

Brandon 39047

ZIP code · MS · Mississippi · Rankin County · Brandon

SELLER'S MARKET

\$298K

MEDIAN SALE PRICE

163

SALES (12 MO)

\$291K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

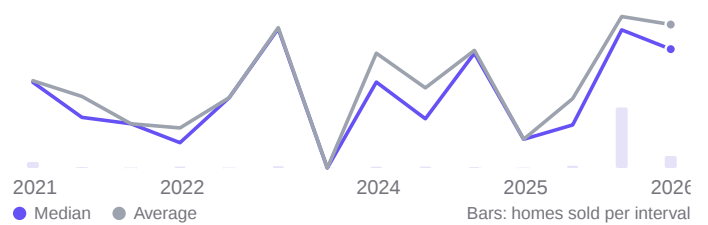
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$269K · Average \$319K

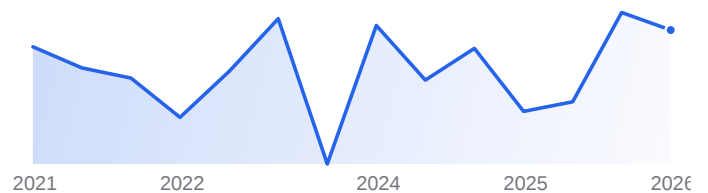


Growth (year over year)

Price -26.0% · Sales +58.3%

Price per square foot

\$128/ft²

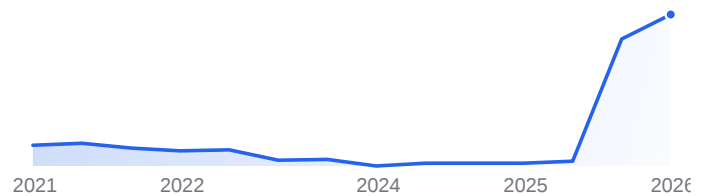


Sale premium vs estimated value

-2.4%

Annual turnover (share of homes sold)

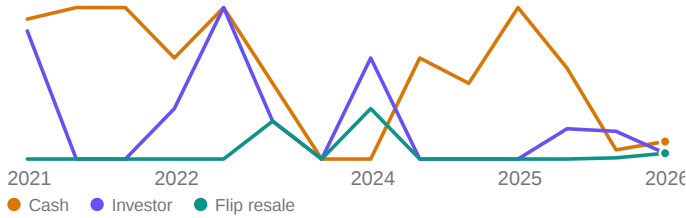
1.1%



BUYERS & OUTCOMES

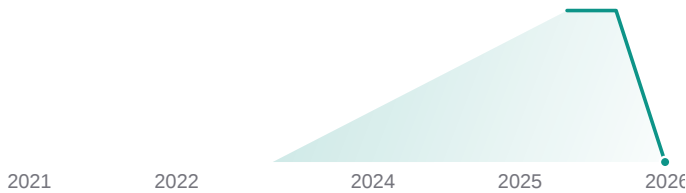
Buyer mix

Cash 12% · Investor 3.8% · Flip resale 3.8%



Sellers who sold at a gain

0%

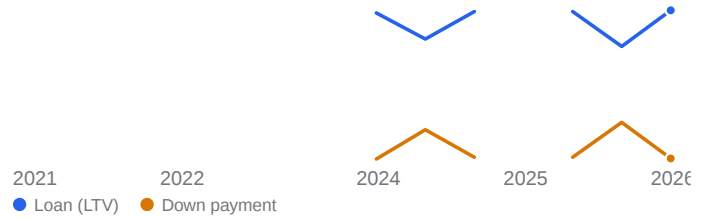


Median annualized return at resale

+10.4%

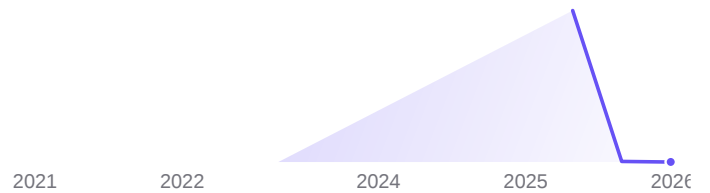


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Typical hold before selling

0.2 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	15,506
Median value (AVM)	\$291K
Median size	2,236 ft²
Median bedrooms	3
Median year built	1998
Single family	95%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	1.3%
Owner occupied	87%
Company owned	12%
Median loan-to-value	9%
Typical ownership tenure	14.8 yrs

COMMUNITY

Population	39,248
Density	304 / mi²
Median household income	\$104K
Average household income	\$125K
Crime index (US avg 100)	73
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	37
Homes occupied	95%
Bachelor's or higher	29%
Poverty rate	5.6%
Unemployment	0.8%
Average temp	64°F
Annual precip	58 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.