

Pensacola 32502

ZIP code · FL · Florida > Escambia County > Pensacola

BALANCED MARKET

\$632K

MEDIAN SALE PRICE

+106.2%

1-YR CHANGE

103

SALES (12 MO)

\$316K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100



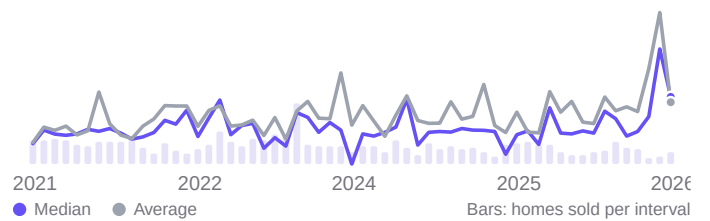
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$570K · Average \$535K

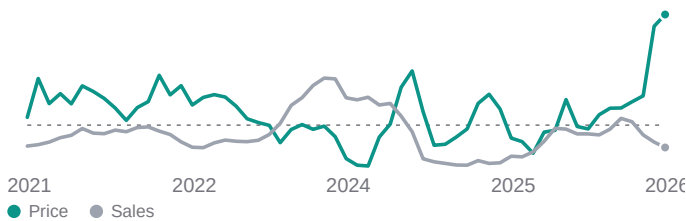


Growth (year over year)

Price +106.2% · Sales -21.4%

Price per square foot

\$296/ft²

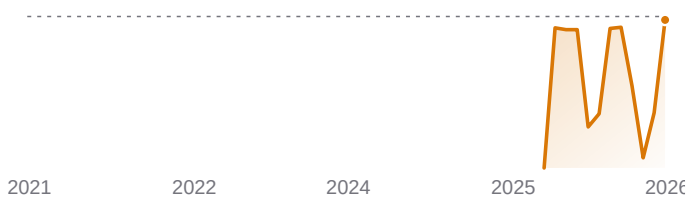


Sale premium vs estimated value

-0.0%

Annual turnover (share of homes sold)

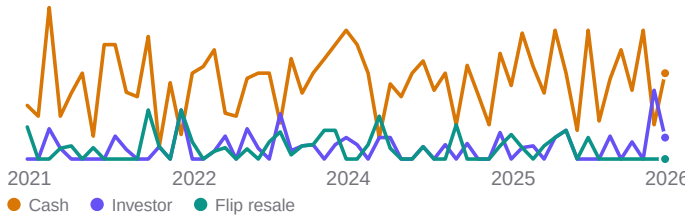
4.6%



BUYERS & OUTCOMES

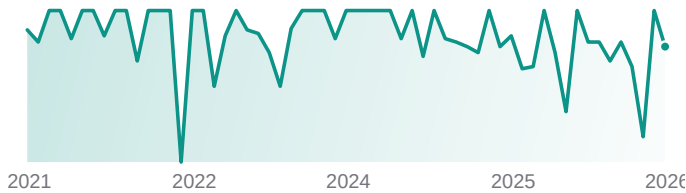
Buyer mix

Cash 50% · Investor 13% · Flip resale 0%



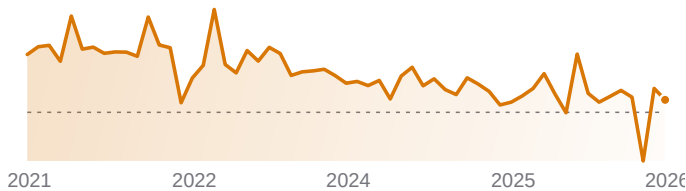
Sellers who sold at a gain

86%

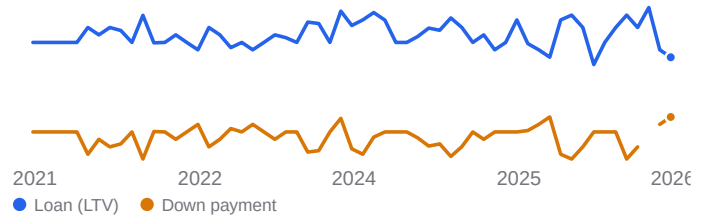


Median annualized return at resale

+3.0%

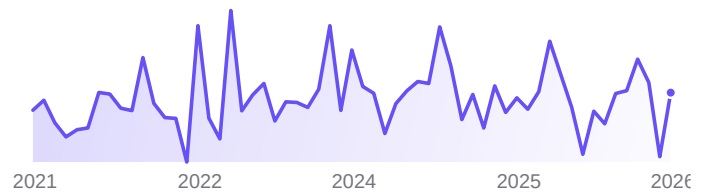


Financing (share of purchase price) Loan (LTV) 70% · Down payment 30%



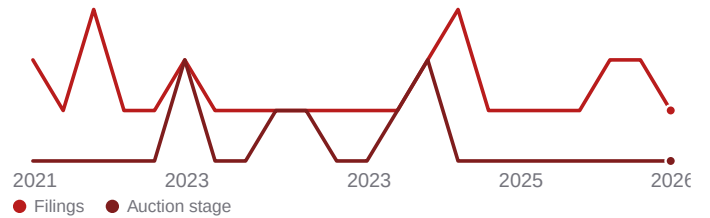
Typical hold before selling

4.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,230
Median value (AVM)	\$316K
Median size	1,379 ft²
Median year built	1973
Single family	76%
Condos	16%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.7%
Owner occupied	58%
Company owned	24%
Median loan-to-value	34%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	2,452
Density	1,052 / mi²
Median household income	\$59K
Average household income	\$80K
Crime index (US avg 100)	163
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	16
Homes occupied	83%
Bachelor's or higher	17%
Poverty rate	17.8%
Unemployment	1.3%
Average temp	68°F
Annual precip	65 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.