

Holly Springs 38635

ZIP code · MS · Mississippi > Marshall County > Holly Springs

BALANCED MARKET

\$149K

MEDIAN SALE PRICE

56

SALES (12 MO)

\$167K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 43 / 100



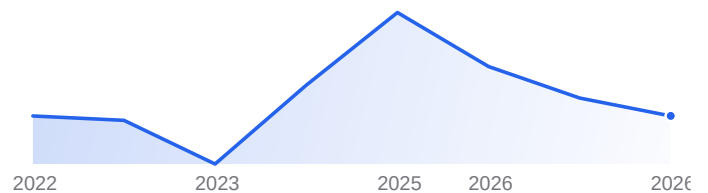
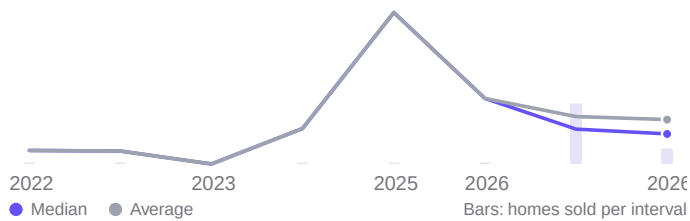
MARKET TRENDS (5 YEARS)

Sale prices

Median \$142K · Average \$189K

Price per square foot

\$85/ft²

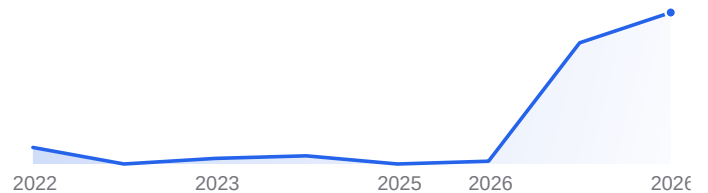
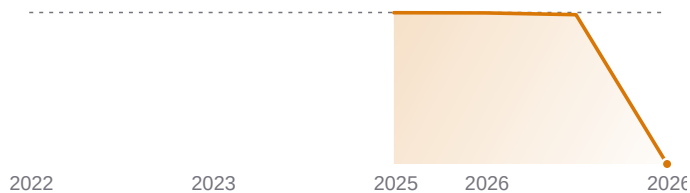


Sale premium vs estimated value

-49.0%

Annual turnover (share of homes sold)

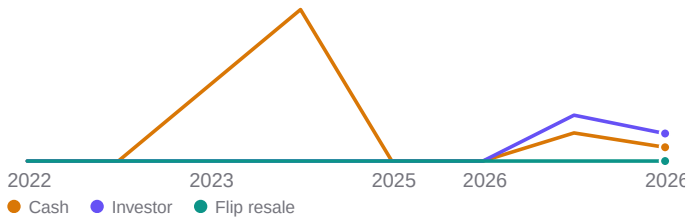
0.8%



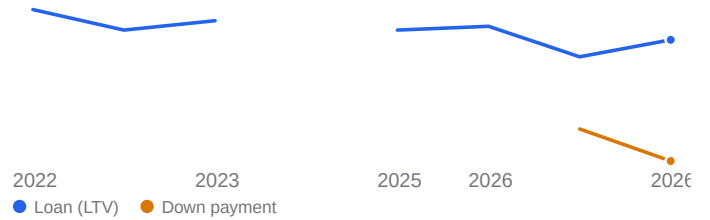
BUYERS & OUTCOMES

Buyer mix

Cash 9.1% · Investor 18% · Flip resale 0%

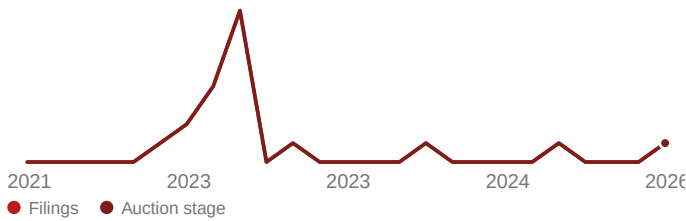


Financing (share of purchase price) Loan (LTV) 91% · Down payment 1.0%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	7,130
Median value (AVM)	\$167K
Median size	1,372 ft²
Median bedrooms	3
Median year built	1984
Single family	89%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	78%
Underwater (LTV 125% or more)	2.2%
Owner occupied	62%
Company owned	11%
Median loan-to-value	0%
Typical ownership tenure	9.7 yrs

COMMUNITY

Population	15,334
Density	45 / mi²
Median household income	\$60K

Average household income	\$74K
Crime index (US avg 100)	120
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	126
Homes occupied	82%
Bachelor's or higher	9%
Poverty rate	17.3%
Unemployment	0.8%
Average temp	60°F
Annual precip	56 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.