

East Tawas 48730

ZIP code · MI · Michigan > Iosco County > East Tawas

BUYER'S MARKET

\$186K

MEDIAN SALE PRICE

-17.1%

1-YR CHANGE

87

SALES (12 MO)

\$167K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 28 / 100



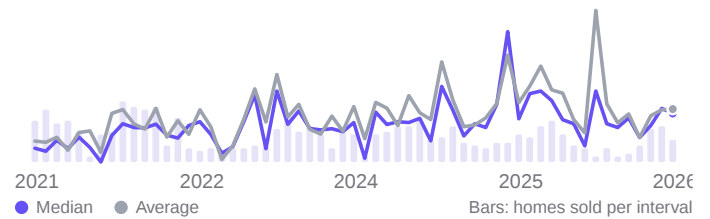
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

28 / 100

Sale prices

Median \$192K · Average \$203K

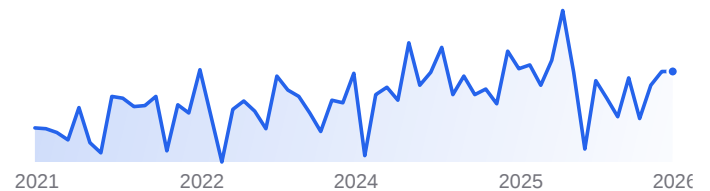
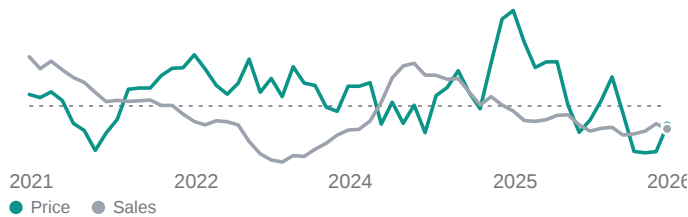


Growth (year over year)

Price -17.1% · Sales -20.2%

Price per square foot

\$163/ft²

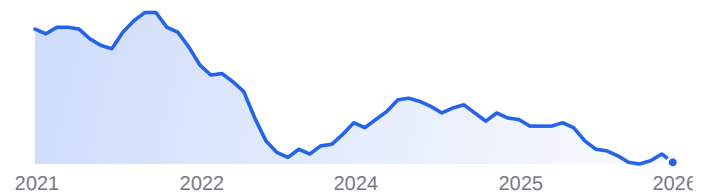


Sale premium vs estimated value

+22.1%

Annual turnover (share of homes sold)

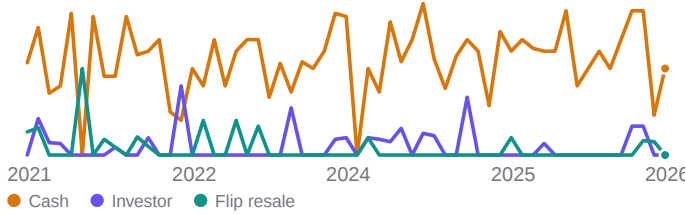
2.7%



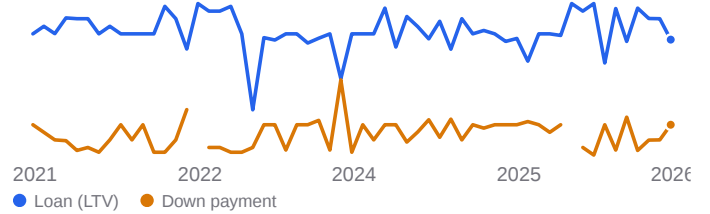
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 0% · Flip resale 0%

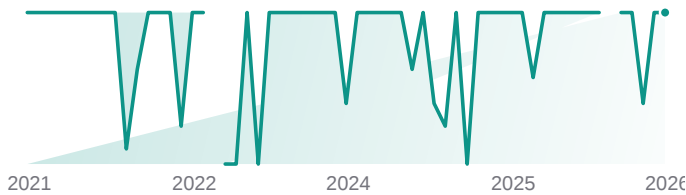


Financing (share of purchase price) Loan (LTV) 76% · Down payment 20%



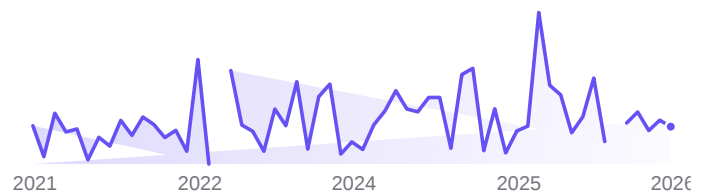
Sellers who sold at a gain

100%



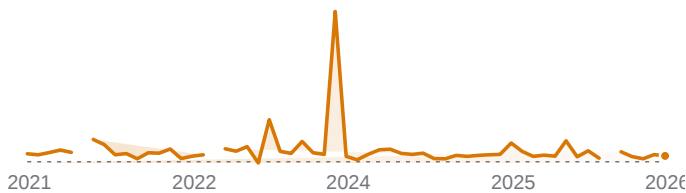
Typical hold before selling

4.0 yrs



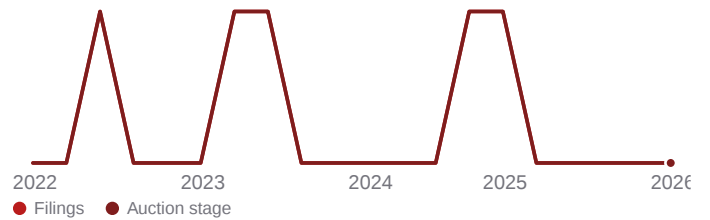
Median annualized return at resale

+6.3%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,238
Median value (AVM)	\$167K
Median size	1,282 ft²
Median bedrooms	3
Median year built	1967
Single family	95%
Condos	5.3%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	73%
Underwater (LTV 125% or more)	3.1%
Owner occupied	57%
Company owned	17%
Median loan-to-value	0%

Typical ownership tenure

19.3 yrs

COMMUNITY

Population	4,949
Density	53 / mi²
Median household income	\$56K
Average household income	\$72K
Crime index (US avg 100)	99
Air pollution index (US avg 100)	100
Earthquake index (US avg 100)	13
Homes occupied	65%
Bachelor's or higher	10%
Poverty rate	13.2%
Unemployment	1.7%
Average temp	45°F
Annual precip	31 in
Sunshine	50%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.