

Urbana 52345

ZIP code · IA · Iowa > Benton County > Urbana

SELLER'S MARKET

\$228K

MEDIAN SALE PRICE

37

SALES (12 MO)

\$254K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100



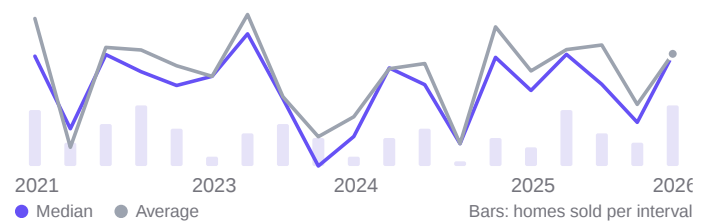
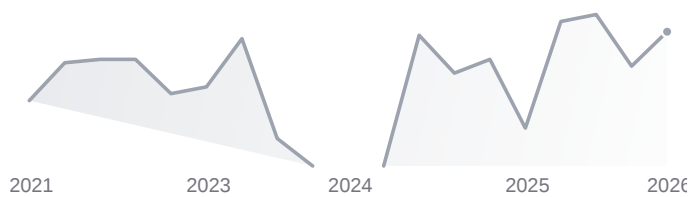
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$241K · Average \$242K

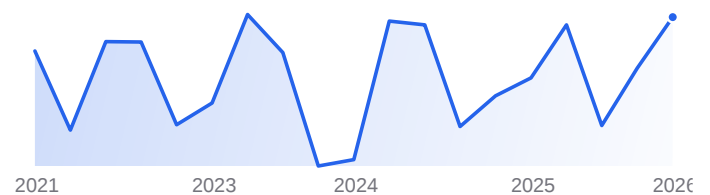
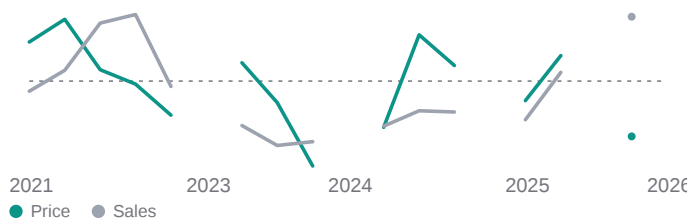


Growth (year over year)

Price -28.7% · Sales +33.3%

Price per square foot

\$192/ft²

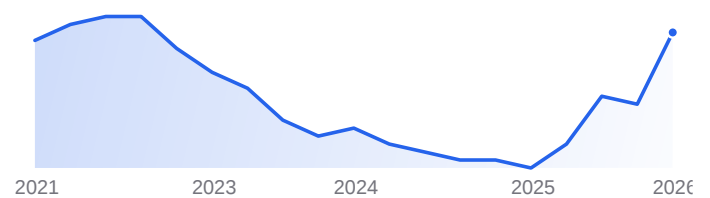
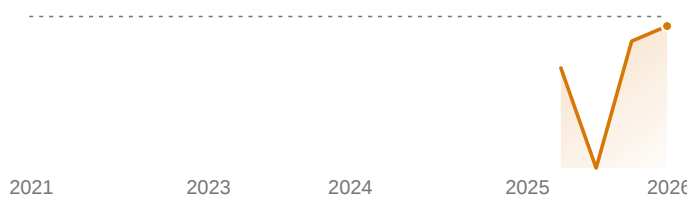


Sale premium vs estimated value

-1.4%

Annual turnover (share of homes sold)

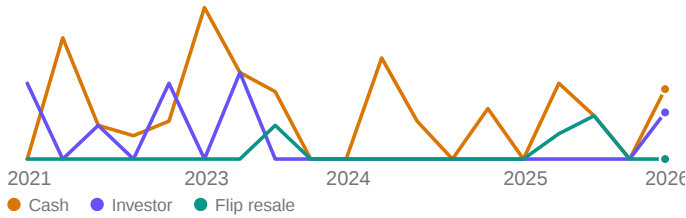
6.3%



BUYERS & OUTCOMES

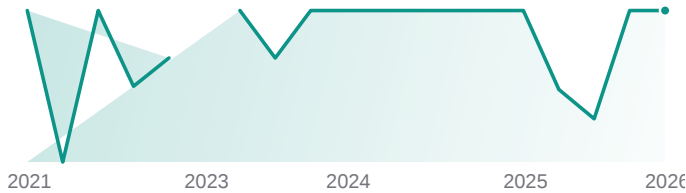
Buyer mix

Cash 23% · Investor 15% · Flip resale 0%



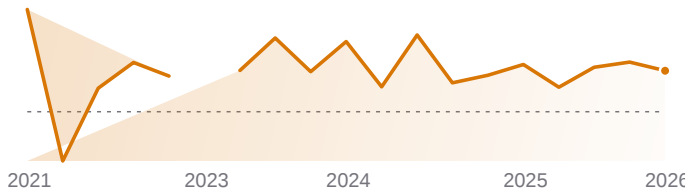
Sellers who sold at a gain

100%

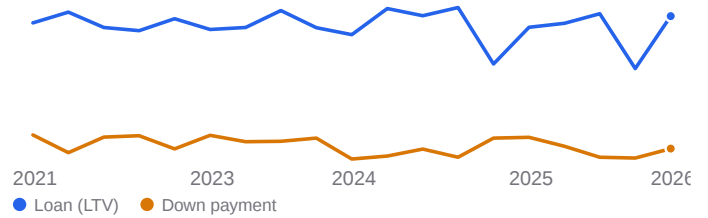


Median annualized return at resale

+4.6%

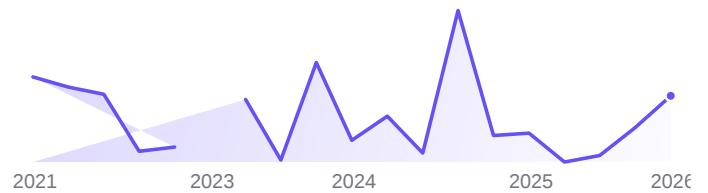


Financing (share of purchase price) Loan (LTV) 92% · Down payment 8.4%



Typical hold before selling

8.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	591
Median value (AVM)	\$254K
Median size	1,344 ft²
Median bedrooms	3
Median year built	1998
Single family	84%
Condos	1.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	39%
Underwater (LTV 125% or more)	2.7%
Owner occupied	92%
Company owned	4.8%
Median loan-to-value	61%

Typical ownership tenure

9.4 yrs

COMMUNITY

Population	357
Density	79 / mi²
Median household income	\$103K
Average household income	\$105K
Crime index (US avg 100)	150
Air pollution index (US avg 100)	81
Earthquake index (US avg 100)	16
Homes occupied	96%
Bachelor's or higher	21%
Poverty rate	9.6%
Unemployment	1.1%
Average temp	48°F
Annual precip	35 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.