

DeLand 32720

ZIP code · FL · Florida > Volusia County > DeLand

BALANCED MARKET

\$337K

MEDIAN SALE PRICE

+2.1%

1-YR CHANGE

573

SALES (12 MO)

\$298K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



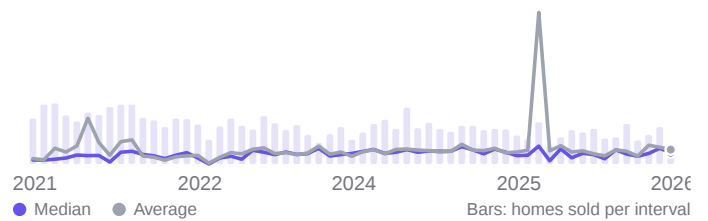
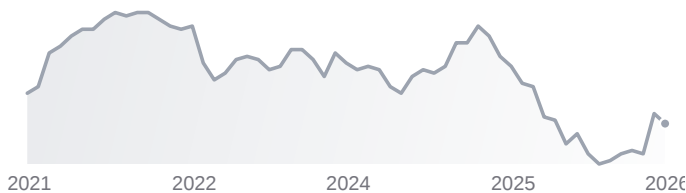
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

44 / 100

Sale prices

Median \$327K · Average \$354K

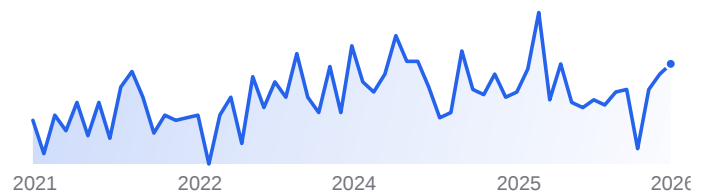
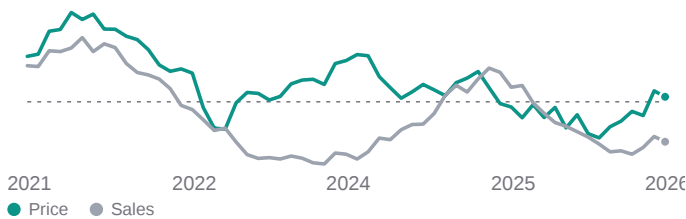


Growth (year over year)

Price +2.1% · Sales -17.2%

Price per square foot

\$199/ft²

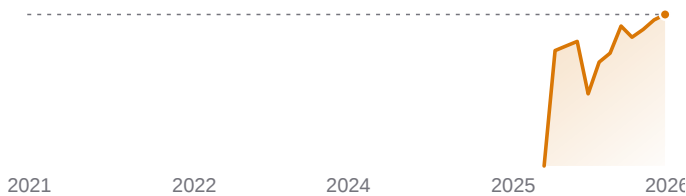


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

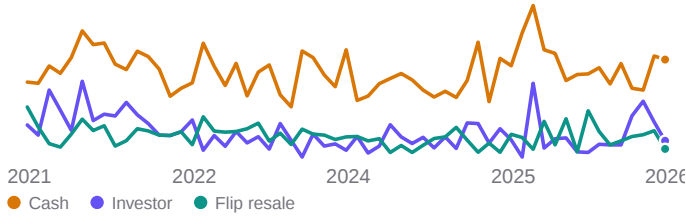
4.6%



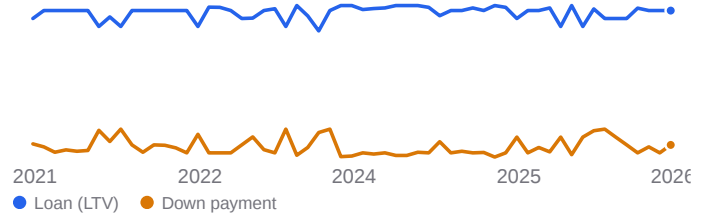
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 6.1% · Flip resale 3.0%

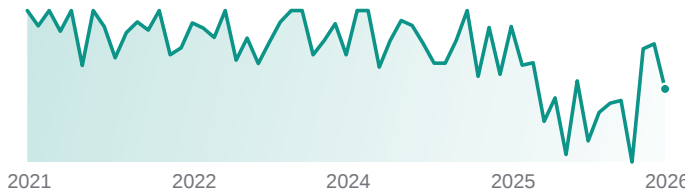


Financing (share of purchase price) Loan (LTV) 95% · Down payment 10%



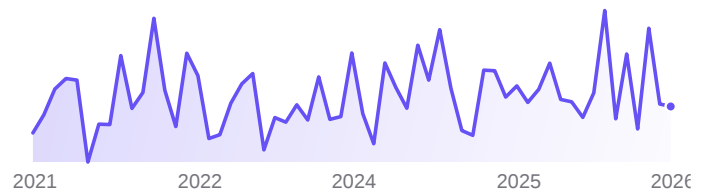
Sellers who sold at a gain

85%



Typical hold before selling

5.2 yrs



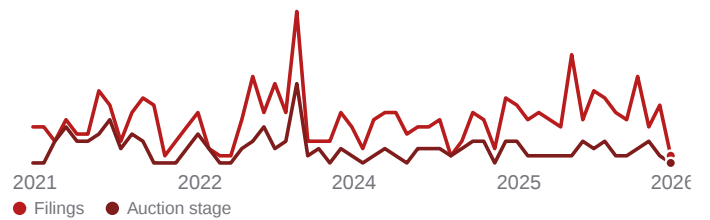
Median annualized return at resale

+5.8%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	12,446
Median value (AVM)	\$298K
Median size	1,592 ft²
Median bedrooms	3
Median year built	1983
Single family	89%
Condos	1.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	50%
Underwater (LTV 125% or more)	1.8%
Owner occupied	82%
Company owned	12%
Median loan-to-value	50%

Typical ownership tenure

8.5 yrs

COMMUNITY

Population	35,468
Density	572 / mi²
Median household income	\$63K
Average household income	\$81K
Crime index (US avg 100)	90
Air pollution index (US avg 100)	99
Earthquake index (US avg 100)	23
Homes occupied	92%
Bachelor's or higher	16%
Poverty rate	9.4%
Unemployment	1.0%
Average temp	71°F
Annual precip	52 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.