

Ames 50014

ZIP code · IA · Iowa > Story County > Ames

BALANCED MARKET

\$350K

MEDIAN SALE PRICE

-2.1%

1-YR CHANGE

289

SALES (12 MO)

\$291K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100



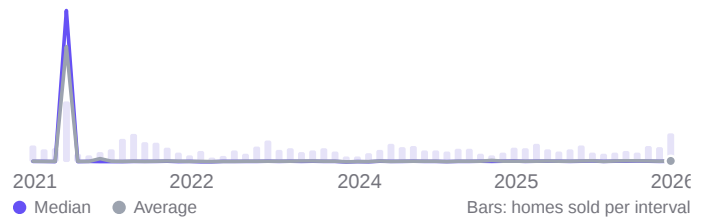
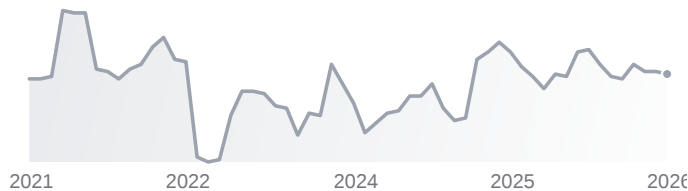
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$369K · Average \$456K

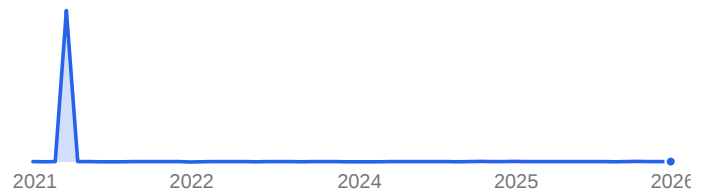
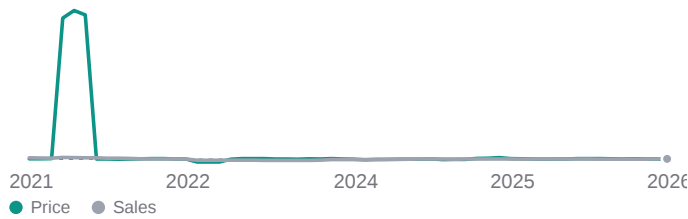


Growth (year over year)

Price -2.1% · Sales +8.6%

Price per square foot

\$221/ft²

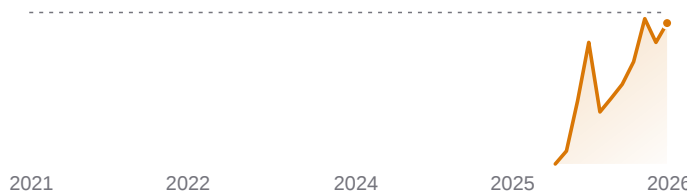


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

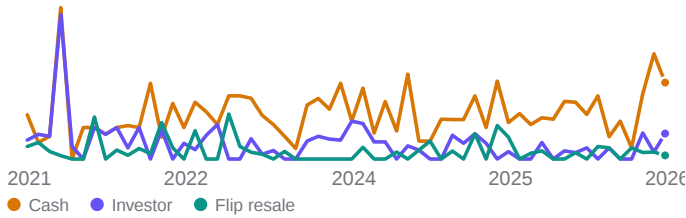
3.5%



BUYERS & OUTCOMES

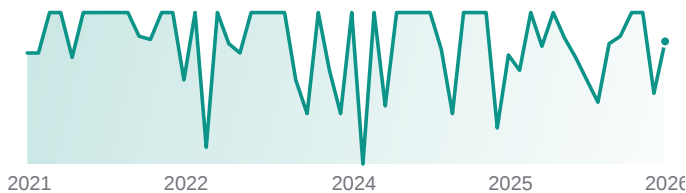
Buyer mix

Cash 40% · Investor 13% · Flip resale 1.9%



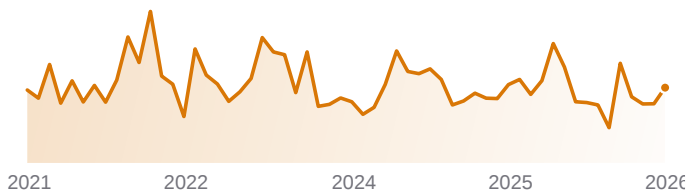
Sellers who sold at a gain

93%

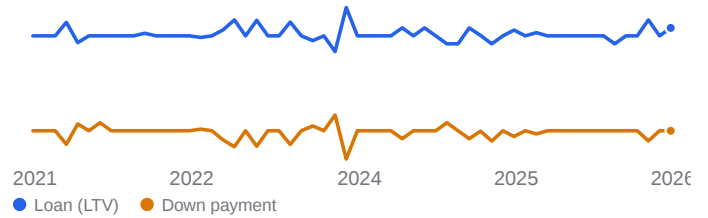


Median annualized return at resale

+4.2%

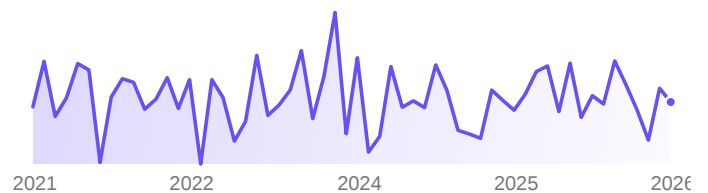


Financing (share of purchase price) Loan (LTV) 85% · Down payment 20%



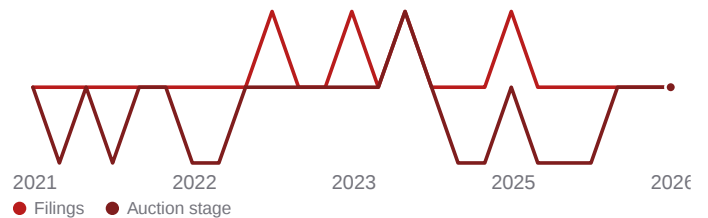
Typical hold before selling

5.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	8,241
Median value (AVM)	\$291K
Median size	1,458 ft²
Median bedrooms	3
Median year built	1995
Single family	60%
Condos	25%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	50%
Underwater (LTV 125% or more)	3.2%
Owner occupied	59%
Company owned	41%
Median loan-to-value	50%

Typical ownership tenure

20.1 yrs

COMMUNITY

Population	38,658
Density	690 / mi ²
Median household income	\$62K
Average household income	\$81K
Crime index (US avg 100)	97
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	10
Homes occupied	92%
Bachelor's or higher	33%
Poverty rate	24.4%
Unemployment	0.8%
Average temp	48°F
Annual precip	34 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.