

Ocala 34471

ZIP code · FL · Florida > Marion County > Ocala

SELLER'S MARKET

\$329K

MEDIAN SALE PRICE

+12.9%

1-YR CHANGE

390

SALES (12 MO)

\$300K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

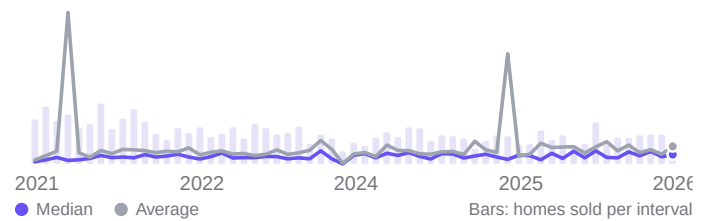
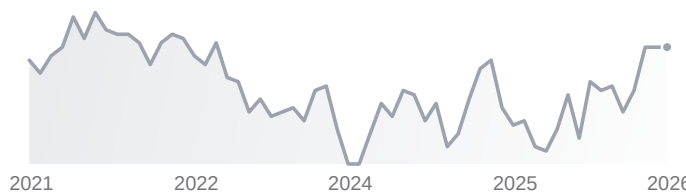
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

65 / 100

Sale prices

Median \$325K · Average \$443K

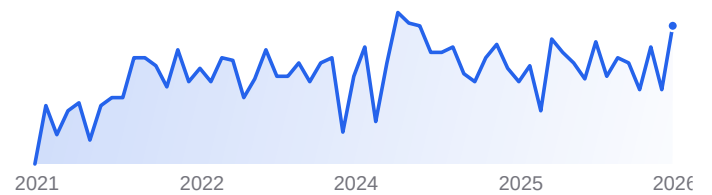
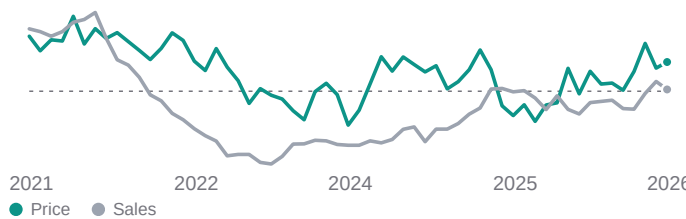


Growth (year over year)

Price +12.9% · Sales +0.8%

Price per square foot

\$185/ft²

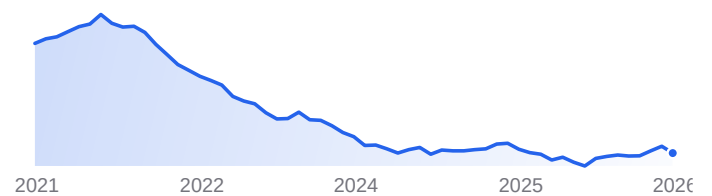
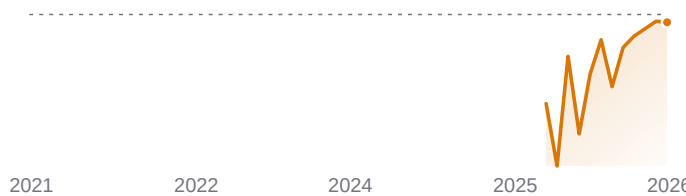


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

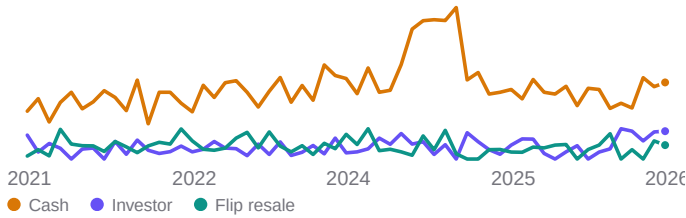
4.6%



BUYERS & OUTCOMES

Buyer mix

Cash 46% · Investor 17% · Flip resale 8.3%



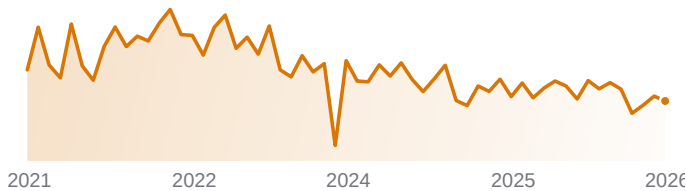
Sellers who sold at a gain

89%

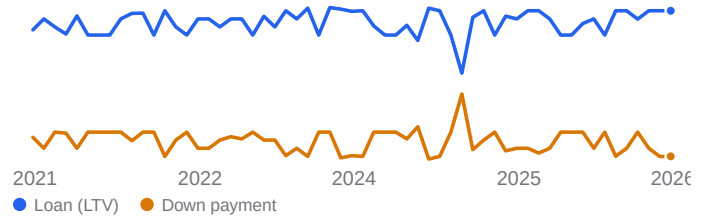


Median annualized return at resale

+5.3%

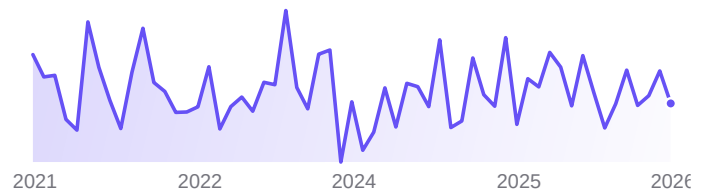


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



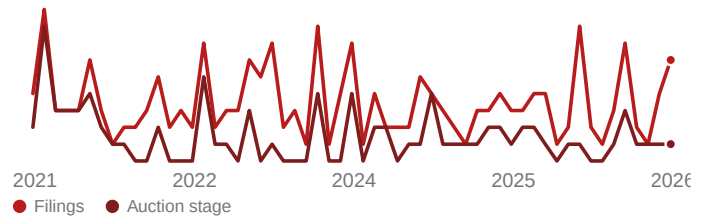
Typical hold before selling

5.2 yrs



Preforeclosure filings

Filings 6 · Auction stage 1



HOUSING STOCK

Homes	8,541
Median value (AVM)	\$300K
Median size	1,890 ft²
Median bedrooms	3
Median year built	1977
Single family	90%
Condos	7.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	1.8%
Owner occupied	78%
Company owned	18%
Median loan-to-value	43%

Typical ownership tenure

8.1 yrs

COMMUNITY

Population	30,607
Density	1,507 / mi ²
Median household income	\$75K
Average household income	\$94K
Crime index (US avg 100)	84
Air pollution index (US avg 100)	122
Earthquake index (US avg 100)	22
Homes occupied	93%
Bachelor's or higher	20%
Poverty rate	14.1%
Unemployment	1.2%
Average temp	70°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.