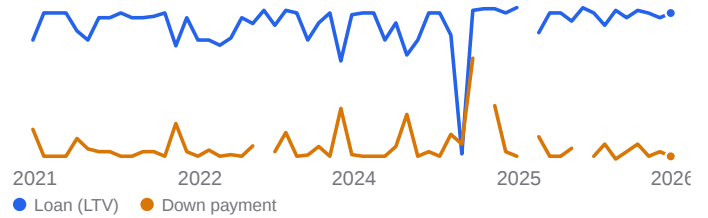


Median annualized return at resale

+212.1%

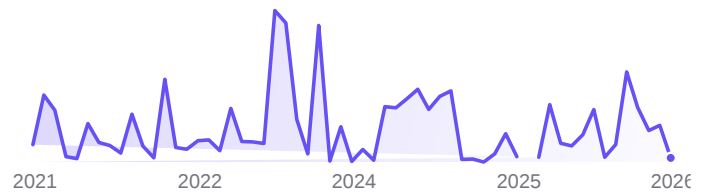


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



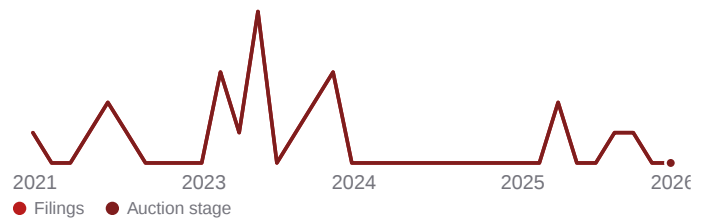
Typical hold before selling

0.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,034
Median value (AVM)	\$223K
Median size	1,455 ft²
Median bedrooms	3
Median year built	1988
Single family	72%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.8%
Owner occupied	83%
Company owned	7.3%
Median loan-to-value	35%
Typical ownership tenure	11.4 yrs

COMMUNITY

Population	6,178
Density	95 / mi²
Median household income	\$65K
Average household income	\$91K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	105
Earthquake index (US avg 100)	125
Homes occupied	93%
Bachelor's or higher	7%
Poverty rate	10.0%
Unemployment	1.1%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.