

Winter Haven 33880

ZIP code · FL · Florida > Polk County > Winter Haven

BUYER'S MARKET

\$223K

MEDIAN SALE PRICE

-12.8%

1-YR CHANGE

479

SALES (12 MO)

\$244K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



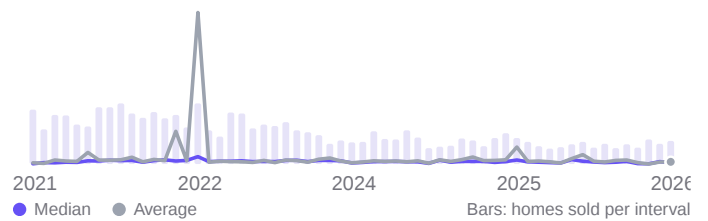
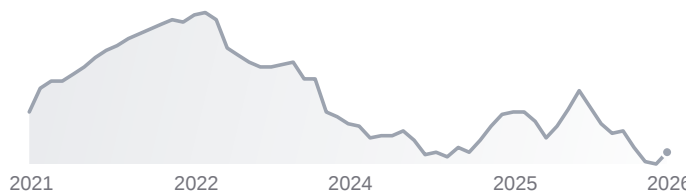
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

30 / 100

Sale prices

Median \$225K · Average \$243K

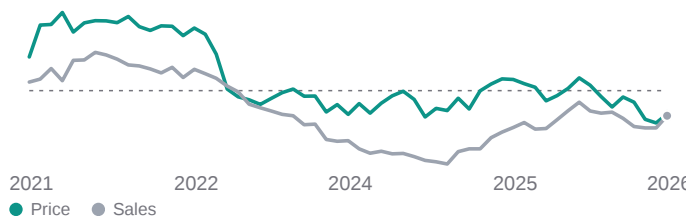


Growth (year over year)

Price -12.8% · Sales -13.8%

Price per square foot

\$164/ft²

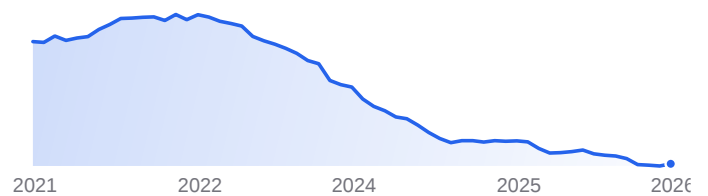
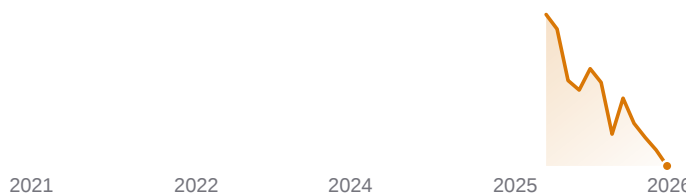


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

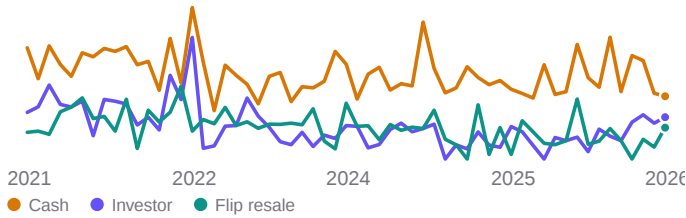
3.4%



BUYERS & OUTCOMES

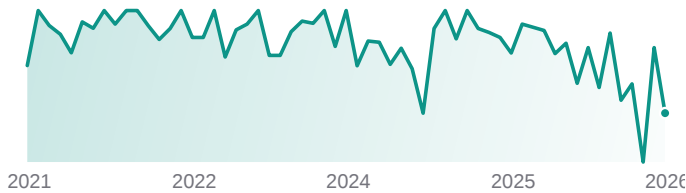
Buyer mix

Cash 25% · Investor 17% · Flip resale 13%



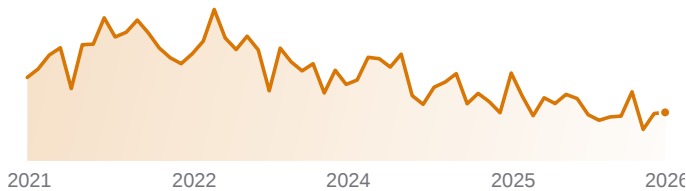
Sellers who sold at a gain

81%

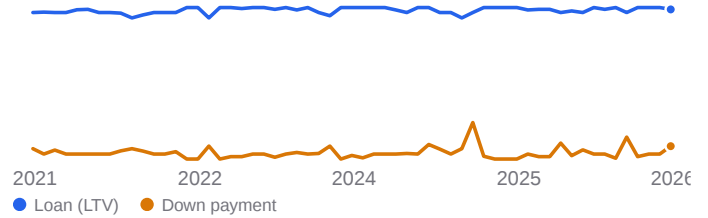


Median annualized return at resale

+5.1%

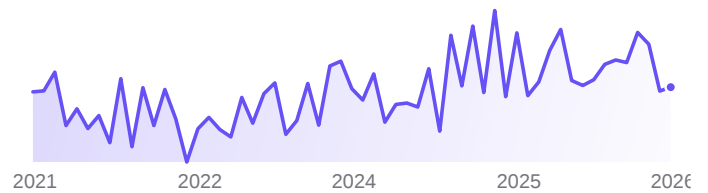


Financing (share of purchase price) Loan (LTV) 97% · Down payment 10%



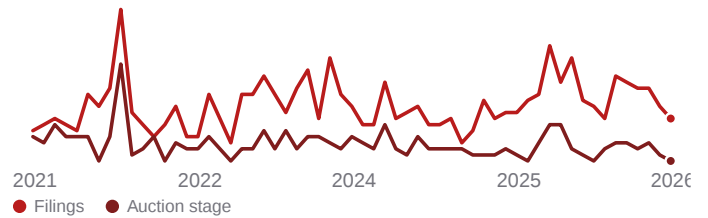
Typical hold before selling

5.3 yrs



Preforeclosure filings

Filings 7 · Auction stage 0



HOUSING STOCK

Homes	14,125
Median value (AVM)	\$244K
Median size	1,419 ft²
Median bedrooms	3
Median year built	1984
Single family	76%
Condos	3.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	51%
Underwater (LTV 125% or more)	1.8%
Owner occupied	67%
Company owned	15%
Median loan-to-value	49%

Typical ownership tenure

11.0 yrs

COMMUNITY

Population	49,339
Density	1,232 / mi²
Median household income	\$56K
Average household income	\$73K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	229
Earthquake index (US avg 100)	20
Homes occupied	93%
Bachelor's or higher	11%
Poverty rate	19.6%
Unemployment	1.2%
Average temp	73°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.