

Coopersville 49404

ZIP code · MI · Michigan > Ottawa County > Coopersville

SELLER'S MARKET

\$324K

MEDIAN SALE PRICE

+3.0%

1-YR CHANGE

87

SALES (12 MO)

\$347K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 60 / 100



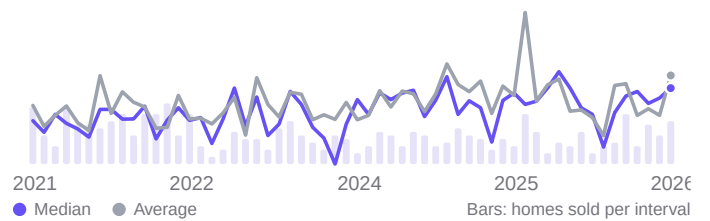
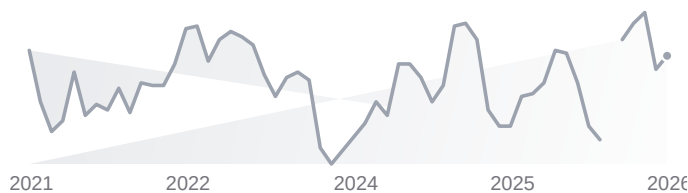
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

60 / 100

Sale prices

Median \$350K · Average \$389K

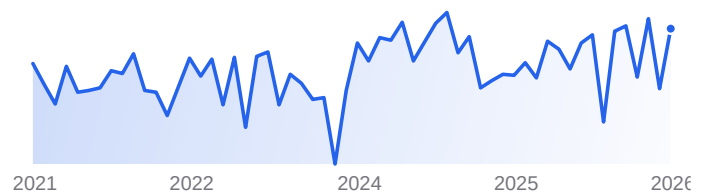
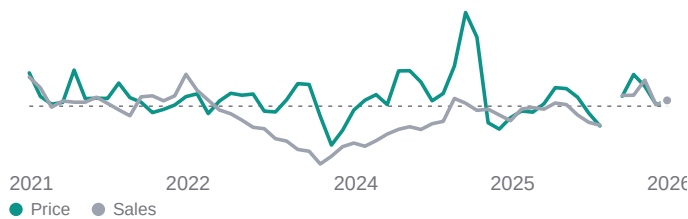


Growth (year over year)

Price +3.0% · Sales +4.8%

Price per square foot

\$237/ft²

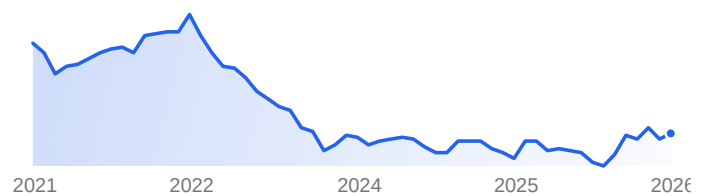
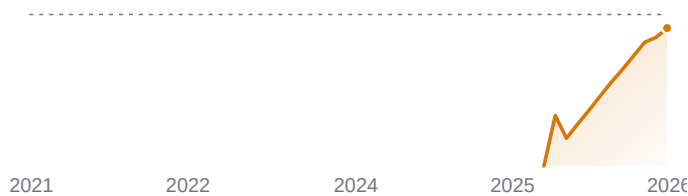


Sale premium vs estimated value

-0.5%

Annual turnover (share of homes sold)

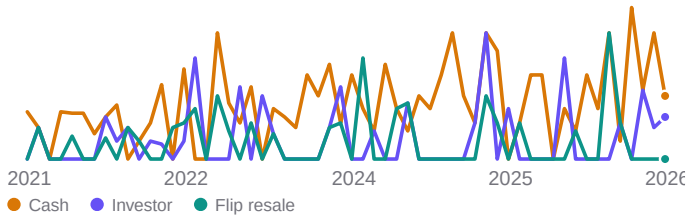
3.4%



BUYERS & OUTCOMES

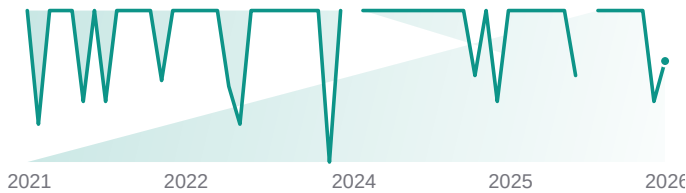
Buyer mix

Cash 25% · Investor 17% · Flip resale 0%



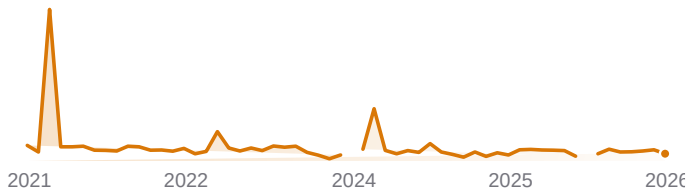
Sellers who sold at a gain

89%

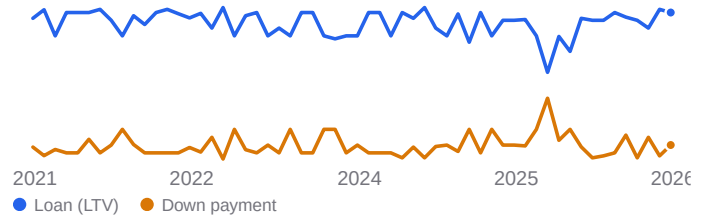


Median annualized return at resale

+5.7%

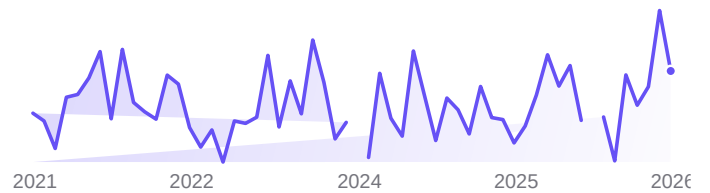


Financing (share of purchase price) Loan (LTV) 95% · Down payment 10%



Typical hold before selling

6.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,559
Median value (AVM)	\$347K
Median size	1,556 ft²
Median bedrooms	3
Median year built	1976
Single family	91%
Condos	5.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.3%
Owner occupied	94%
Company owned	13%
Median loan-to-value	41%

Typical ownership tenure

17.4 yrs

COMMUNITY

Population	9,488
Density	151 / mi²
Median household income	\$79K
Average household income	\$94K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	18
Homes occupied	96%
Bachelor's or higher	19%
Poverty rate	3.8%
Unemployment	1.4%
Average temp	48°F
Annual precip	36 in
Sunshine	46%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.