

London 40744

ZIP code · KY · Kentucky > Laurel County > London

BALANCED MARKET

\$162K

MEDIAN SALE PRICE

-27.6%

1-YR CHANGE

310

SALES (12 MO)

\$177K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 41 / 100



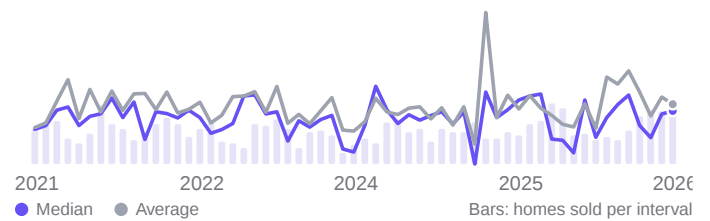
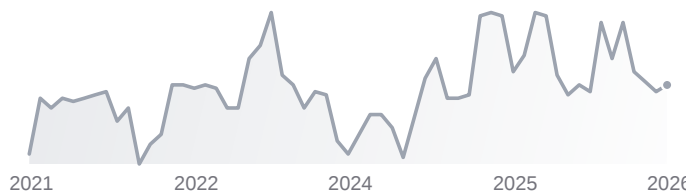
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

41 / 100

Sale prices

Median \$187K · Average \$204K

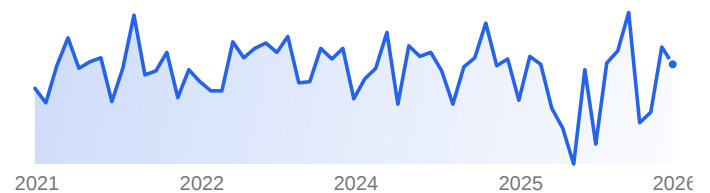
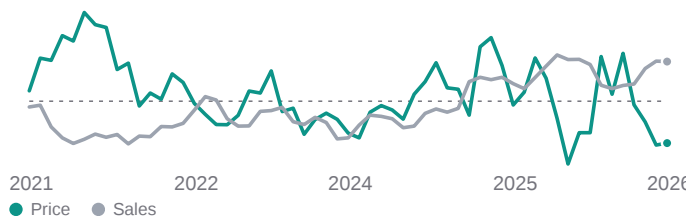


Growth (year over year)

Price -27.6% · Sales +26.0%

Price per square foot

\$130/ft²

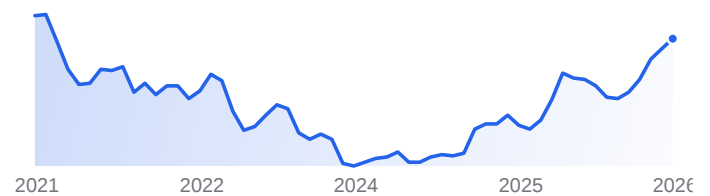
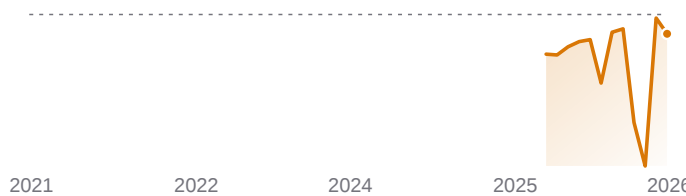


Sale premium vs estimated value

-4.0%

Annual turnover (share of homes sold)

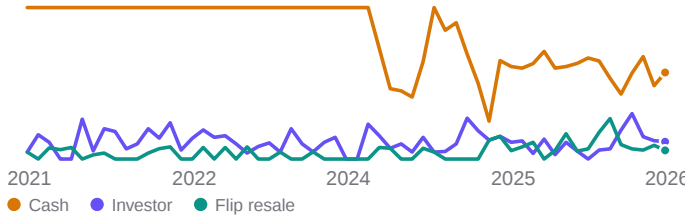
3.5%



BUYERS & OUTCOMES

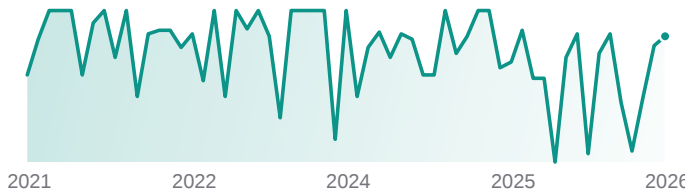
Buyer mix

Cash 57% · Investor 11% · Flip resale 5.7%



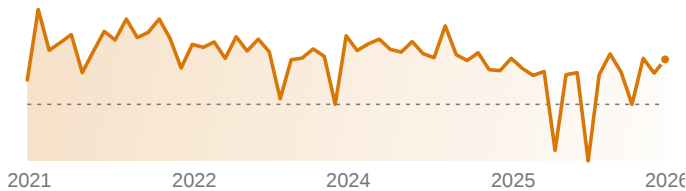
Sellers who sold at a gain

90%

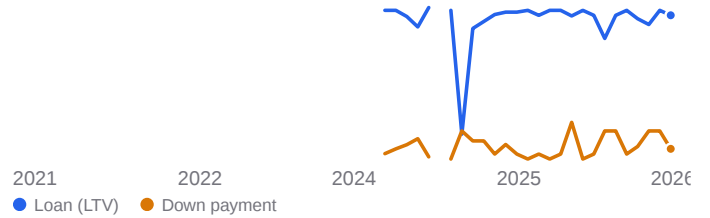


Median annualized return at resale

+7.1%

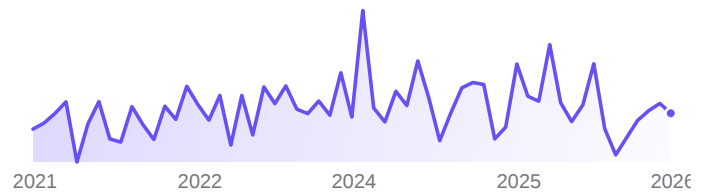


Financing (share of purchase price) Loan (LTV) 95% · Down payment 8.4%



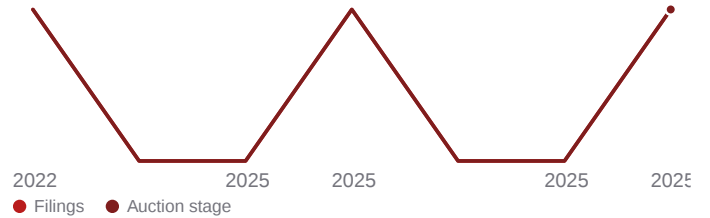
Typical hold before selling

4.4 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	8,757
Median value (AVM)	\$177K
Median size	1,355 ft²
Median bedrooms	3
Median year built	1990
Single family	75%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	88%
Underwater (LTV 125% or more)	1.0%
Owner occupied	71%
Company owned	8.8%
Median loan-to-value	0%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	20,650
Density	199 / mi²
Median household income	\$62K
Average household income	\$76K
Crime index (US avg 100)	113
Air pollution index (US avg 100)	134
Earthquake index (US avg 100)	66
Homes occupied	94%
Bachelor's or higher	9%
Poverty rate	16.9%
Unemployment	1.9%
Average temp	55°F
Annual precip	50 in
Sunshine	55%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.