

Gowen 49326

ZIP code · MI · Michigan > Kent County

BALANCED MARKET

\$386K

MEDIAN SALE PRICE

+14.5%

1-YR CHANGE

64

SALES (12 MO)

\$276K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100

Buyer's market

Balanced

Seller's market

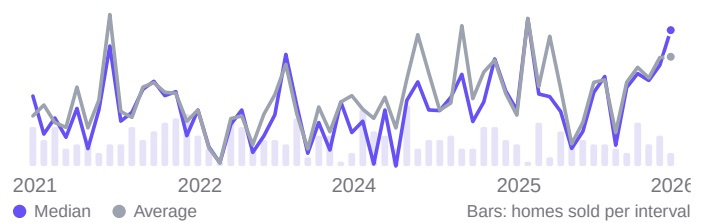
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

58 / 100

Sale prices

Median \$475K · Average \$392K

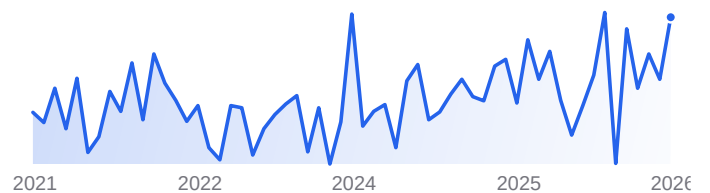
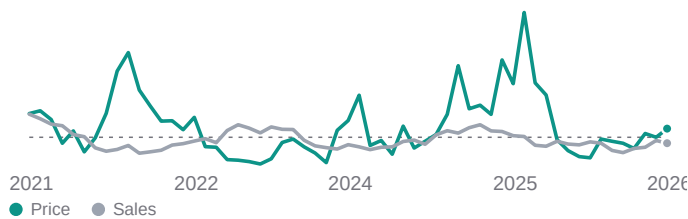


Growth (year over year)

Price +14.5% · Sales -9.9%

Price per square foot

\$334/ft²

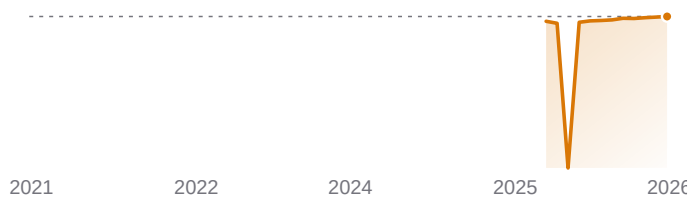


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

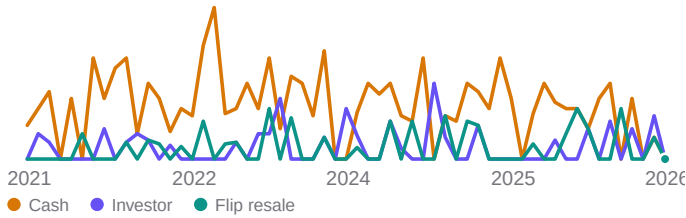
3.5%



BUYERS & OUTCOMES

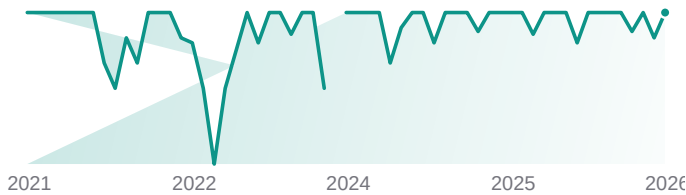
Buyer mix

Cash 0% · Investor 0% · Flip resale 0%



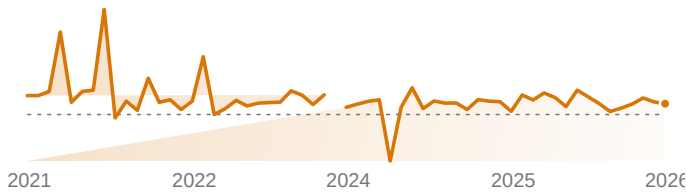
Sellers who sold at a gain

100%

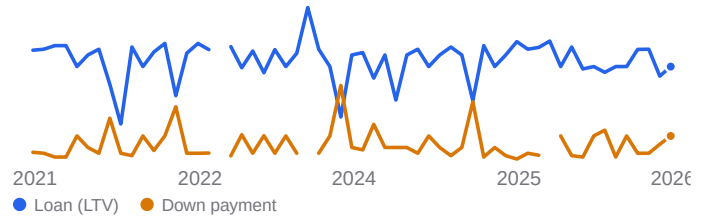


Median annualized return at resale

+7.2%

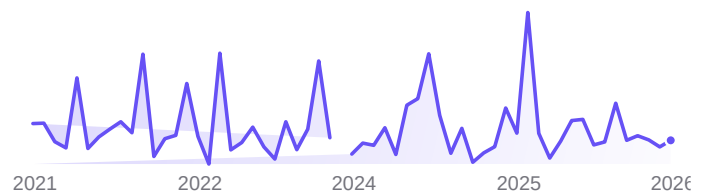


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



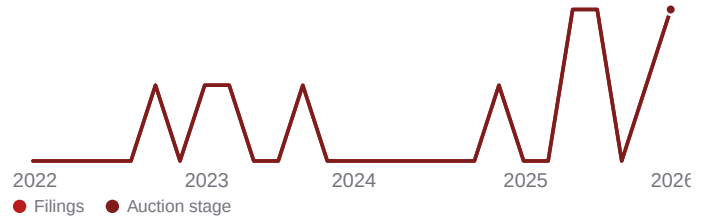
Typical hold before selling

3.8 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	1,816
Median value (AVM)	\$276K
Median size	1,336 ft²
Median bedrooms	3
Median year built	1990
Single family	76%
Condos	7.4%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	1.6%
Owner occupied	78%
Company owned	13%
Median loan-to-value	34%

Typical ownership tenure

16.2 yrs

COMMUNITY

Population	3,687
Density	135 / mi²
Median household income	\$68K
Average household income	\$78K
Crime index (US avg 100)	131
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	18
Homes occupied	84%
Bachelor's or higher	14%
Poverty rate	13.5%
Unemployment	1.2%
Average temp	47°F
Annual precip	35 in
Sunshine	46%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.