

Rockford 50468

ZIP code · IA · Iowa > Floyd County > Rockford

BUYER'S MARKET

\$58K

MEDIAN SALE PRICE

16

SALES (12 MO)

\$137K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



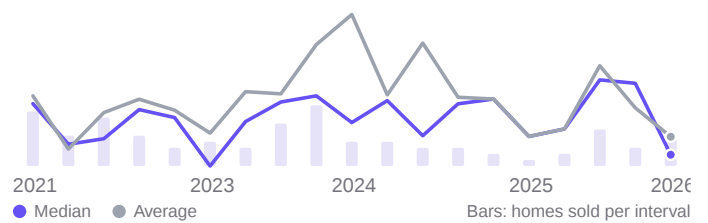
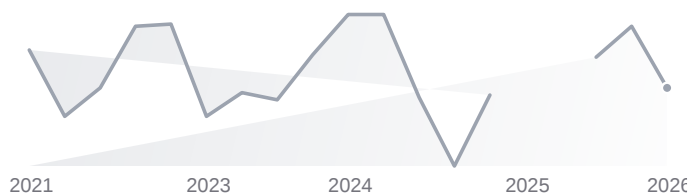
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

39 / 100

Sale prices

Median \$53K · Average \$85K

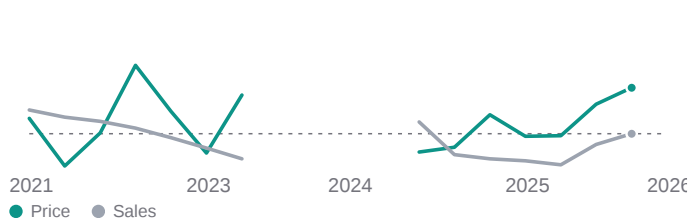


Growth (year over year)

Price +92.0% · Sales +0.0%

Price per square foot

\$46/ft²

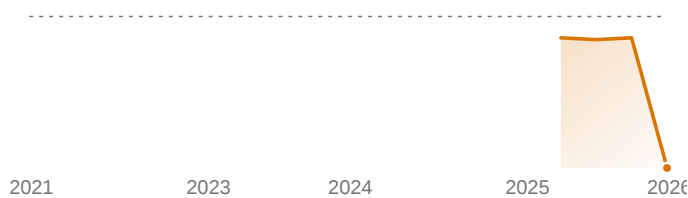


Sale premium vs estimated value

-30.5%

Annual turnover (share of homes sold)

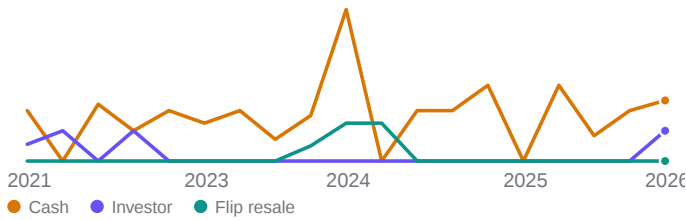
2.2%



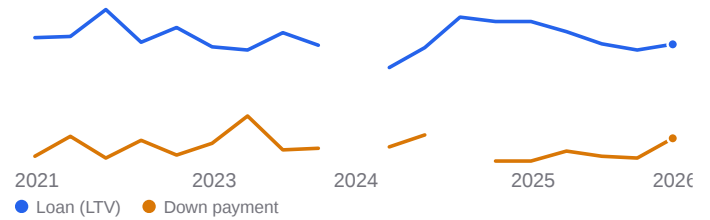
BUYERS & OUTCOMES

Buyer mix

Cash 40% · Investor 20% · Flip resale 0%

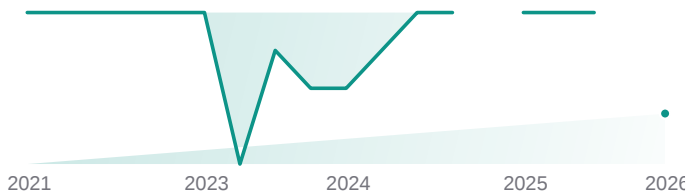


Financing (share of purchase price) Loan (LTV) 82% · Down payment 18%



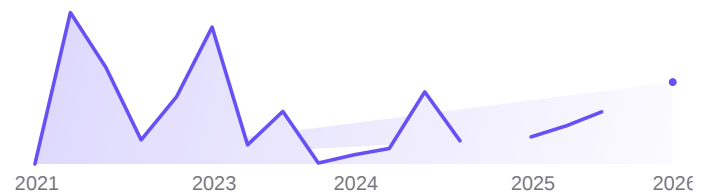
Sellers who sold at a gain

33%



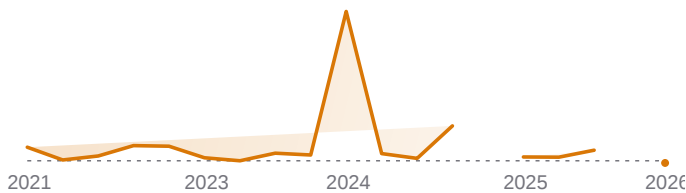
Typical hold before selling

8.1 yrs



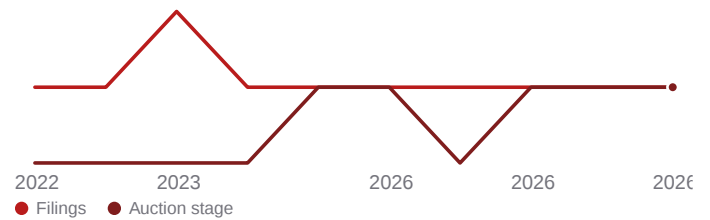
Median annualized return at resale

-2.1%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	743
Median value (AVM)	\$137K
Median size	1,560 ft²
Median bedrooms	3
Median year built	1930
Single family	94%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	9.0%
Owner occupied	80%
Company owned	12%
Median loan-to-value	47%
Typical ownership tenure	13.3 yrs

COMMUNITY

Population	1,767
Density	18 / mi²
Median household income	\$73K
Average household income	\$98K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	11
Homes occupied	88%
Bachelor's or higher	15%
Poverty rate	8.2%
Unemployment	0.9%
Average temp	46°F
Annual precip	35 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.