

Ocala 34473

ZIP code · FL · Florida > Marion County > Ocala

BUYER'S MARKET

\$261K

MEDIAN SALE PRICE

-10.9%

1-YR CHANGE

925

SALES (12 MO)

\$262K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



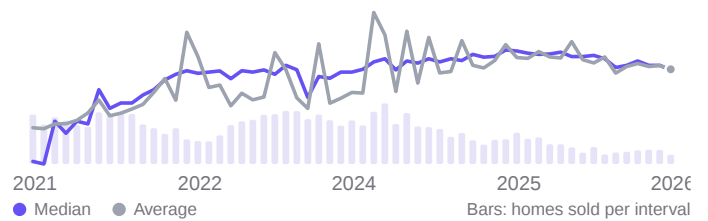
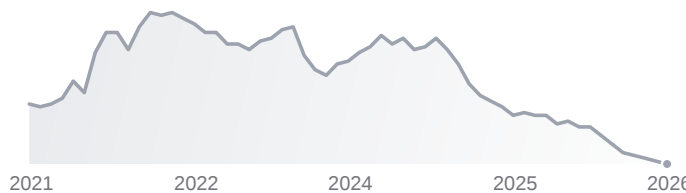
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

30 / 100

Sale prices

Median \$254K · Average \$256K

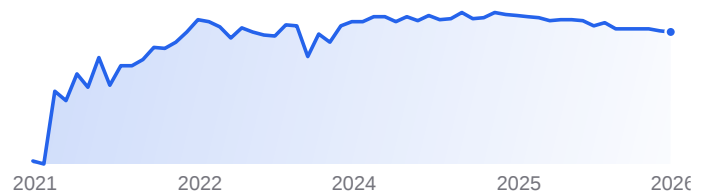
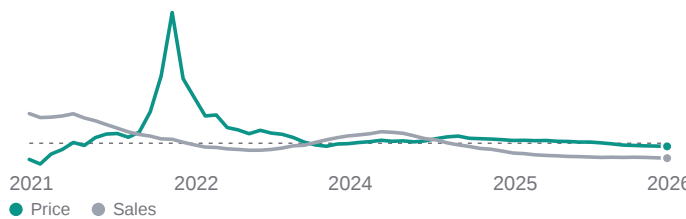


Growth (year over year)

Price -10.9% · Sales -50.8%

Price per square foot

\$158/ft²

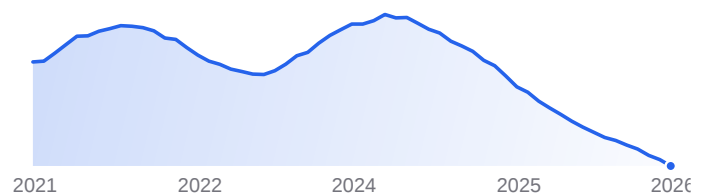
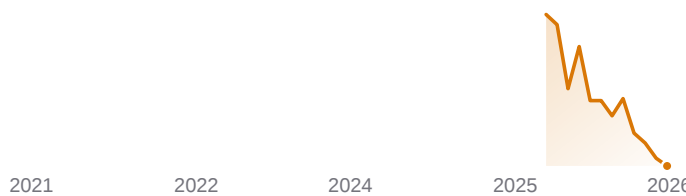


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

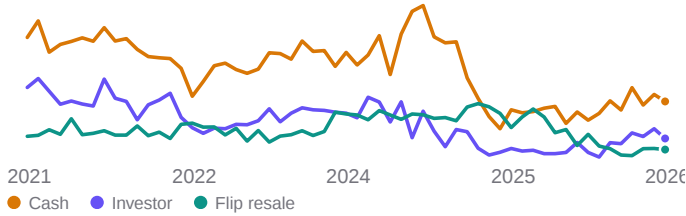
6.2%



BUYERS & OUTCOMES

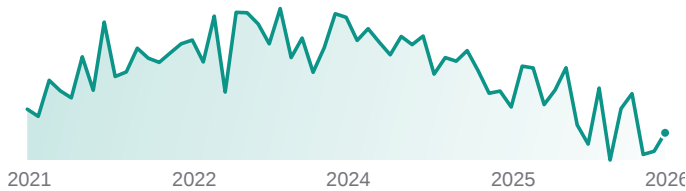
Buyer mix

Cash 31% · Investor 12% · Flip resale 5.9%



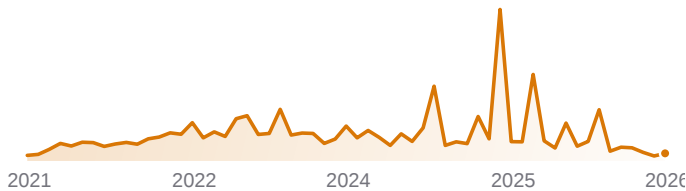
Sellers who sold at a gain

78%

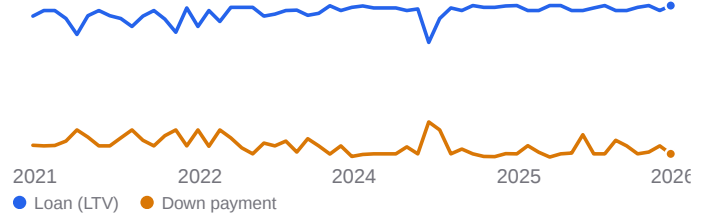


Median annualized return at resale

+5.3%

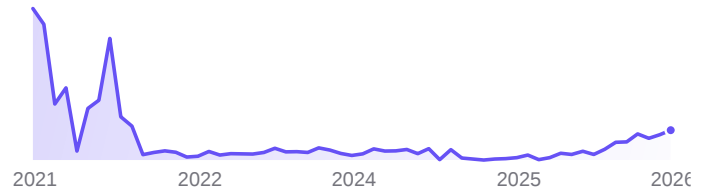


Financing (share of purchase price) Loan (LTV) 98% · Down payment 5.0%



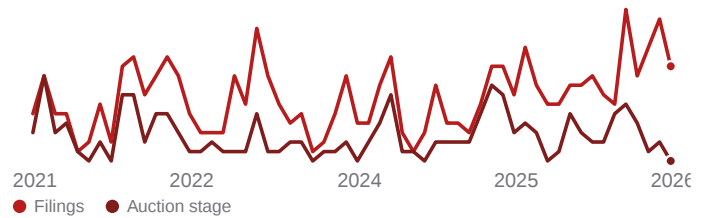
Typical hold before selling

3.7 yrs



Preforeclosure filings

Filings 10 · Auction stage 0



HOUSING STOCK

Homes	14,849
Median value (AVM)	\$262K
Median size	1,621 ft²
Median bedrooms	3
Median year built	2009
Single family	98%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	44%
Underwater (LTV 125% or more)	1.2%
Owner occupied	72%
Company owned	17%
Median loan-to-value	57%
Typical ownership tenure	4.6 yrs

COMMUNITY

Population	25,916
Density	590 / mi²
Median household income	\$67K
Average household income	\$88K
Crime index (US avg 100)	44
Air pollution index (US avg 100)	110
Earthquake index (US avg 100)	21
Homes occupied	94%
Bachelor's or higher	12%
Poverty rate	9.1%
Unemployment	1.1%
Average temp	71°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.