

Big Rapids 49307

ZIP code · MI · Michigan > Mecosta County > Big Rapids

SELLER'S MARKET

\$223K

MEDIAN SALE PRICE

+1.9%

1-YR CHANGE

236

SALES (12 MO)

\$201K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 66 / 100

Buyer's market

Balanced

Seller's market

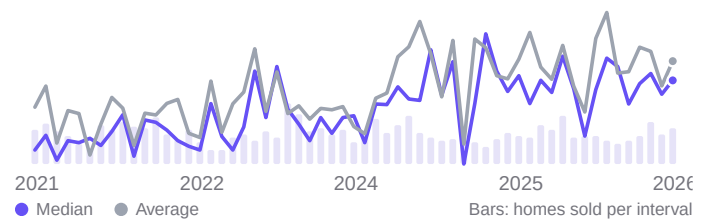
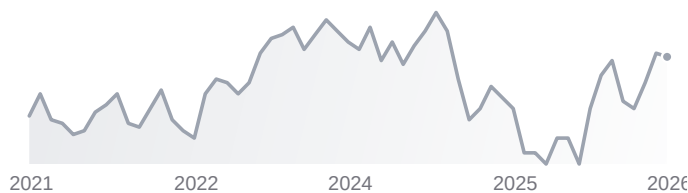
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

66 / 100

Sale prices

Median \$225K · Average \$246K

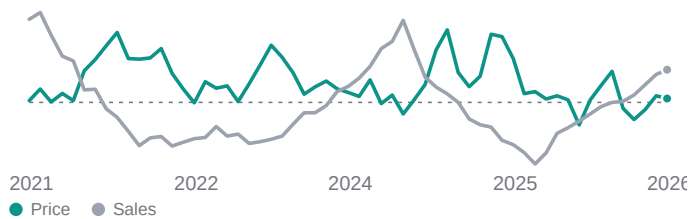


Growth (year over year)

Price +1.9% · Sales +16.3%

Price per square foot

\$155/ft²

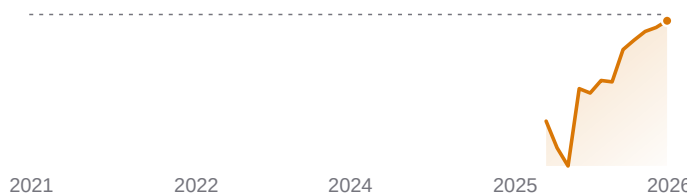


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

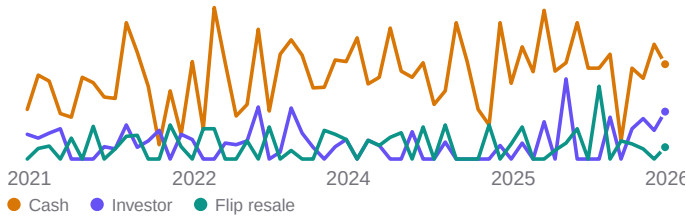
4.3%



BUYERS & OUTCOMES

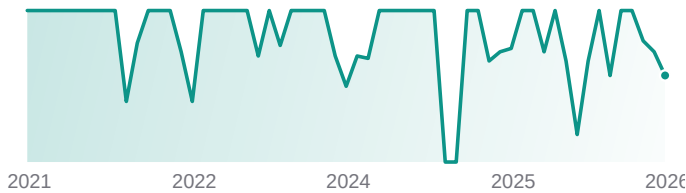
Buyer mix

Cash 35% · Investor 17% · Flip resale 4.3%



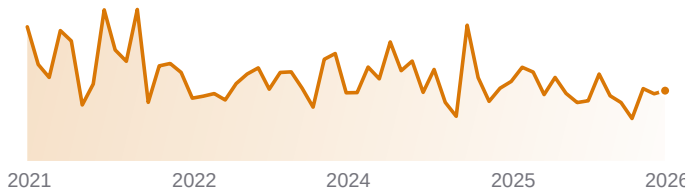
Sellers who sold at a gain

86%

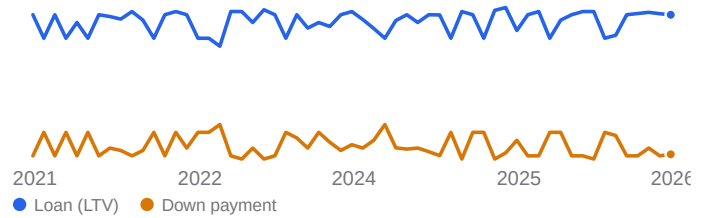


Median annualized return at resale

+7.9%

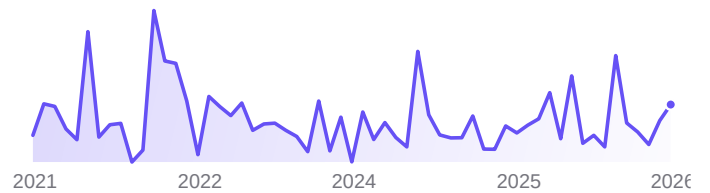


Financing (share of purchase price) Loan (LTV) 95% · Down payment 6.0%



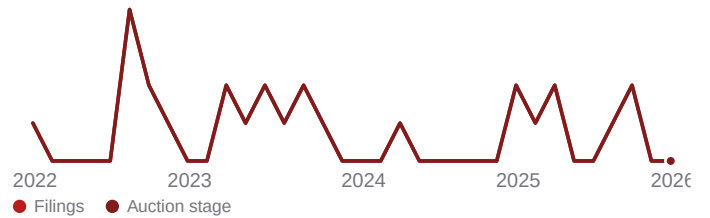
Typical hold before selling

6.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,463
Median value (AVM)	\$201K
Median size	1,481 ft²
Median bedrooms	3
Median year built	1955
Single family	96%
Condos	3.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	1.8%
Owner occupied	77%
Company owned	18%
Median loan-to-value	35%

Typical ownership tenure

19.1 yrs

COMMUNITY

Population	17,484
Density	125 / mi²
Median household income	\$53K
Average household income	\$68K
Crime index (US avg 100)	108
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	17
Homes occupied	84%
Bachelor's or higher	22%
Poverty rate	19.8%
Unemployment	1.6%
Average temp	45°F
Annual precip	35 in
Sunshine	50%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.