

Hartford 37753

ZIP code · TN · Tennessee > Cocke County

STRONG BUYER'S MARKET

\$217K

MEDIAN SALE PRICE

+53.9%

1-YR CHANGE

7

SALES (12 MO)

\$236K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 10 / 100



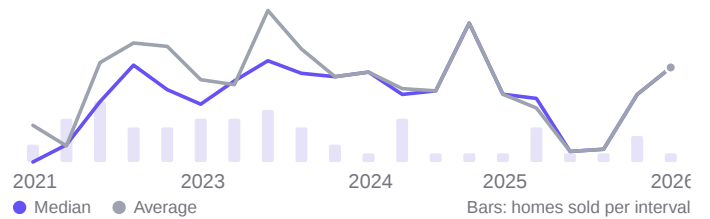
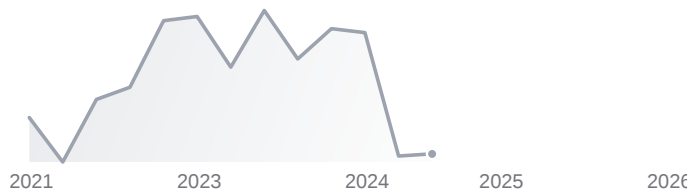
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

10 / 100

Sale prices

Median \$215K · Average \$215K

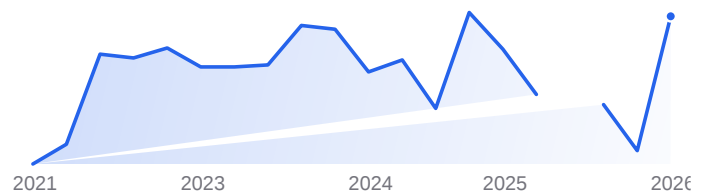
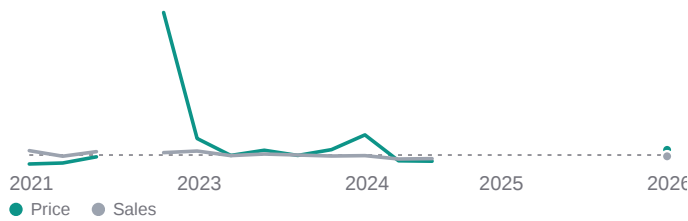


Growth (year over year)

Price +53.9% · Sales -12.5%

Price per square foot

\$240/ft²

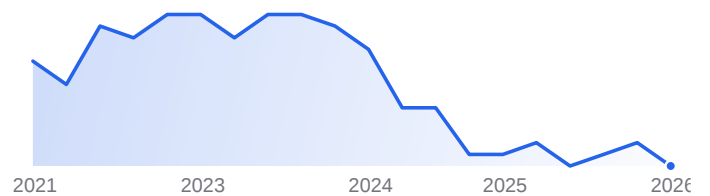
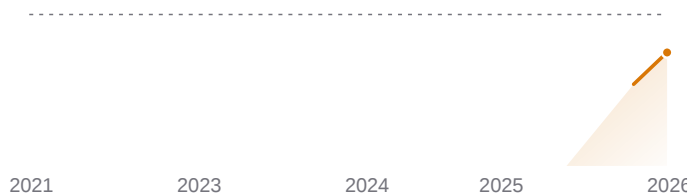


Sale premium vs estimated value

-22.9%

Annual turnover (share of homes sold)

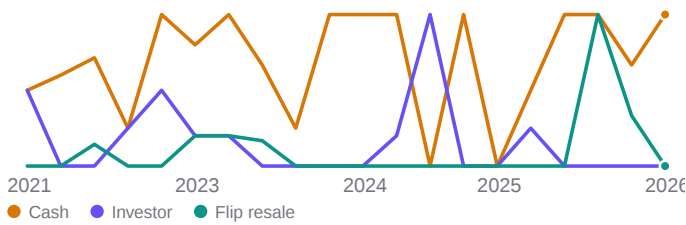
1.6%



BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

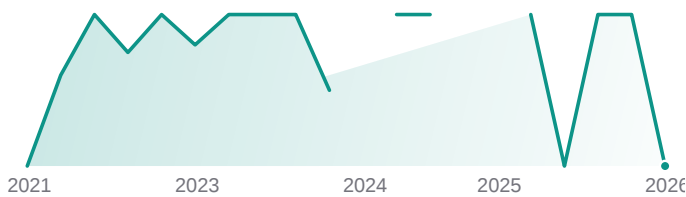


Financing (share of purchase price) Loan (LTV) 100% · Down payment 20%



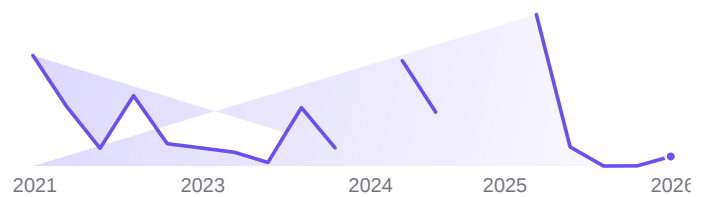
Sellers who sold at a gain

0%



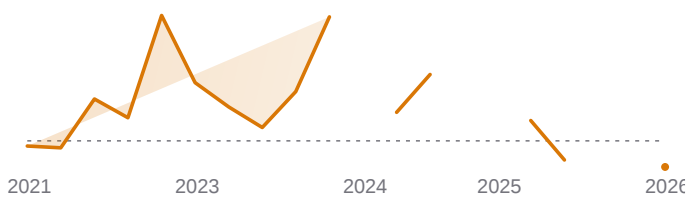
Typical hold before selling

2.0 yrs



Median annualized return at resale

-5.0%



HOUSING STOCK

Homes	434
Median value (AVM)	\$236K
Median size	1,190 ft²
Median year built	1988
Single family	59%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	80%
Underwater (LTV 125% or more)	2.7%
Owner occupied	63%
Company owned	5.1%
Median loan-to-value	0%
Typical ownership tenure	15.6 yrs

COMMUNITY

Population	1,179
Density	36 / mi ²
Median household income	\$46K
Average household income	\$65K
Crime index (US avg 100)	123
Air pollution index (US avg 100)	101
Earthquake index (US avg 100)	136
Homes occupied	80%
Bachelor's or higher	9%
Poverty rate	12.6%
Unemployment	1.2%
Average temp	55°F
Annual precip	49 in
Sunshine	53%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.