

Ocala 34474

ZIP code · FL · Florida > Marion County > Ocala

BUYER'S MARKET

\$259K

MEDIAN SALE PRICE

-34.7%

1-YR CHANGE

243

SALES (12 MO)

\$315K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 23 / 100



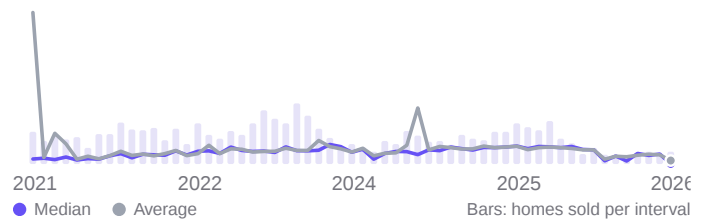
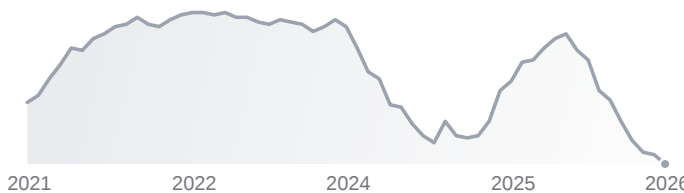
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

23 / 100

Sale prices

Median \$180K · Average \$224K

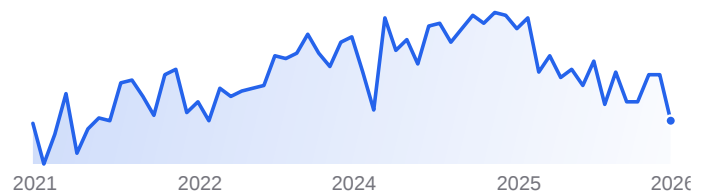
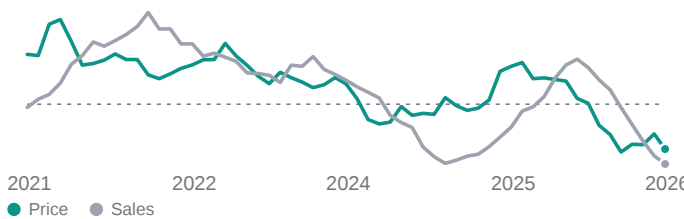


Growth (year over year)

Price -34.7% · Sales -46.2%

Price per square foot

\$140/ft²

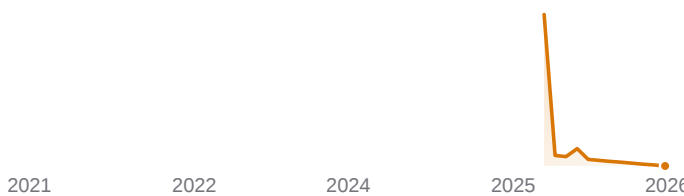


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

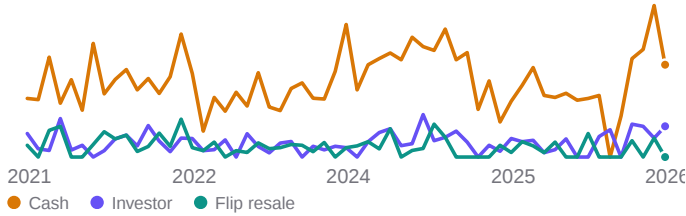
4.9%



BUYERS & OUTCOMES

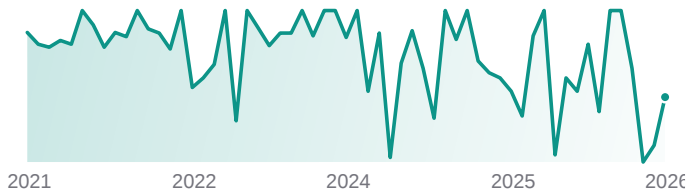
Buyer mix

Cash 38% · Investor 13% · Flip resale 0%



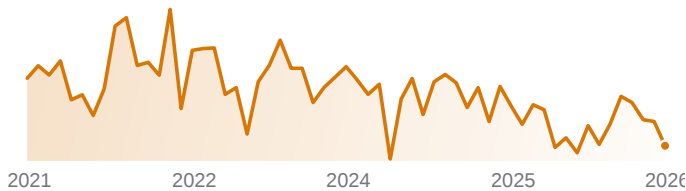
Sellers who sold at a gain

79%

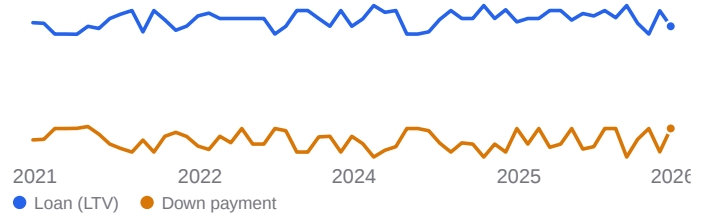


Median annualized return at resale

+1.5%

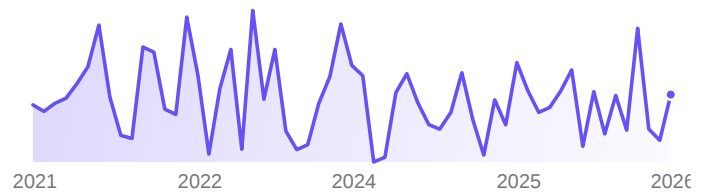


Financing (share of purchase price) Loan (LTV) 85% · Down payment 20%



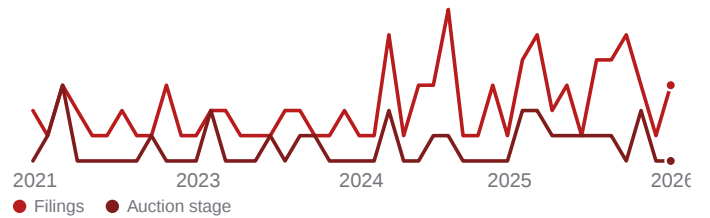
Typical hold before selling

6.7 yrs



Preforeclosure filings

Filings 3 · Auction stage 0



HOUSING STOCK

Homes	4,926
Median value (AVM)	\$315K
Median size	1,855 ft²
Median bedrooms	3
Median year built	2006
Single family	72%
Condos	11%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	43%
Underwater (LTV 125% or more)	2.0%
Owner occupied	74%
Company owned	15%
Median loan-to-value	59%

Typical ownership tenure

5.7 yrs

COMMUNITY

Population	19,009
Density	993 / mi²
Median household income	\$58K
Average household income	\$78K
Crime index (US avg 100)	126
Air pollution index (US avg 100)	110
Earthquake index (US avg 100)	19
Homes occupied	91%
Bachelor's or higher	19%
Poverty rate	11.0%
Unemployment	1.1%
Average temp	70°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.