

Brandon 39042

ZIP code · MS · Mississippi > Rankin County > Brandon

SELLER'S MARKET

\$284K

MEDIAN SALE PRICE

163

SALES (12 MO)

\$294K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 73 / 100

Buyer's market

Balanced

Seller's market

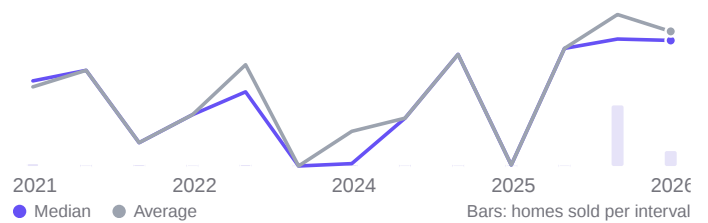
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

73 / 100

Sale prices

Median \$283K · Average \$302K



Growth (year over year)

Price +964.0% · Sales +33.3%

Price per square foot

\$131/ft²

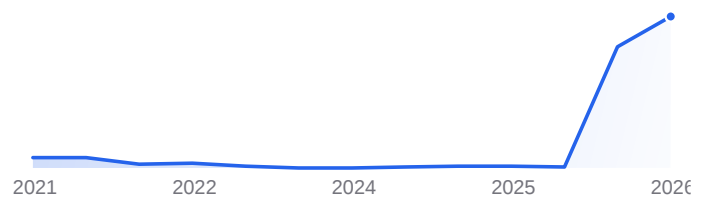
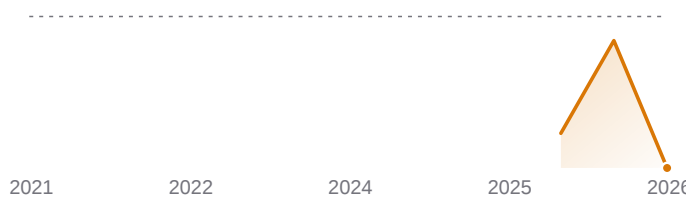


Sale premium vs estimated value

-4.1%

Annual turnover (share of homes sold)

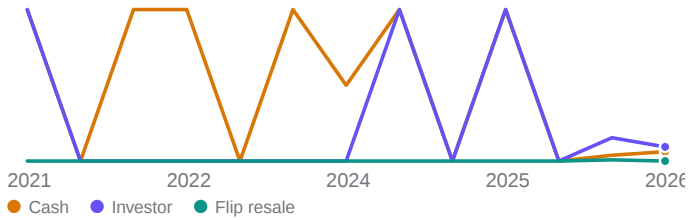
1.2%



BUYERS & OUTCOMES

Buyer mix

Cash 6.3% · Investor 9.4% · Flip resale 0%

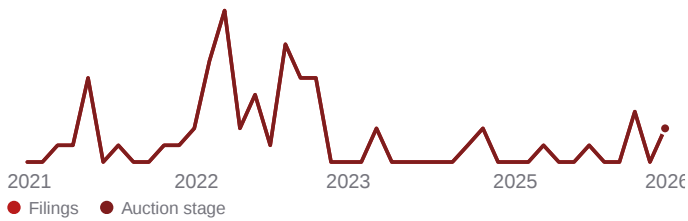


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	13,739
Median value (AVM)	\$294K
Median size	2,132 ft²
Median bedrooms	3
Median year built	1996
Single family	91%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	1.2%
Owner occupied	87%
Company owned	11%
Median loan-to-value	0%
Typical ownership tenure	11.7 yrs

COMMUNITY

Population	42,779
Density	191 / mi²
Median household income	\$88K

Average household income	\$103K
Crime index (US avg 100)	83
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	39
Homes occupied	95%
Bachelor's or higher	26%
Poverty rate	6.3%
Unemployment	0.7%
Average temp	64°F
Annual precip	59 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.