

Rockford 49341

ZIP code · MI · Michigan > Kent County > Rockford

BALANCED MARKET

\$460K

MEDIAN SALE PRICE

+6.9%

1-YR CHANGE

565

SALES (12 MO)

\$466K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 51 / 100



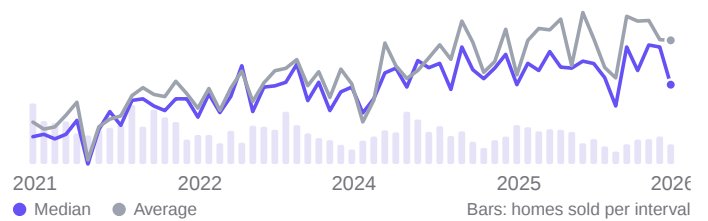
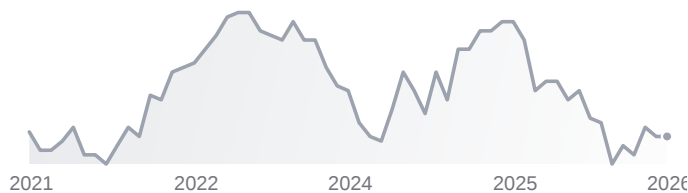
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

51 / 100

Sale prices

Median \$405K · Average \$499K

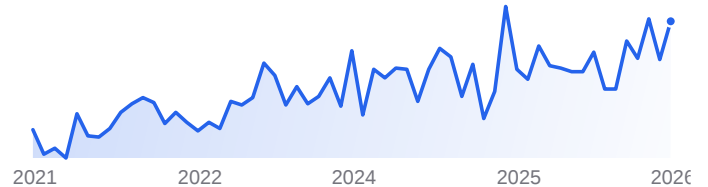
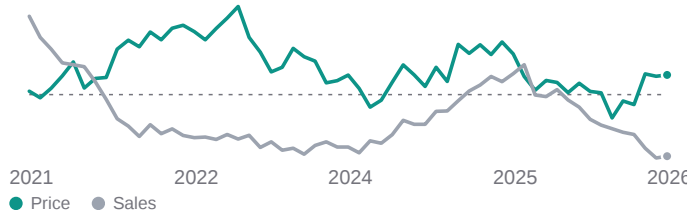


Growth (year over year)

Price +6.9% · Sales -21.5%

Price per square foot

\$303/ft²

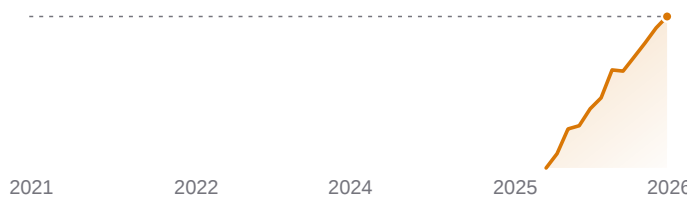


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

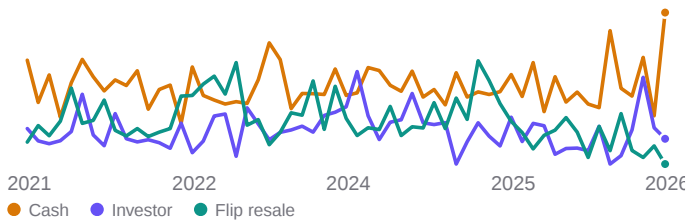
3.9%



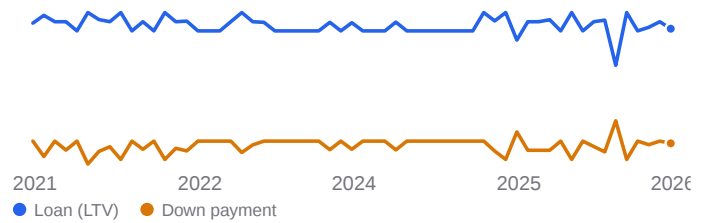
BUYERS & OUTCOMES

Buyer mix

Cash 47% · Investor 7.9% · Flip resale 0%

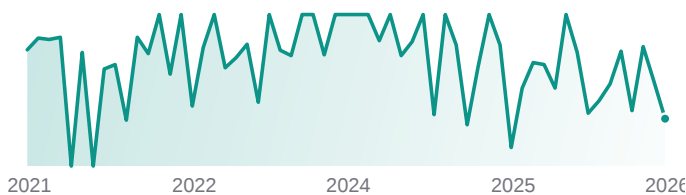


Financing (share of purchase price) Loan (LTV) 81% · Down payment 19%



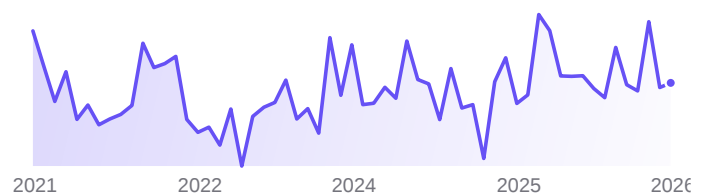
Sellers who sold at a gain

92%



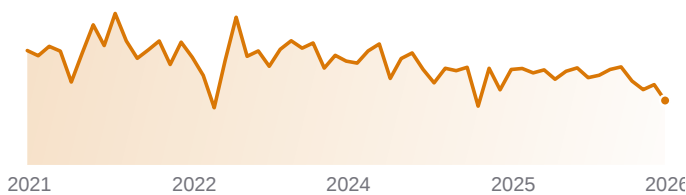
Typical hold before selling

4.9 yrs



Median annualized return at resale

+5.2%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	14,387
Median value (AVM)	\$466K
Median size	1,632 ft²
Median bedrooms	3
Median year built	1995
Single family	73%
Condos	24%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.4%
Owner occupied	91%
Company owned	15%
Median loan-to-value	46%

Typical ownership tenure

12.1 yrs

COMMUNITY

Population	38,938
Density	451 / mi²
Median household income	\$108K
Average household income	\$134K
Crime index (US avg 100)	60
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	18
Homes occupied	96%
Bachelor's or higher	30%
Poverty rate	4.4%
Unemployment	1.4%
Average temp	47°F
Annual precip	36 in
Sunshine	46%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.