

Ocala 34476

ZIP code · FL · Florida > Marion County > Ocala

BUYER'S MARKET

\$254K

MEDIAN SALE PRICE

-22.5%

1-YR CHANGE

963

SALES (12 MO)

\$288K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 25 / 100



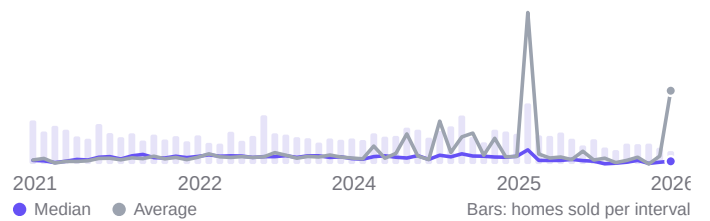
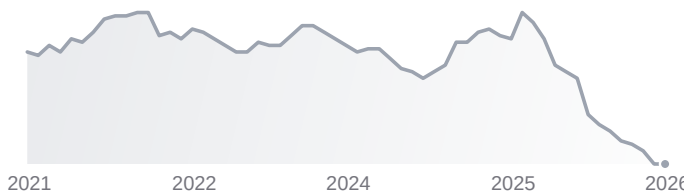
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

25 / 100

Sale prices

Median \$265K · Average \$1M

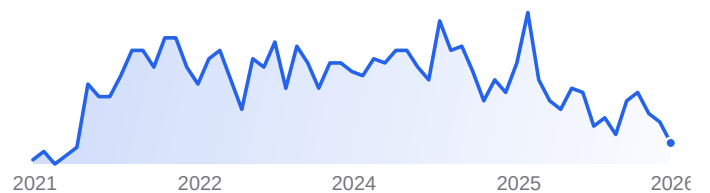
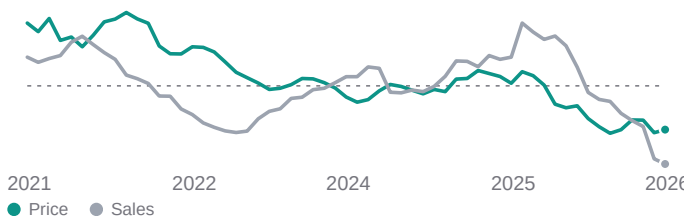


Growth (year over year)

Price -22.5% · Sales -40.1%

Price per square foot

\$145/ft²

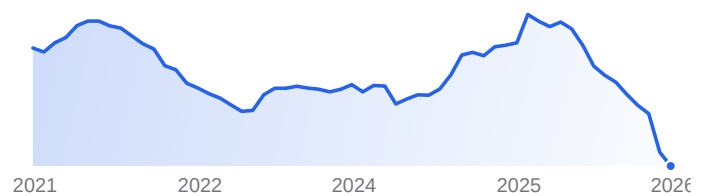
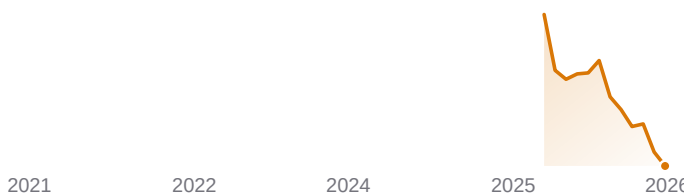


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

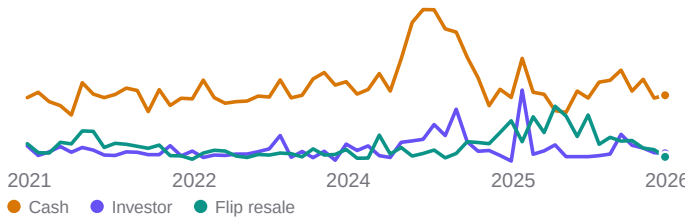
6.5%



BUYERS & OUTCOMES

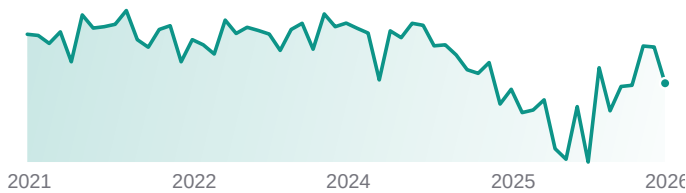
Buyer mix

Cash 38% · Investor 6.0% · Flip resale 4.0%



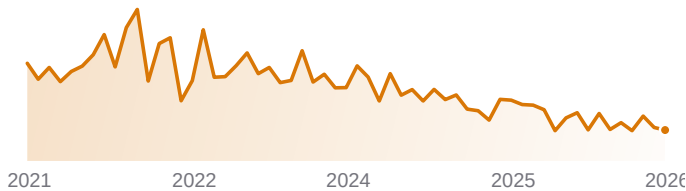
Sellers who sold at a gain

73%

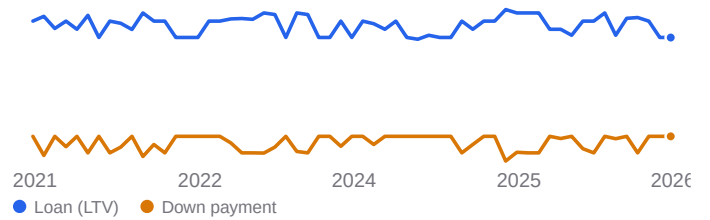


Median annualized return at resale

+3.3%

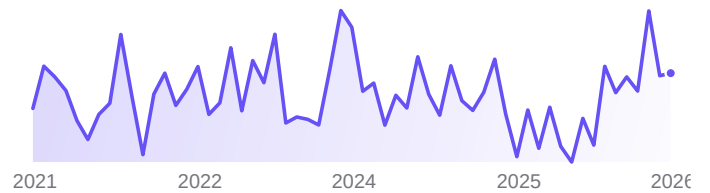


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



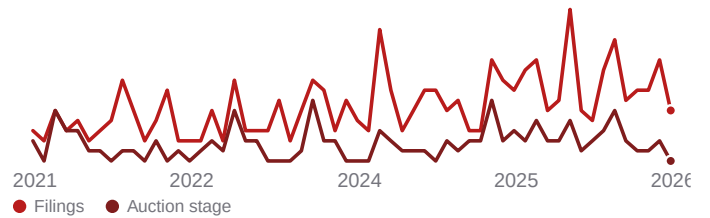
Typical hold before selling

5.2 yrs



Preforeclosure filings

Filings 5 · Auction stage 0



HOUSING STOCK

Homes	14,735
Median value (AVM)	\$288K
Median size	1,810 ft²
Median bedrooms	3
Median year built	2003
Single family	91%
Condos	1.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	50%
Underwater (LTV 125% or more)	1.8%
Owner occupied	85%
Company owned	13%
Median loan-to-value	50%

Typical ownership tenure

5.5 yrs

COMMUNITY

Population	31,566
Density	875 / mi ²
Median household income	\$67K
Average household income	\$84K
Crime index (US avg 100)	57
Air pollution index (US avg 100)	109
Earthquake index (US avg 100)	18
Homes occupied	94%
Bachelor's or higher	16%
Poverty rate	7.4%
Unemployment	0.9%
Average temp	71°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.