

Holland 49424

ZIP code · MI · Michigan > Ottawa County > Holland

SELLER'S MARKET

\$403K

MEDIAN SALE PRICE

+4.4%

1-YR CHANGE

628

SALES (12 MO)

\$359K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

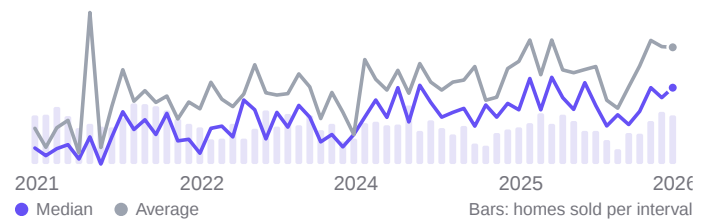
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$410K · Average \$492K

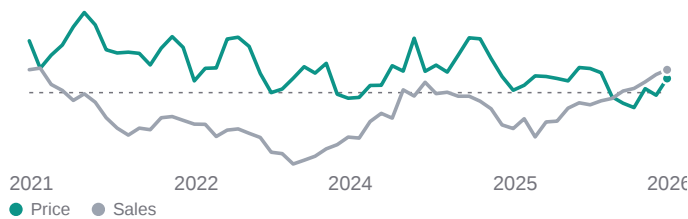


Growth (year over year)

Price +4.4% · Sales +7.2%

Price per square foot

\$255/ft²

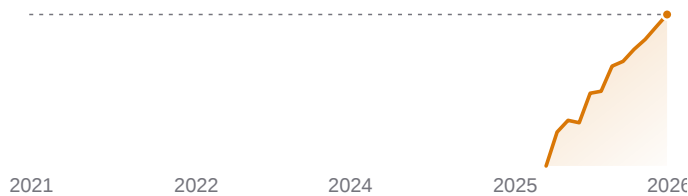


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

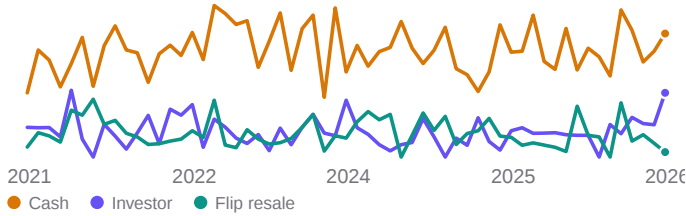
4.0%



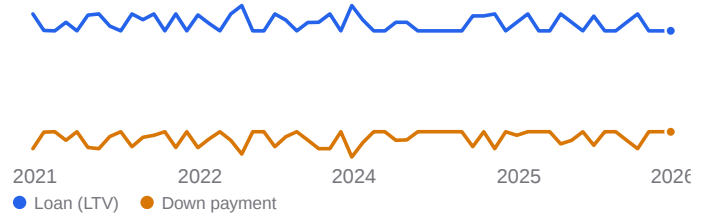
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 19% · Flip resale 1.4%

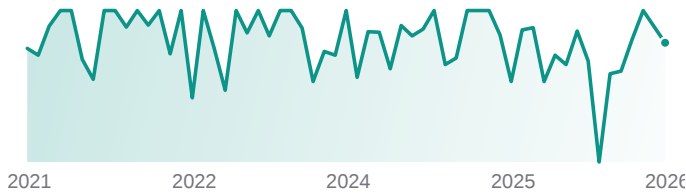


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Sellers who sold at a gain

96%



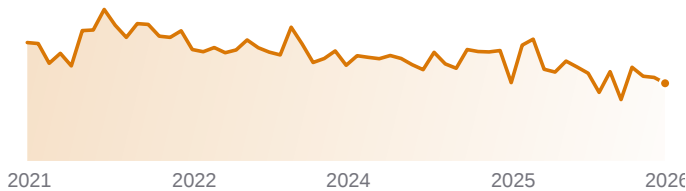
Typical hold before selling

6.6 yrs



Median annualized return at resale

+6.2%



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	15,884
Median value (AVM)	\$359K
Median size	1,535 ft²
Median bedrooms	3
Median year built	1993
Single family	78%
Condos	20%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	0.8%
Owner occupied	87%
Company owned	22%
Median loan-to-value	38%

Typical ownership tenure

14.4 yrs

COMMUNITY

Population	49,953
Density	762 / mi²
Median household income	\$89K
Average household income	\$110K
Crime index (US avg 100)	95
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	16
Homes occupied	92%
Bachelor's or higher	22%
Poverty rate	7.5%
Unemployment	1.4%
Average temp	48°F
Annual precip	36 in
Sunshine	46%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.