

Jacksonville 32218

ZIP code · FL · Florida > Duval County > Jacksonville

BUYER'S MARKET

\$300K

MEDIAN SALE PRICE

-8.5%

1-YR CHANGE

1,439

SALES (12 MO)

\$284K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 36 / 100



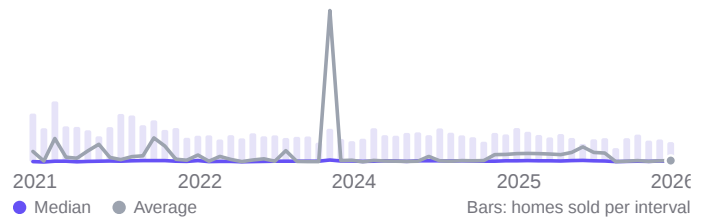
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

36 / 100

Sale prices

Median \$295K · Average \$339K

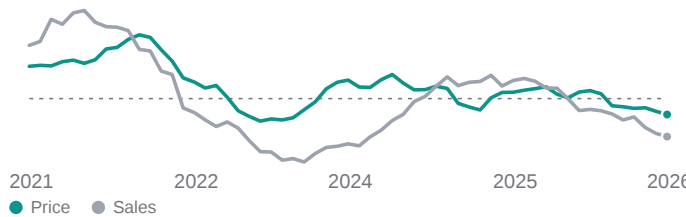


Growth (year over year)

Price -8.5% · Sales -20.3%

Price per square foot

\$167/ft²

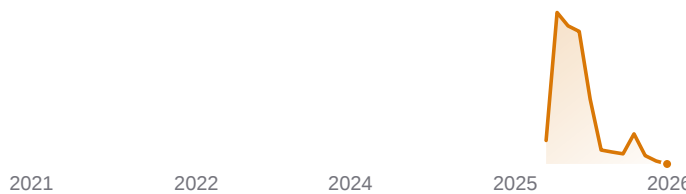


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

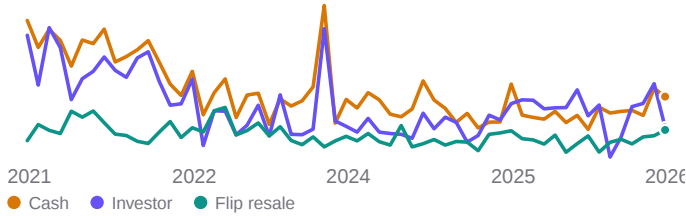
5.6%



BUYERS & OUTCOMES

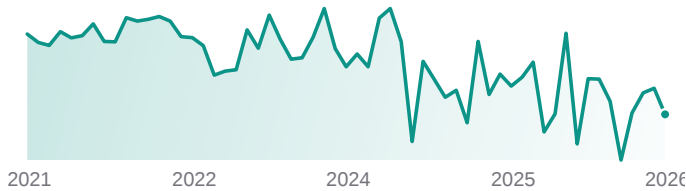
Buyer mix

Cash 24% · Investor 12% · Flip resale 11%



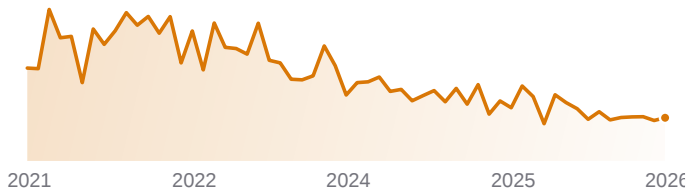
Sellers who sold at a gain

82%



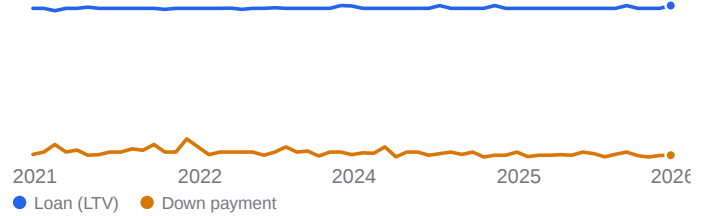
Median annualized return at resale

+3.7%



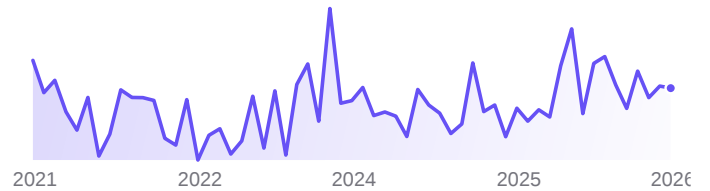
Financing (share of purchase price)

Loan (LTV) 100% · Down payment 3.0%



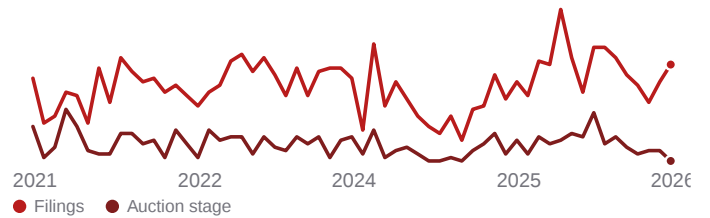
Typical hold before selling

5.4 yrs



Preforeclosure filings

Filings 29 · Auction stage 1



HOUSING STOCK

Homes	25,883
Median value (AVM)	\$284K
Median size	1,763 ft²
Median bedrooms	3
Median year built	2005
Single family	94%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	36%
Underwater (LTV 125% or more)	2.3%
Owner occupied	75%
Company owned	18%
Median loan-to-value	65%
Typical ownership tenure	9.4 yrs

COMMUNITY

Population	71,659
Density	711 / mi²
Median household income	\$71K
Average household income	\$88K
Crime index (US avg 100)	78
Air pollution index (US avg 100)	71
Earthquake index (US avg 100)	30
Homes occupied	95%
Bachelor's or higher	18%
Poverty rate	12.7%
Unemployment	1.0%
Average temp	69°F
Annual precip	53 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.