

National City 48748

ZIP code · MI · Michigan > Iosco County

SELLER'S MARKET

\$178K

MEDIAN SALE PRICE

+39.3%

1-YR CHANGE

56

SALES (12 MO)

\$116K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

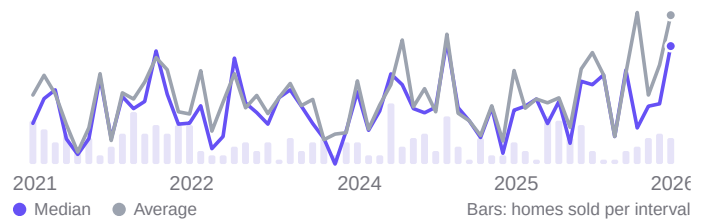
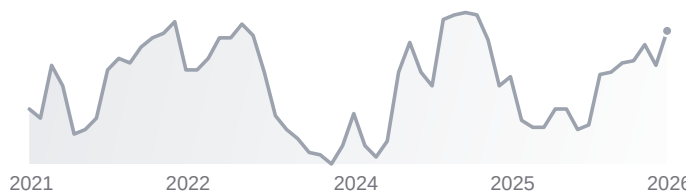
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$260K · Average \$324K

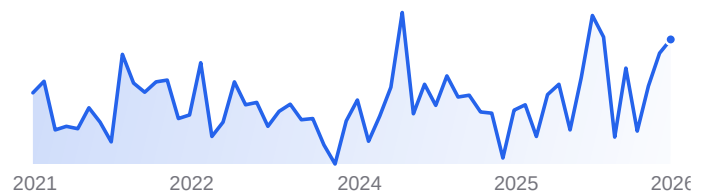
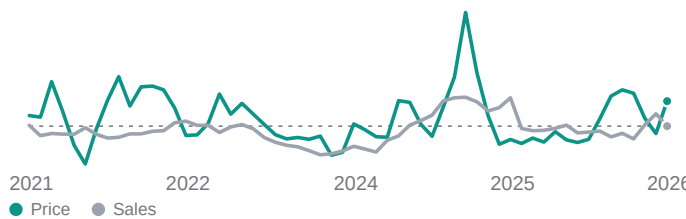


Growth (year over year)

Price +39.3% · Sales +0.0%

Price per square foot

\$227/ft²

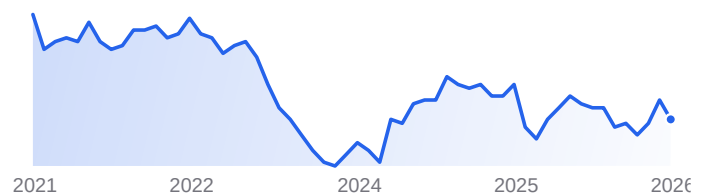


Sale premium vs estimated value

+34.4%

Annual turnover (share of homes sold)

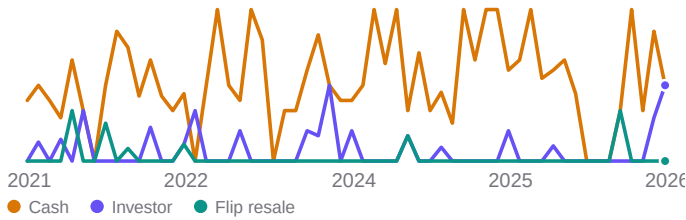
2.6%



BUYERS & OUTCOMES

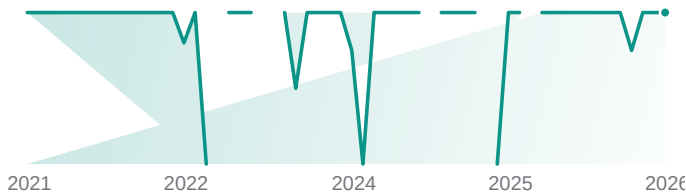
Buyer mix

Cash 50% · Investor 50% · Flip resale 0%



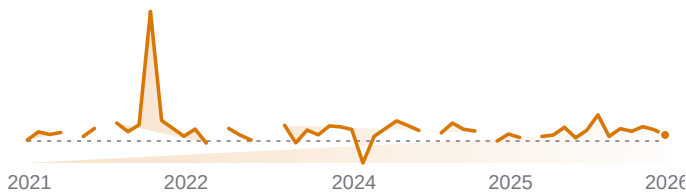
Sellers who sold at a gain

100%

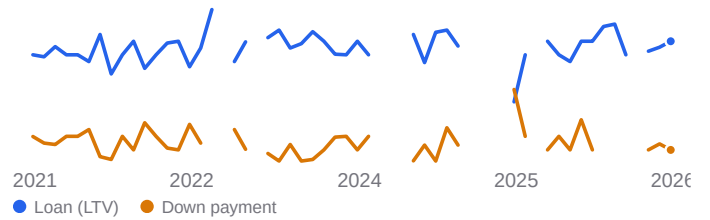


Median annualized return at resale

+5.3%

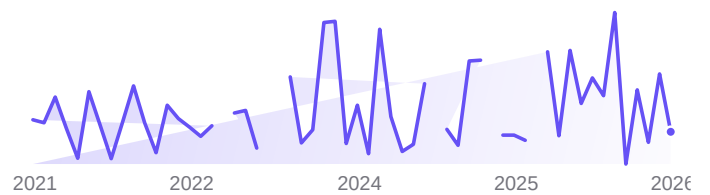


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



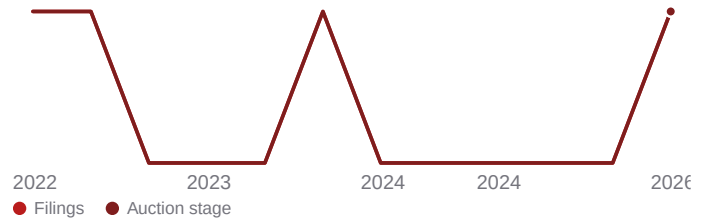
Typical hold before selling

3.8 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	2,162
Median value (AVM)	\$116K
Median size	1,014 ft²
Median bedrooms	2
Median year built	1968
Single family	99%
Condos	0.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	2.9%
Owner occupied	43%
Company owned	22%
Median loan-to-value	0%

Typical ownership tenure

126.6 yrs

COMMUNITY

Population	1,665
Density	30 / mi²
Median household income	\$58K
Average household income	\$66K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	10
Homes occupied	49%
Bachelor's or higher	10%
Poverty rate	15.9%
Unemployment	1.7%
Average temp	45°F
Annual precip	30 in
Sunshine	50%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.