

Naples 34116

ZIP code · FL · Florida > Collier County > Naples

BALANCED MARKET

\$412K

MEDIAN SALE PRICE

-15.6%

1-YR CHANGE

258

SALES (12 MO)

\$458K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 44 / 100



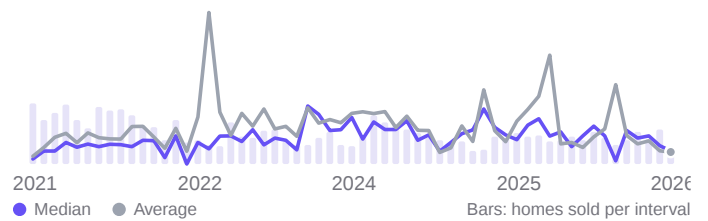
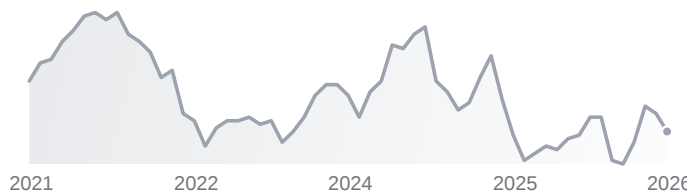
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

44 / 100

Sale prices

Median \$380K · Average \$376K

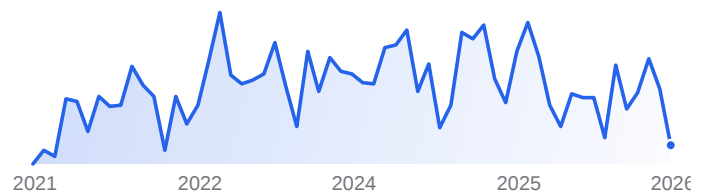
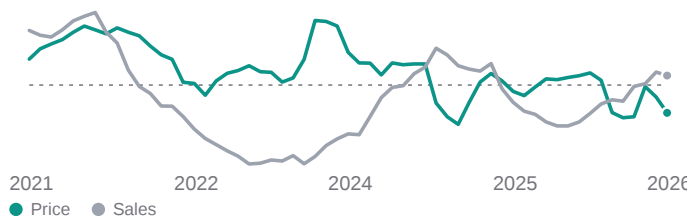


Growth (year over year)

Price -15.6% · Sales +5.3%

Price per square foot

\$249/ft²



Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

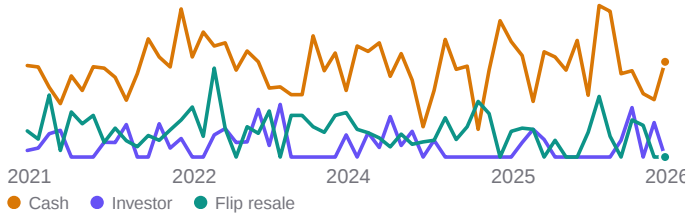
3.4%



BUYERS & OUTCOMES

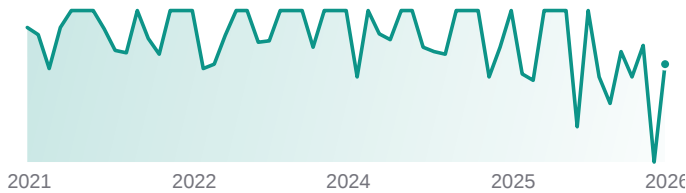
Buyer mix

Cash 29% · Investor 0% · Flip resale 0%



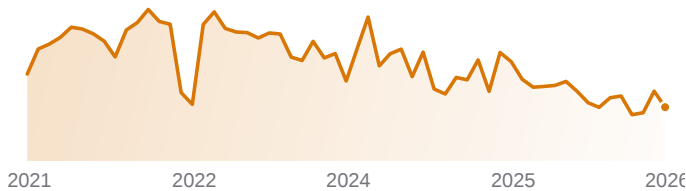
Sellers who sold at a gain

92%

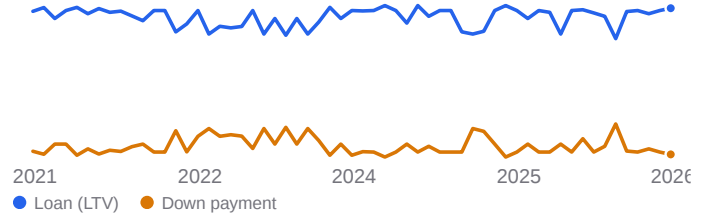


Median annualized return at resale

+5.3%



Financing (share of purchase price) Loan (LTV) 97% · Down payment 3.5%



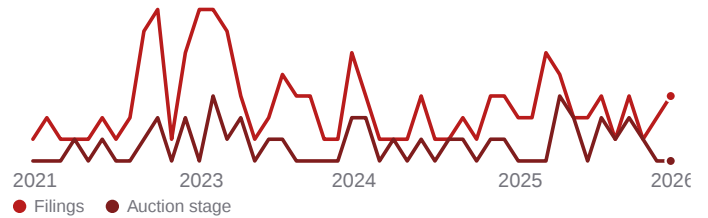
Typical hold before selling

14.1 yrs



Preforeclosure filings

Filings 3 · Auction stage 0



HOUSING STOCK

Homes	7,628
Median value (AVM)	\$458K
Median size	1,418 ft²
Median year built	1985
Single family	75%
Condos	16%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	0.7%
Owner occupied	79%
Company owned	13%
Median loan-to-value	37%
Typical ownership tenure	11.3 yrs

COMMUNITY

Population	35,748
Density	3,640 / mi²
Median household income	\$65K
Average household income	\$83K
Crime index (US avg 100)	53
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	18
Homes occupied	92%
Bachelor's or higher	13%
Poverty rate	13.0%
Unemployment	1.3%
Average temp	74°F
Annual precip	53 in
Sunshine	68%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.