

Pierson 32180

ZIP code · FL · Florida > Volusia County > Pierson

BALANCED MARKET

\$237K

MEDIAN SALE PRICE

+132.0%

1-YR CHANGE

25

SALES (12 MO)

\$309K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 46 / 100



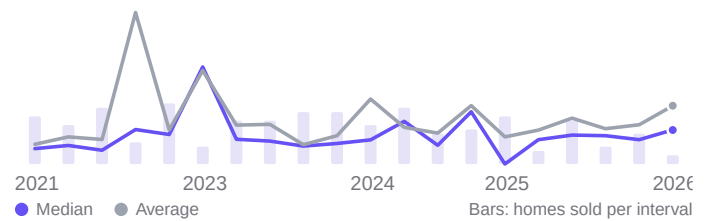
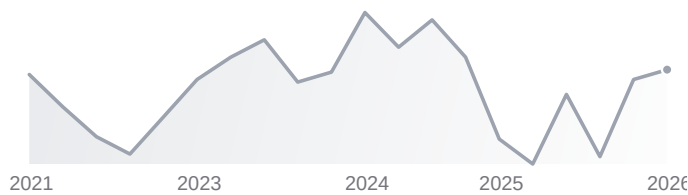
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

46 / 100

Sale prices

Median \$306K · Average \$443K

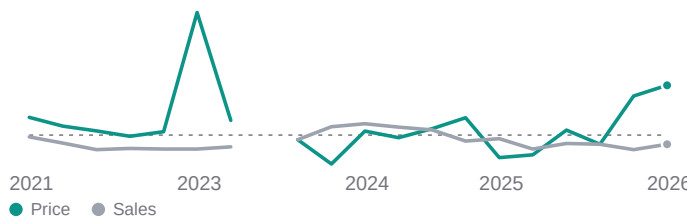


Growth (year over year)

Price +132.0% · Sales -24.2%

Price per square foot

\$245/ft²

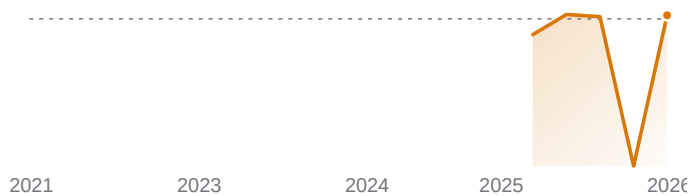


Sale premium vs estimated value

+0.2%

Annual turnover (share of homes sold)

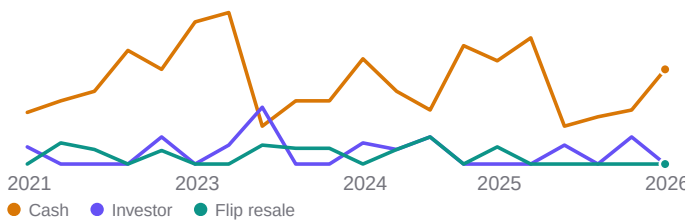
1.8%



BUYERS & OUTCOMES

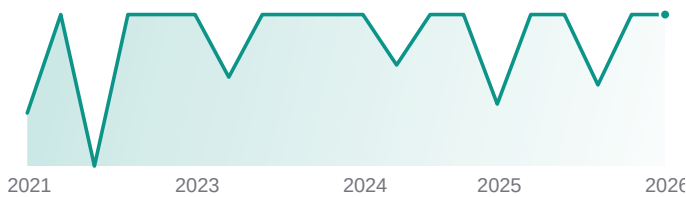
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



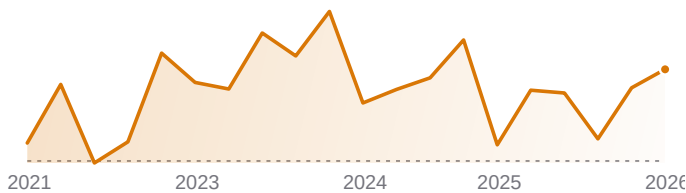
Sellers who sold at a gain

100%

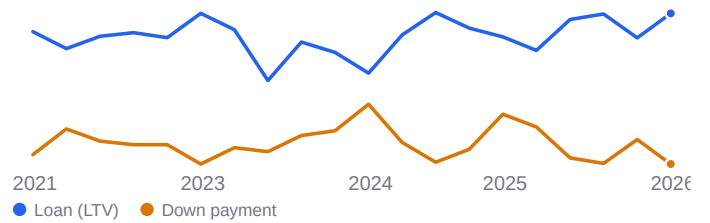


Median annualized return at resale

+11.9%

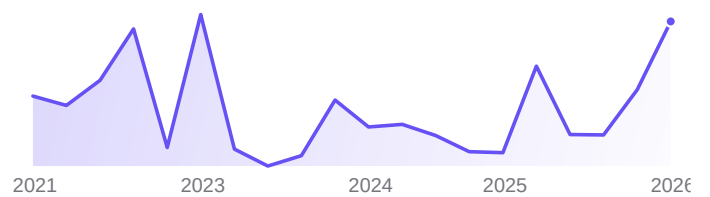


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



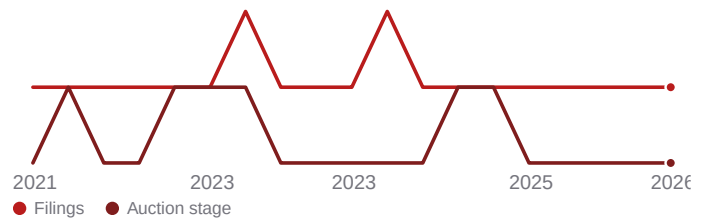
Typical hold before selling

19.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,398
Median value (AVM)	\$309K
Median size	1,404 ft²
Median bedrooms	3
Median year built	1984
Single family	71%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	1.0%
Owner occupied	79%
Company owned	9.3%
Median loan-to-value	33%
Typical ownership tenure	12.3 yrs

COMMUNITY

Population	4,376
Density	34 / mi²
Median household income	\$65K
Average household income	\$77K
Crime index (US avg 100)	95
Air pollution index (US avg 100)	110
Earthquake index (US avg 100)	26
Homes occupied	84%
Bachelor's or higher	6%
Poverty rate	13.0%
Unemployment	1.1%
Average temp	70°F
Annual precip	52 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.