

Ocala 34479

ZIP code · FL · Florida > Marion County > Ocala

BUYER'S MARKET

\$222K

MEDIAN SALE PRICE

-10.8%

1-YR CHANGE

257

SALES (12 MO)

\$212K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 34 / 100



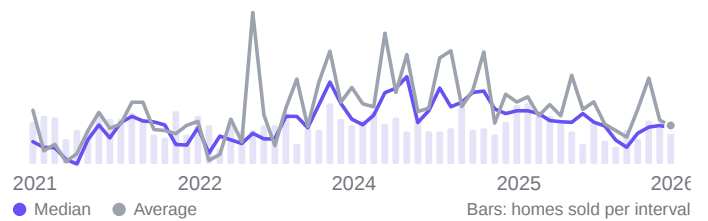
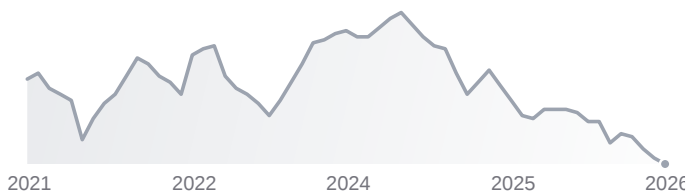
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

34 / 100

Sale prices

Median \$220K · Average \$224K

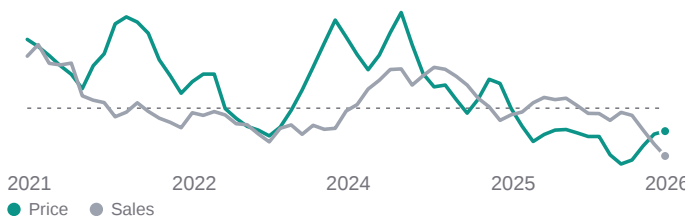


Growth (year over year)

Price -10.8% · Sales -22.4%

Price per square foot

\$176/ft²

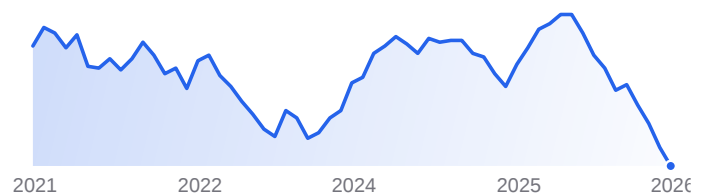
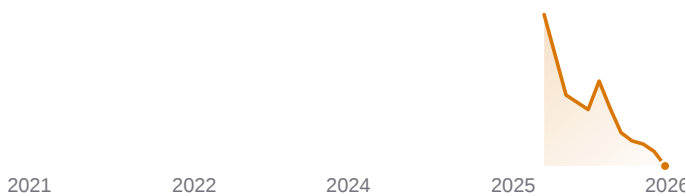


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

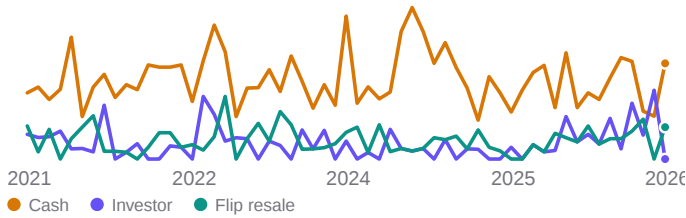
5.2%



BUYERS & OUTCOMES

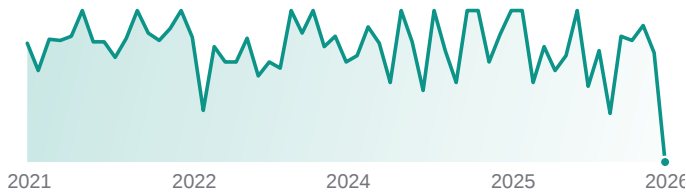
Buyer mix

Cash 43% · Investor 0% · Flip resale 14%



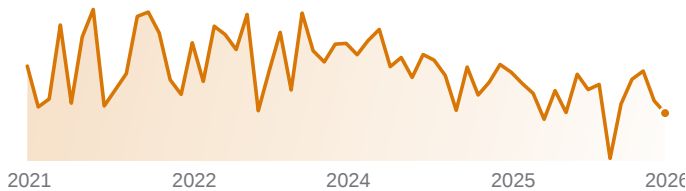
Sellers who sold at a gain

58%

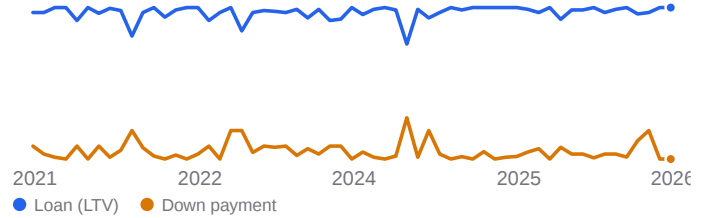


Median annualized return at resale

+4.6%

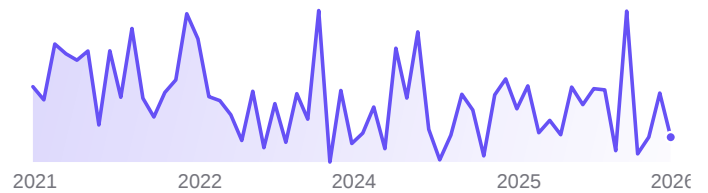


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



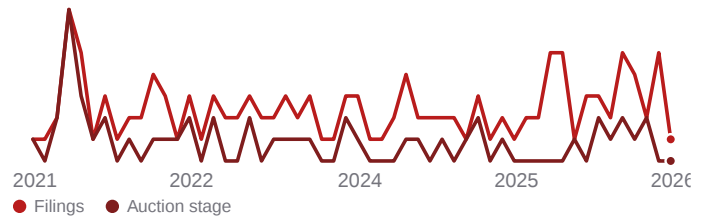
Typical hold before selling

3.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	4,986
Median value (AVM)	\$212K
Median size	1,413 ft²
Median bedrooms	3
Median year built	1984
Single family	95%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	1.6%
Owner occupied	80%
Company owned	13%
Median loan-to-value	46%
Typical ownership tenure	8.0 yrs

COMMUNITY

Population	13,473
Density	857 / mi²
Median household income	\$60K
Average household income	\$73K
Crime index (US avg 100)	69
Air pollution index (US avg 100)	123
Earthquake index (US avg 100)	27
Homes occupied	95%
Bachelor's or higher	11%
Poverty rate	17.0%
Unemployment	1.0%
Average temp	70°F
Annual precip	51 in
Sunshine	66%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.