

Florence 39073

ZIP code · MS · Mississippi > Rankin County > Florence

SELLER'S MARKET

\$255K

MEDIAN SALE PRICE

62

SALES (12 MO)

\$260K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 72 / 100

Buyer's market

Balanced

Seller's market

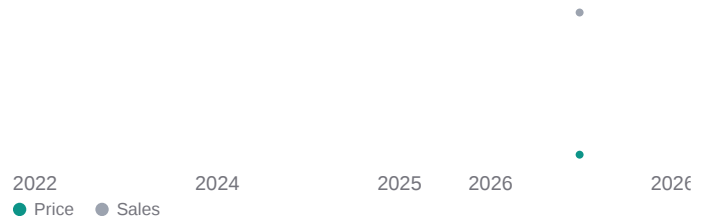
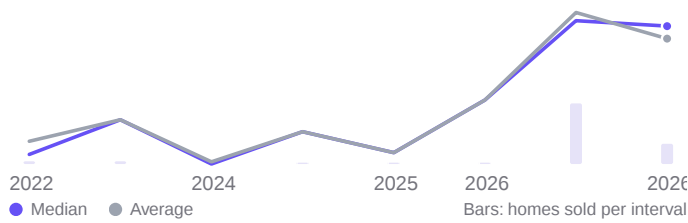
MARKET TRENDS (5 YEARS)

Sale prices

Median \$245K · Average \$224K

Growth (year over year)

Price +283.3% · Sales +4600.0%

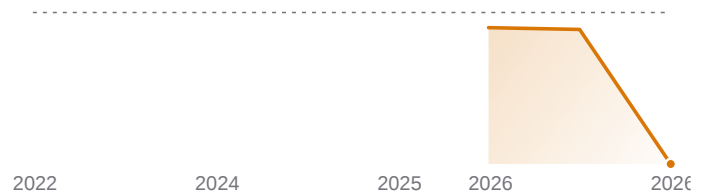
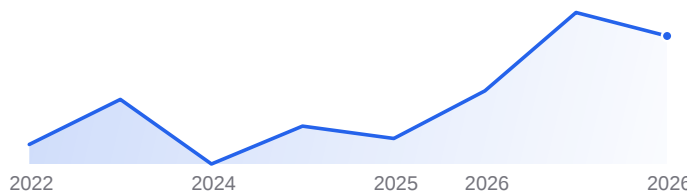


Price per square foot

\$110/ft²

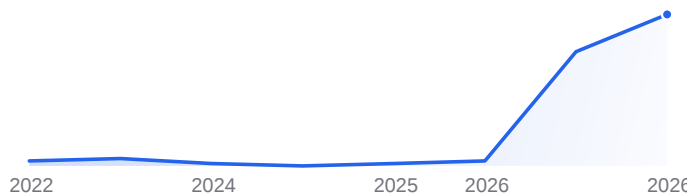
Sale premium vs estimated value

-7.4%



Annual turnover (share of homes sold)

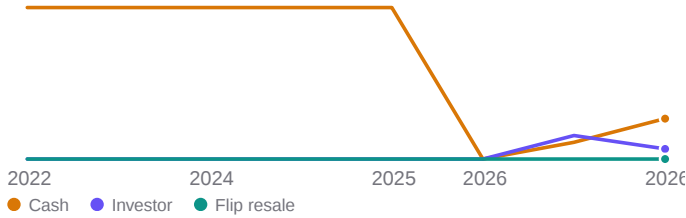
0.8%



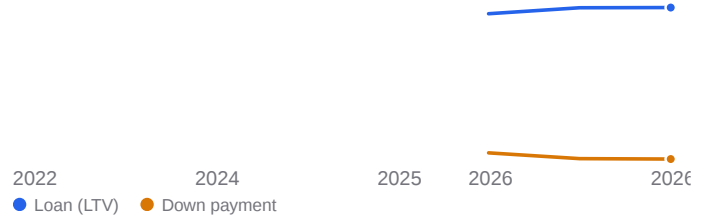
BUYERS & OUTCOMES

Buyer mix

Cash 27% · Investor 6.7% · Flip resale 0%

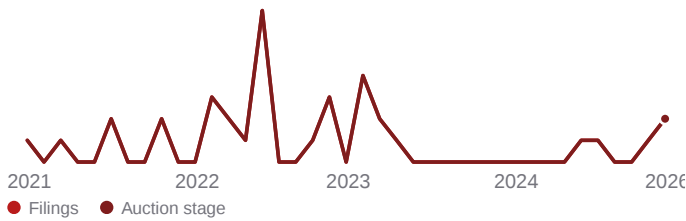


Financing (share of purchase price) Loan (LTV) 99% · Down payment 1.0%



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	7,451
Median value (AVM)	\$260K
Median size	1,878 ft²
Median bedrooms	3
Median year built	1990
Single family	80%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	69%
Underwater (LTV 125% or more)	1.3%
Owner occupied	83%
Company owned	10%
Median loan-to-value	0%
Typical ownership tenure	19.8 yrs

COMMUNITY

Population	23,280
Density	133 / mi²
Median household income	\$73K

Average household income	\$85K
Crime index (US avg 100)	115
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	36
Homes occupied	93%
Bachelor's or higher	16%
Poverty rate	10.3%
Unemployment	0.7%
Average temp	65°F
Annual precip	59 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.