

Cleveland 37312

ZIP code · TN · Tennessee > Bradley County > Cleveland

SELLER'S MARKET

\$340K

MEDIAN SALE PRICE

+2.9%

1-YR CHANGE

594

SALES (12 MO)

\$327K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

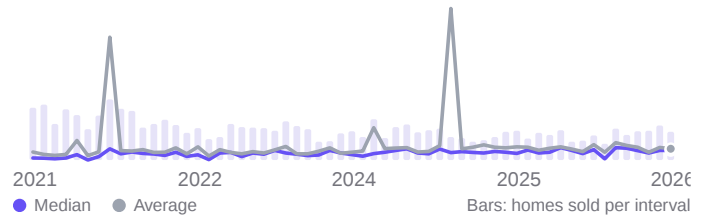
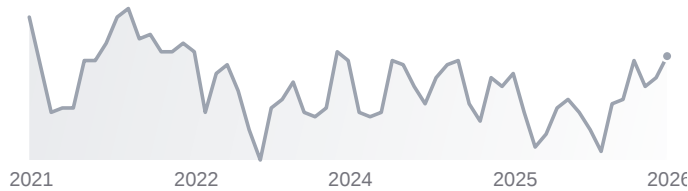
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$350K · Average \$371K

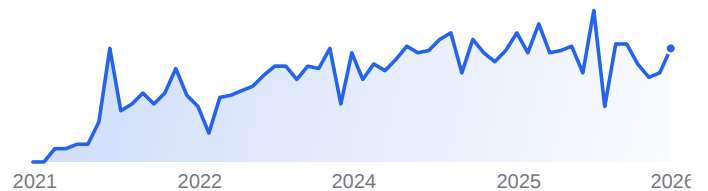
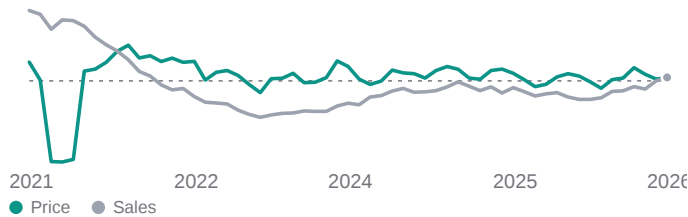


Growth (year over year)

Price +2.9% · Sales +3.1%

Price per square foot

\$202/ft²

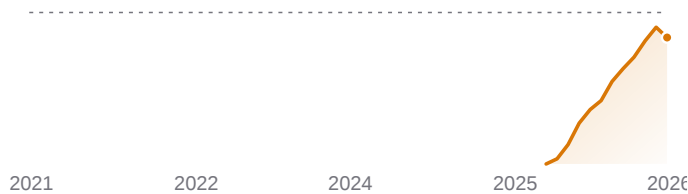


Sale premium vs estimated value

-0.7%

Annual turnover (share of homes sold)

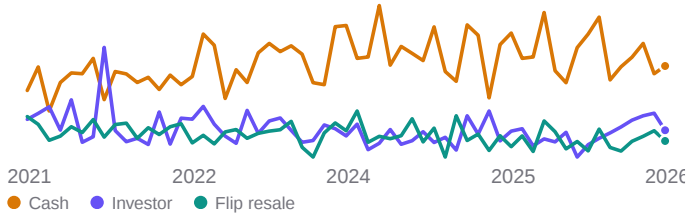
4.3%



BUYERS & OUTCOMES

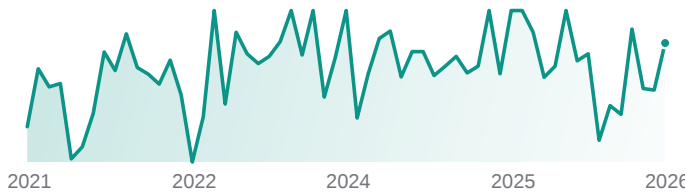
Buyer mix

Cash 31% · Investor 9.3% · Flip resale 5.6%



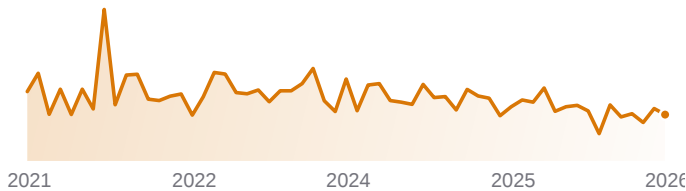
Sellers who sold at a gain

96%

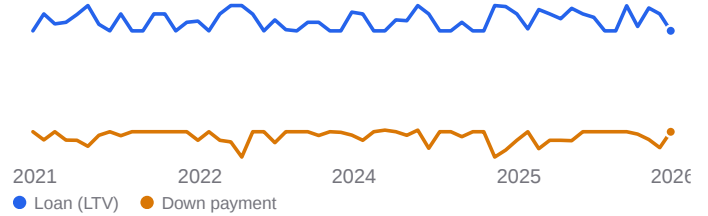


Median annualized return at resale

+5.3%

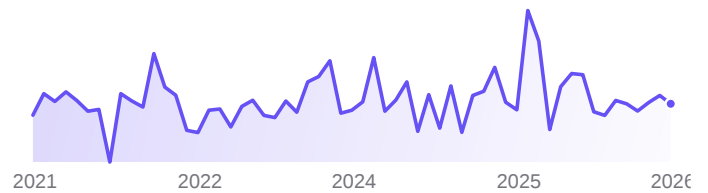


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

5.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	13,716
Median value (AVM)	\$327K
Median size	1,687 ft²
Median bedrooms	3
Median year built	1989
Single family	86%
Condos	2.0%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	1.5%
Owner occupied	77%
Company owned	8.4%
Median loan-to-value	44%

Typical ownership tenure

9.8 yrs

COMMUNITY

Population	36,572
Density	579 / mi²
Median household income	\$72K
Average household income	\$92K
Crime index (US avg 100)	98
Air pollution index (US avg 100)	124
Earthquake index (US avg 100)	154
Homes occupied	95%
Bachelor's or higher	20%
Poverty rate	10.4%
Unemployment	1.1%
Average temp	58°F
Annual precip	56 in
Sunshine	57%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.