

Naples 34112

ZIP code · FL · Florida > Collier County > Naples

SELLER'S MARKET

\$362K

MEDIAN SALE PRICE

-3.2%

1-YR CHANGE

1,056

SALES (12 MO)

\$340K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 61 / 100



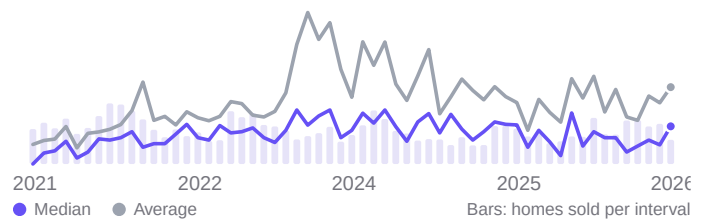
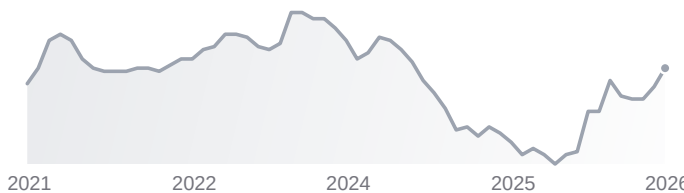
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

61 / 100

Sale prices

Median \$407K · Average \$570K

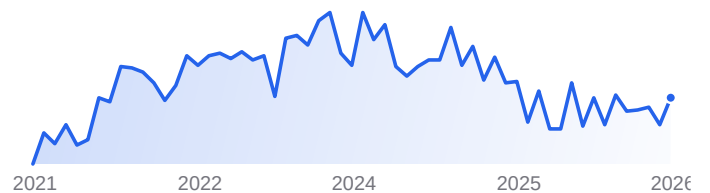
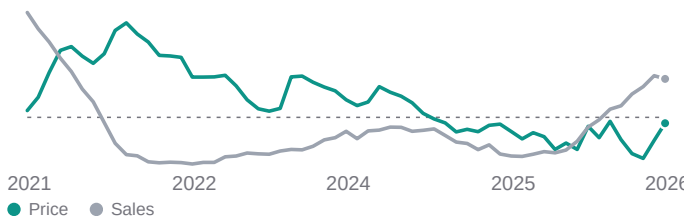


Growth (year over year)

Price -3.2% · Sales +20.7%

Price per square foot

\$257/ft²

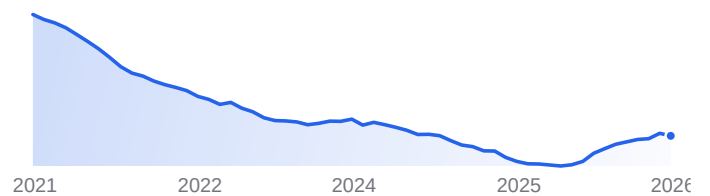
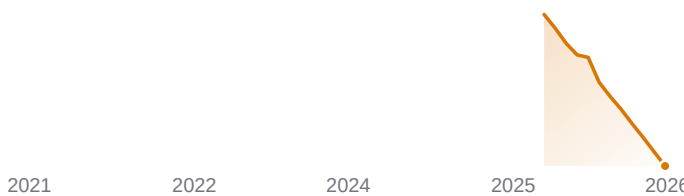


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

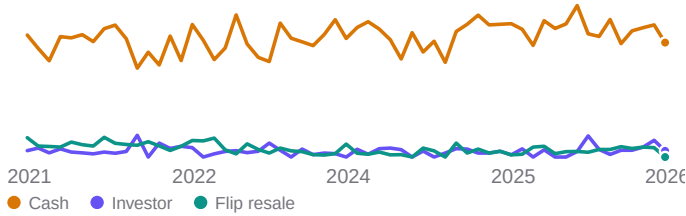
5.9%



BUYERS & OUTCOMES

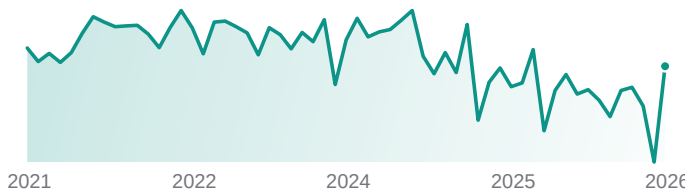
Buyer mix

Cash 57% · Investor 3.1% · Flip resale 0%



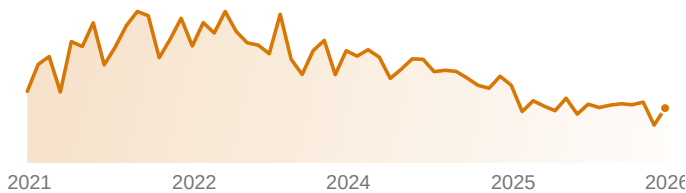
Sellers who sold at a gain

90%

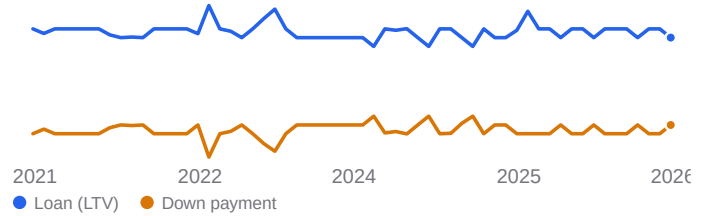


Median annualized return at resale

+4.5%

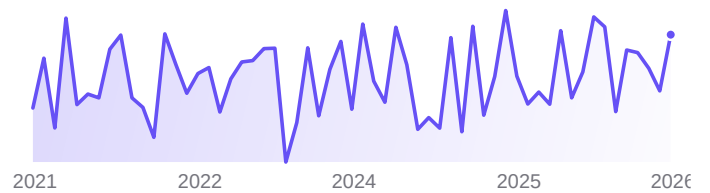


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



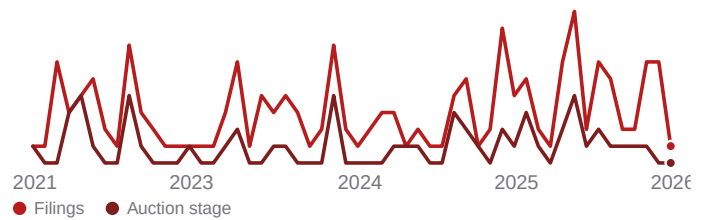
Typical hold before selling

8.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	17,869
Median value (AVM)	\$340K
Median size	1,350 ft²
Median year built	1990
Single family	28%
Condos	64%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	1.2%
Owner occupied	56%
Company owned	24%
Median loan-to-value	0%
Typical ownership tenure	7.8 yrs

COMMUNITY

Population	29,974
Density	1,461 / mi²
Median household income	\$73K
Average household income	\$95K
Crime index (US avg 100)	129
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	17
Homes occupied	66%
Bachelor's or higher	20%
Poverty rate	10.8%
Unemployment	0.7%
Average temp	74°F
Annual precip	53 in
Sunshine	68%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.