

Naples 34110

ZIP code · FL · Florida > Collier County > Naples

SELLER'S MARKET

\$748K

MEDIAN SALE PRICE

+29.8%

1-YR CHANGE

731

SALES (12 MO)

\$687K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 74 / 100

Buyer's market

Balanced

Seller's market

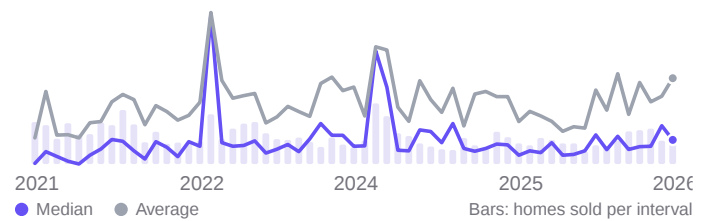
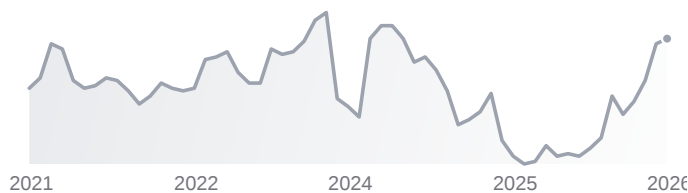
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

74 / 100

Sale prices

Median \$720K · Average \$1.4M

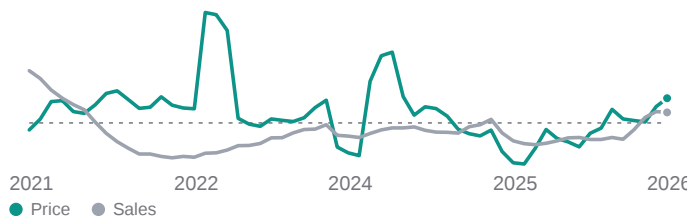


Growth (year over year)

Price +29.8% · Sales +12.6%

Price per square foot

\$378/ft²



Sale premium vs estimated value

-0.0%

Annual turnover (share of homes sold)

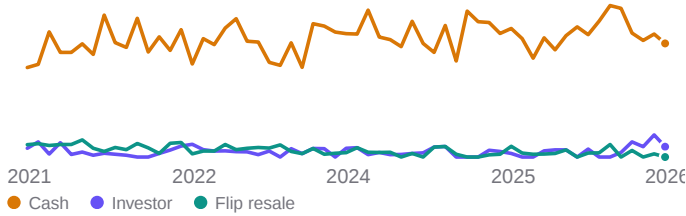
4.9%



BUYERS & OUTCOMES

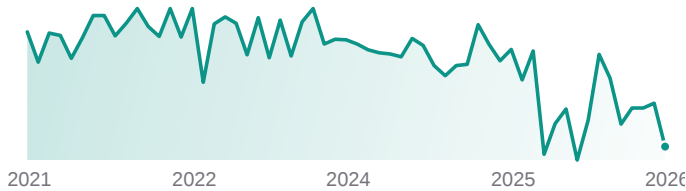
Buyer mix

Cash 60% · Investor 5.5% · Flip resale 0%



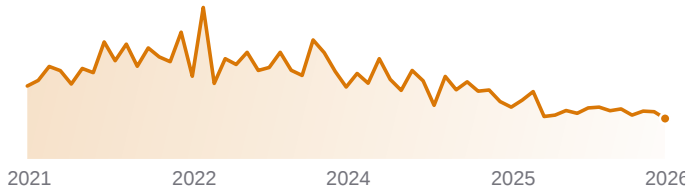
Sellers who sold at a gain

78%

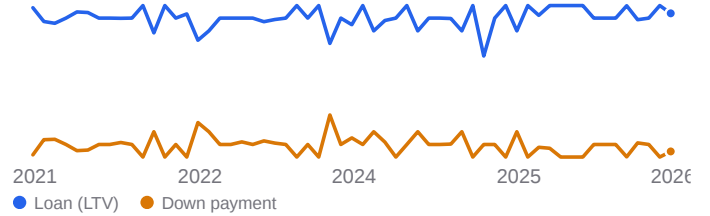


Median annualized return at resale

+3.9%

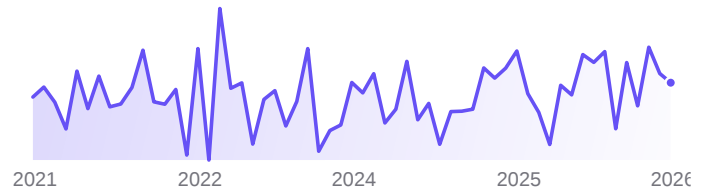


Financing (share of purchase price) Loan (LTV) 77% · Down payment 22%



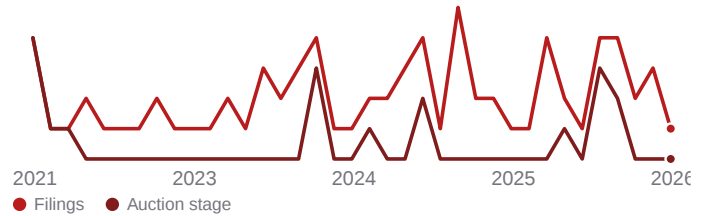
Typical hold before selling

8.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	14,904
Median value (AVM)	\$687K
Median size	1,848 ft²
Median bedrooms	3
Median year built	1999
Single family	40%
Condos	59%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	77%
Underwater (LTV 125% or more)	0.7%
Owner occupied	63%
Company owned	29%
Median loan-to-value	14%

Typical ownership tenure

8.3 yrs

COMMUNITY

Population	26,953
Density	1,555 / mi²
Median household income	\$100K
Average household income	\$150K
Crime index (US avg 100)	97
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	13
Homes occupied	69%
Bachelor's or higher	34%
Poverty rate	6.3%
Unemployment	0.7%
Average temp	74°F
Annual precip	53 in
Sunshine	68%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.