

Rockford 37853

ZIP code · TN · Tennessee > Blount County > Rockford

BUYER'S MARKET

\$297K

MEDIAN SALE PRICE

-3.8%

1-YR CHANGE

43

SALES (12 MO)

\$329K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



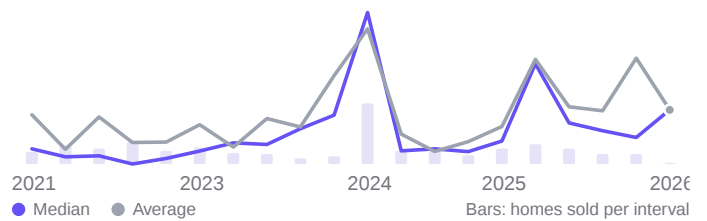
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

37 / 100

Sale prices

Median \$345K · Average \$345K

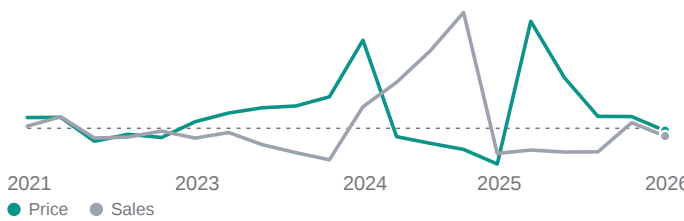


Growth (year over year)

Price -3.8% · Sales -12.2%

Price per square foot

\$290/ft²

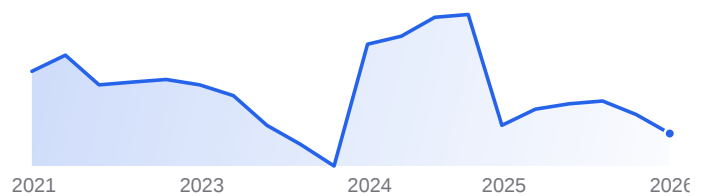


Sale premium vs estimated value

-5.5%

Annual turnover (share of homes sold)

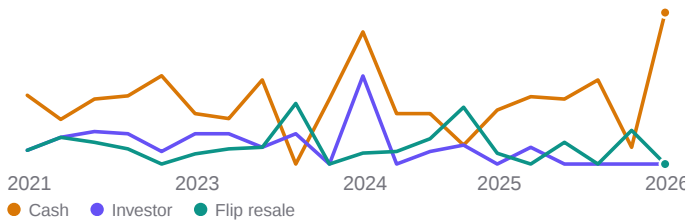
2.7%



BUYERS & OUTCOMES

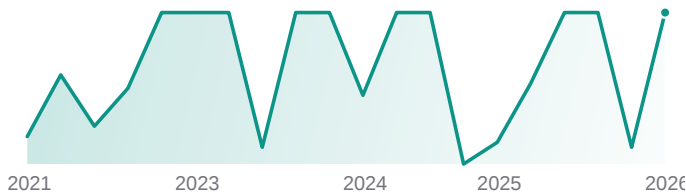
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



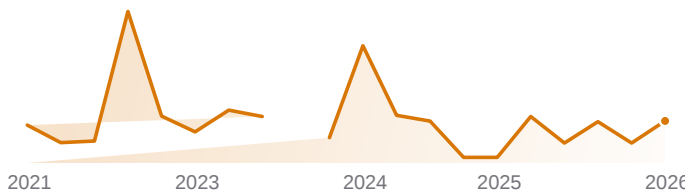
Sellers who sold at a gain

100%

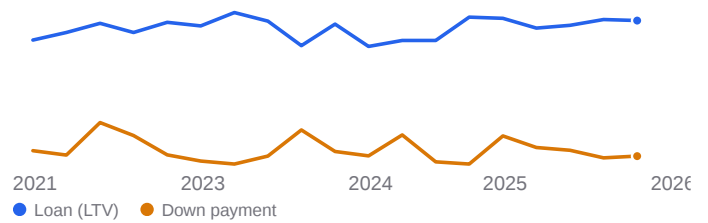


Median annualized return at resale

+10.9%

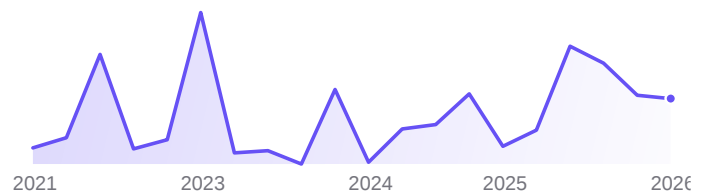


Financing (share of purchase price) Loan (LTV) 92% · Down payment 7.1%



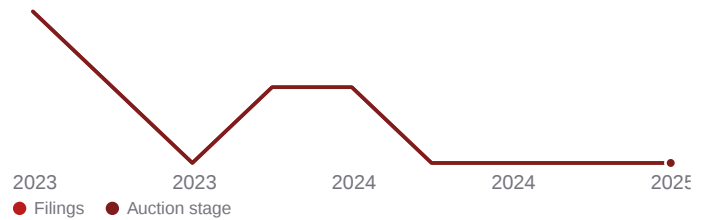
Typical hold before selling

8.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,567
Median value (AVM)	\$329K
Median size	1,360 ft²
Median bedrooms	3
Median year built	1979
Single family	68%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	1.6%
Owner occupied	71%
Company owned	13%
Median loan-to-value	8%
Typical ownership tenure	14.7 yrs

COMMUNITY

Population	3,902
Density	241 / mi²
Median household income	\$69K
Average household income	\$81K
Crime index (US avg 100)	125
Air pollution index (US avg 100)	101
Earthquake index (US avg 100)	158
Homes occupied	92%
Bachelor's or higher	16%
Poverty rate	9.8%
Unemployment	0.9%
Average temp	58°F
Annual precip	51 in
Sunshine	56%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.