

Naples 34113

ZIP code · FL · Florida > Collier County > Naples

SELLER'S MARKET

\$617K

MEDIAN SALE PRICE

+5.0%

1-YR CHANGE

731

SALES (12 MO)

\$525K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100



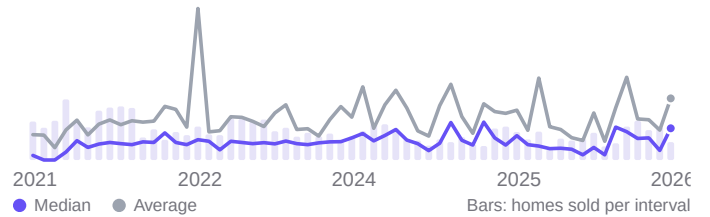
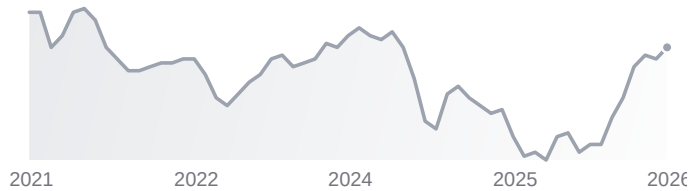
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$710K · Average \$974K

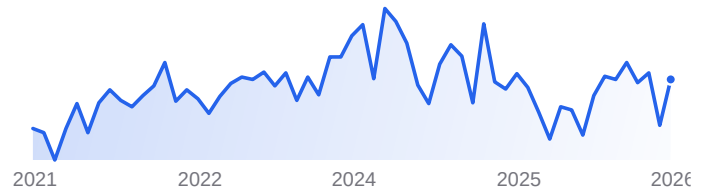
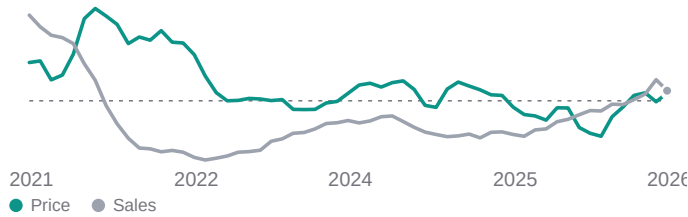


Growth (year over year)

Price +5.0% · Sales +6.4%

Price per square foot

\$352/ft²

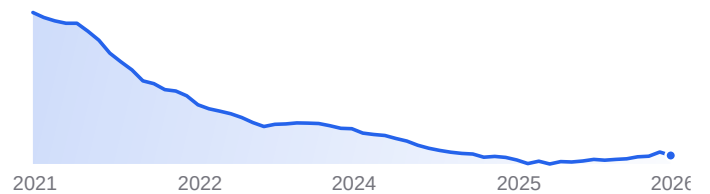
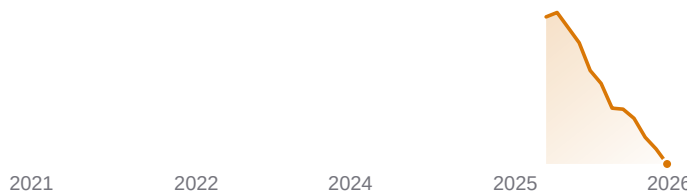


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

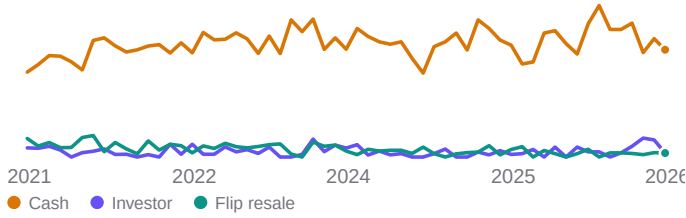
5.0%



BUYERS & OUTCOMES

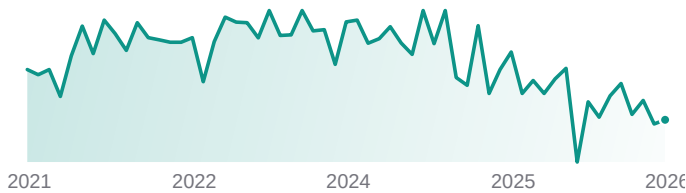
Buyer mix

Cash 59% · Investor 2.2% · Flip resale 2.2%



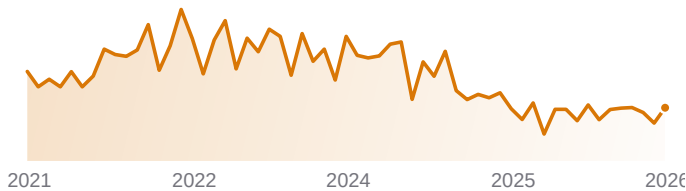
Sellers who sold at a gain

78%

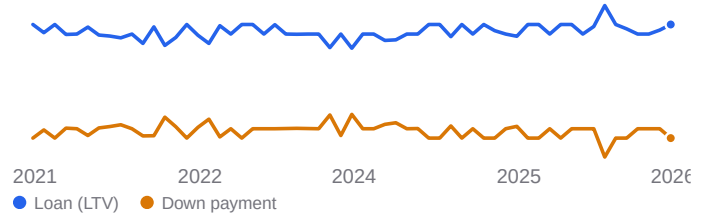


Median annualized return at resale

+5.5%

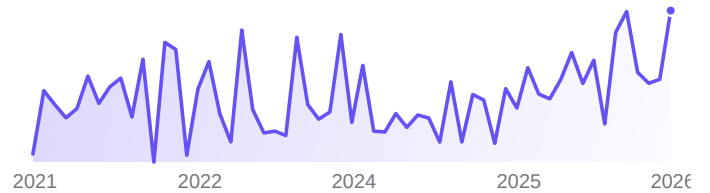


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



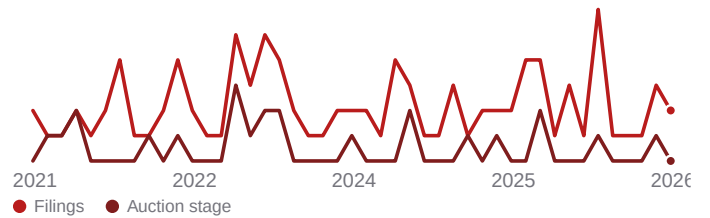
Typical hold before selling

8.8 yrs



Preforeclosure filings

Filings 2 · Auction stage 0



HOUSING STOCK

Homes	14,478
Median value (AVM)	\$525K
Median size	1,661 ft²
Median year built	2003
Single family	53%
Condos	44%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	77%
Underwater (LTV 125% or more)	0.7%
Owner occupied	58%
Company owned	28%
Median loan-to-value	6%
Typical ownership tenure	7.6 yrs

COMMUNITY

Population	25,224
Density	657 / mi²
Median household income	\$78K
Average household income	\$104K
Crime index (US avg 100)	107
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	12
Homes occupied	63%
Bachelor's or higher	24%
Poverty rate	9.2%
Unemployment	0.8%
Average temp	74°F
Annual precip	53 in
Sunshine	68%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.