

Holly 48442

ZIP code · MI · Michigan > Oakland County > Holly

BALANCED MARKET

\$307K

MEDIAN SALE PRICE

-3.9%

1-YR CHANGE

279

SALES (12 MO)

\$303K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100



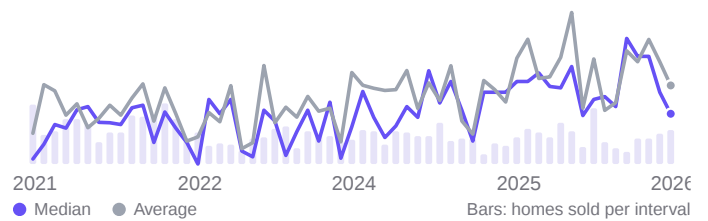
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

57 / 100

Sale prices

Median \$270K · Average \$309K

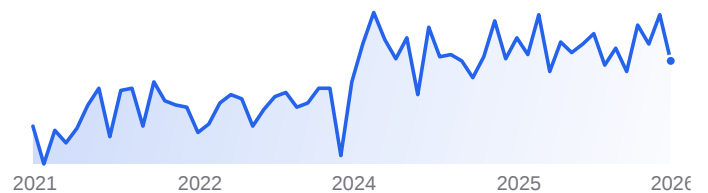
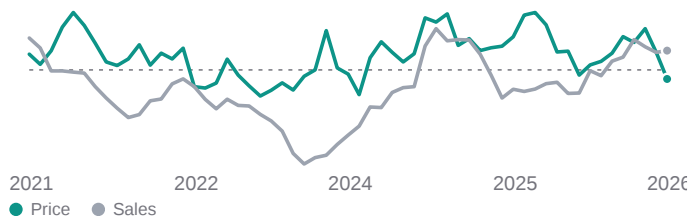


Growth (year over year)

Price -3.9% · Sales +8.1%

Price per square foot

\$180/ft²

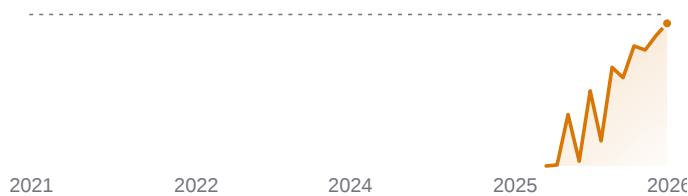


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

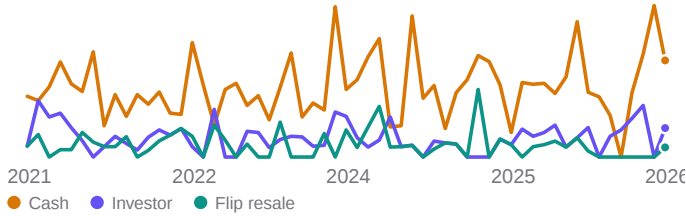
3.8%



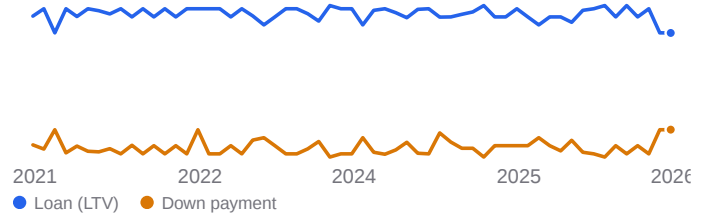
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 11% · Flip resale 3.6%

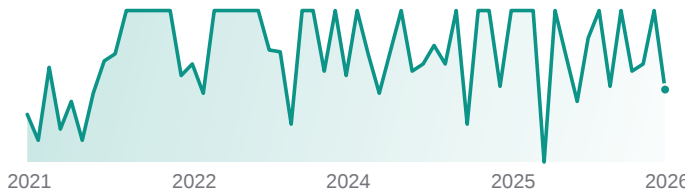


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



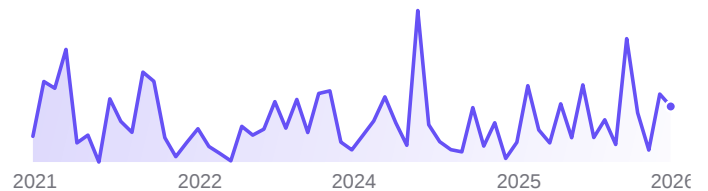
Sellers who sold at a gain

91%



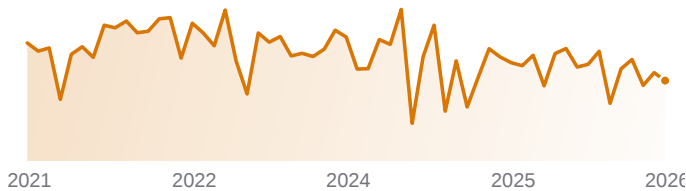
Typical hold before selling

8.2 yrs



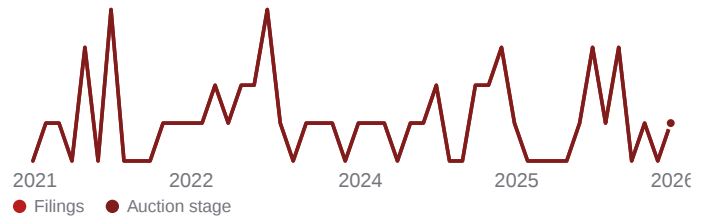
Median annualized return at resale

+5.5%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	7,428
Median value (AVM)	\$303K
Median size	1,674 ft²
Median bedrooms	3
Median year built	1978
Single family	81%
Condos	16%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	1.5%
Owner occupied	91%
Company owned	8.8%
Median loan-to-value	48%

Typical ownership tenure

14.6 yrs

COMMUNITY

Population	22,520
Density	257 / mi²
Median household income	\$84K
Average household income	\$110K
Crime index (US avg 100)	110
Air pollution index (US avg 100)	98
Earthquake index (US avg 100)	20
Homes occupied	94%
Bachelor's or higher	18%
Poverty rate	8.2%
Unemployment	1.1%
Average temp	47°F
Annual precip	32 in
Sunshine	53%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.