

Sterling Heights 48314

ZIP code · MI · Michigan > Macomb County > Sterling Heights

SELLER'S MARKET

\$355K

MEDIAN SALE PRICE

+24.9%

1-YR CHANGE

235

SALES (12 MO)

\$364K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

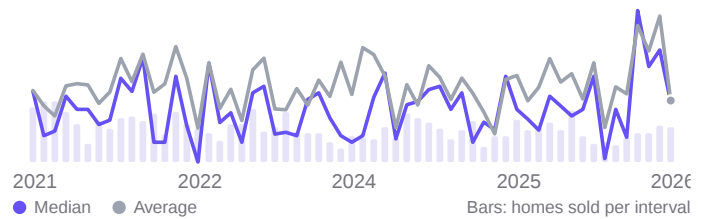
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

62 / 100

Sale prices

Median \$311K · Average \$313K

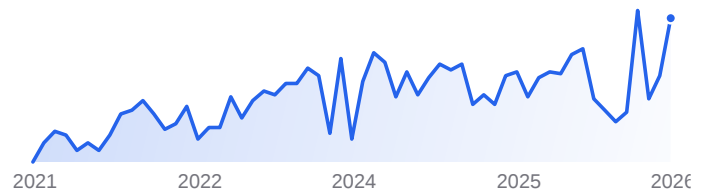
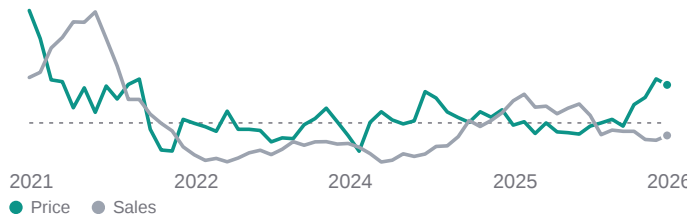


Growth (year over year)

Price +24.9% · Sales -8.2%

Price per square foot

\$235/ft²

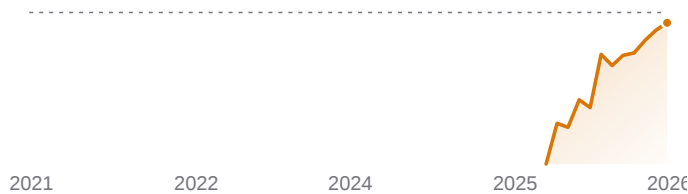


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

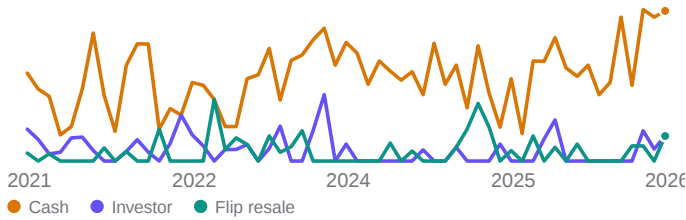
3.5%



BUYERS & OUTCOMES

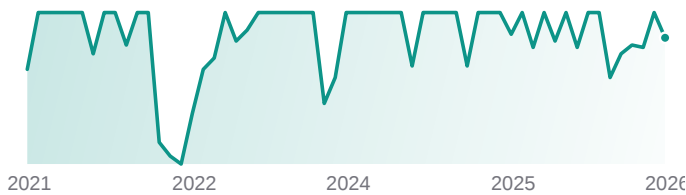
Buyer mix

Cash 52% · Investor 8.7% · Flip resale 8.7%



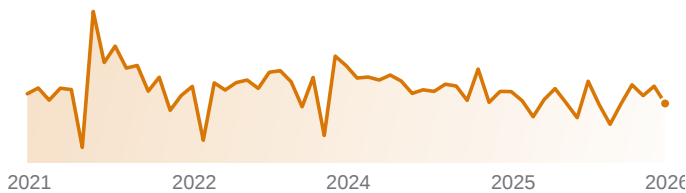
Sellers who sold at a gain

94%

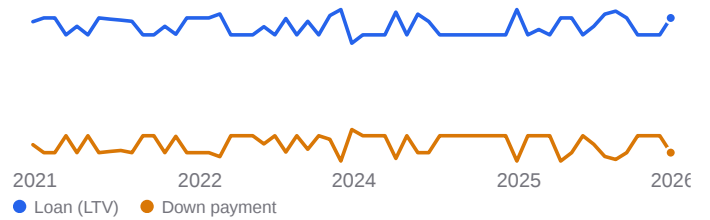


Median annualized return at resale

+5.0%

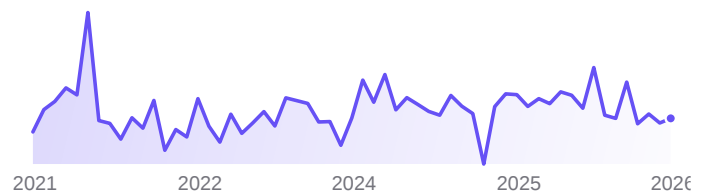


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



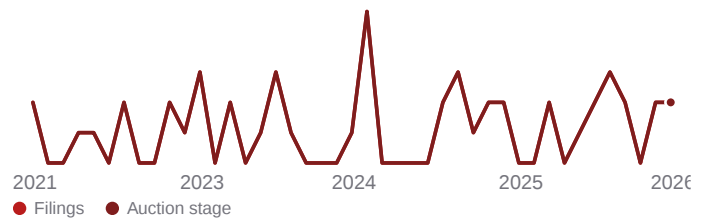
Typical hold before selling

5.7 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	6,634
Median value (AVM)	\$364K
Median size	1,741 ft²
Median bedrooms	3
Median year built	1996
Single family	64%
Condos	36%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	60%
Underwater (LTV 125% or more)	1.2%
Owner occupied	90%
Company owned	9.5%
Median loan-to-value	42%

Typical ownership tenure

15.2 yrs

COMMUNITY

Population	21,582
Density	2,804 / mi²
Median household income	\$81K
Average household income	\$104K
Crime index (US avg 100)	88
Air pollution index (US avg 100)	99
Earthquake index (US avg 100)	22
Homes occupied	96%
Bachelor's or higher	23%
Poverty rate	8.4%
Unemployment	1.3%
Average temp	49°F
Annual precip	33 in
Sunshine	53%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.