

Cleveland 37323

ZIP code · TN · Tennessee > Bradley County > Cleveland

SELLER'S MARKET

\$292K

MEDIAN SALE PRICE

+14.7%

1-YR CHANGE

533

SALES (12 MO)

\$266K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 66 / 100

Buyer's market

Balanced

Seller's market

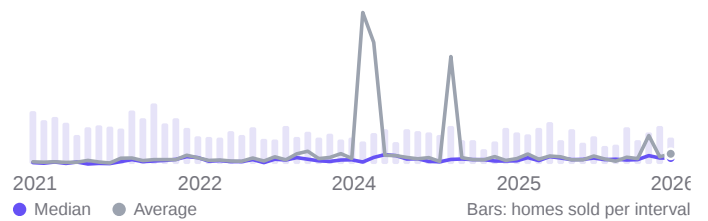
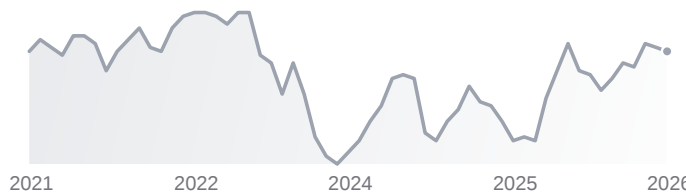
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

66 / 100

Sale prices

Median \$280K · Average \$343K

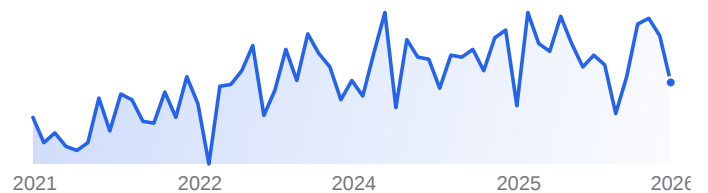
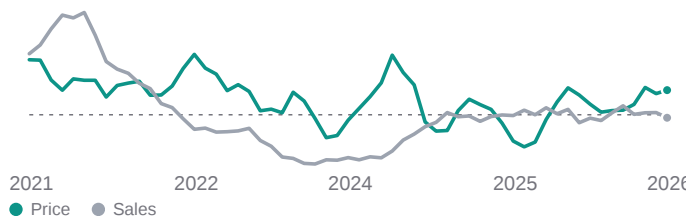


Growth (year over year)

Price +14.7% · Sales -1.8%

Price per square foot

\$176/ft²

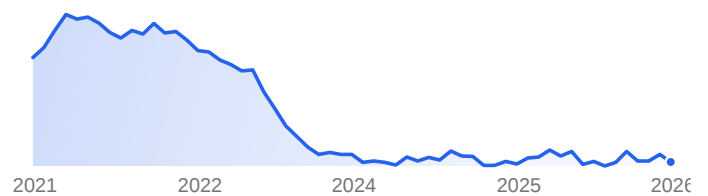
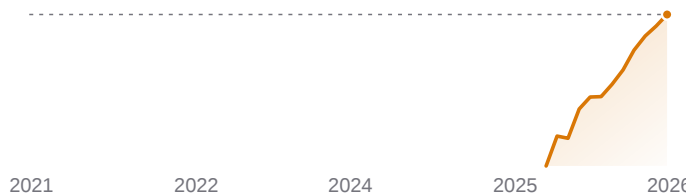


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

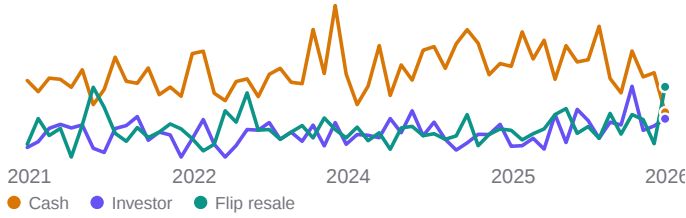
4.2%



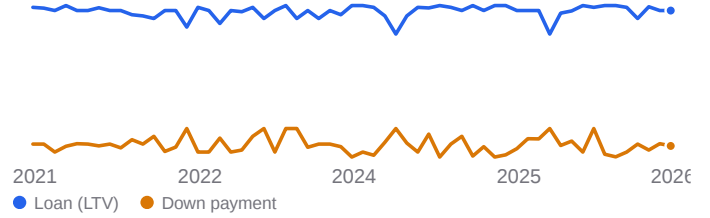
BUYERS & OUTCOMES

Buyer mix

Cash 17% · Investor 15% · Flip resale 27%

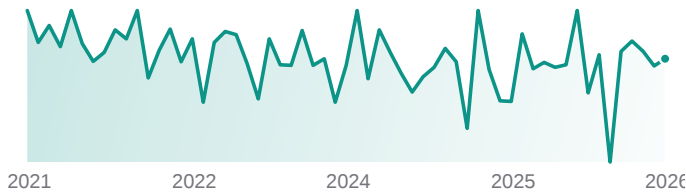


Financing (share of purchase price) Loan (LTV) 95% · Down payment 8.9%



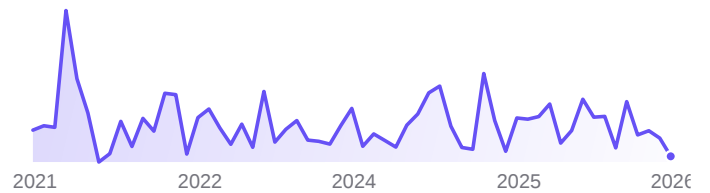
Sellers who sold at a gain

94%



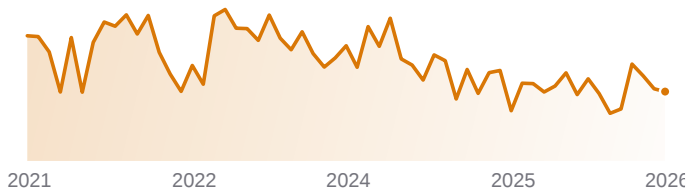
Typical hold before selling

3.3 yrs



Median annualized return at resale

+5.6%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	12,621
Median value (AVM)	\$266K
Median size	1,380 ft²
Median bedrooms	3
Median year built	1987
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	1.5%
Owner occupied	79%
Company owned	5.7%
Median loan-to-value	42%
Typical ownership tenure	11.2 yrs

COMMUNITY

Population	33,303
Density	280 / mi²
Median household income	\$68K
Average household income	\$84K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	119
Earthquake index (US avg 100)	150
Homes occupied	94%
Bachelor's or higher	13%
Poverty rate	8.7%
Unemployment	1.1%
Average temp	58°F
Annual precip	55 in
Sunshine	57%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.